

Post Show Report 2023

CPHI Japan returned to pre-pandemic levels with visitors from all around the world. The 20th edition was a tremendous success as the number of international attendees exceeded pre-pandemic levels. We invited the global pharma community to convene under one roof across three days of networking to forge important alliances and propel the pharma sector forward.

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Join us in 2024:



Make the most of the thriving pharmaceutical market in Japan! The online and in-person edition of CPHI Japan 2023 were met with great anticipation by visitors and exhibitors alike. On March 15th, we opened the Online Matchmaking Platform, a digital platform designed to facilitate networking and connecting in the lead-up to our in-person event.



16,711
Unique
Visitors



24,295
Visits



434
Exhibiting
Companies



200+
Educational
sessions



48+
Countries
represented

Co-located shows:



 **JAPAN LIFE SCIENCE WEEK 2023**

Confirmed pavilions:

- China Pavilion
- Italy Pavilion
- Korea Pavilion
- Japan Bulk Pharmaceutical Manufacturers Association
- International Pharmaceutical Excipients Council Japan

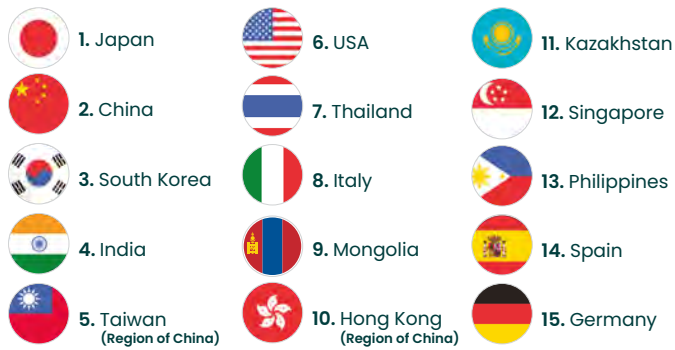
“It is one of the major events for entering into a highly regulated market.”

Dr. CP.Shastry, Pharma Synergies

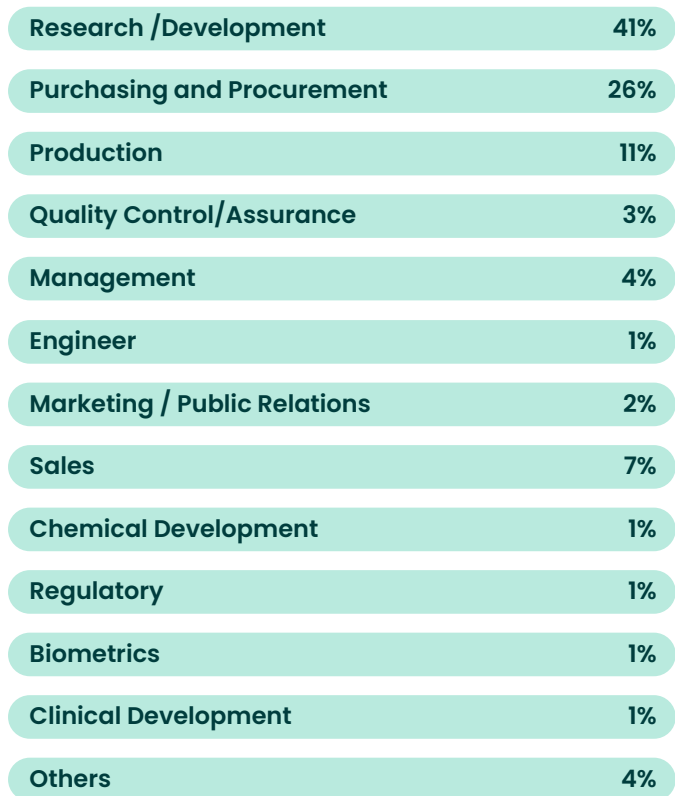
“The event helps you to meet all your Japanese customers and suppliers at one place, under one roof.” Amit Pimpale, Indoco

Visitor Facts and Figures

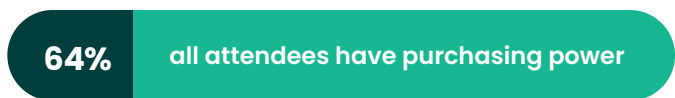
Top 15 visitor countries & regions:



Job Positions:



Visitor Purchasing Power:

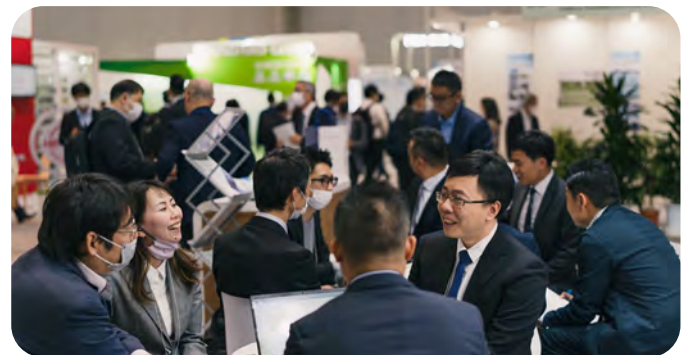
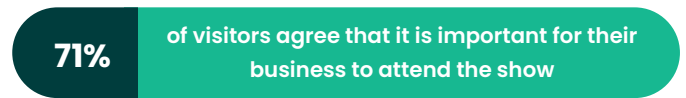
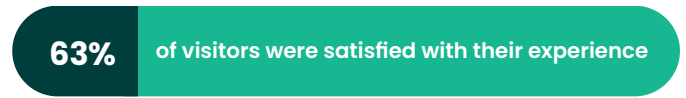


Primary Purpose of attending

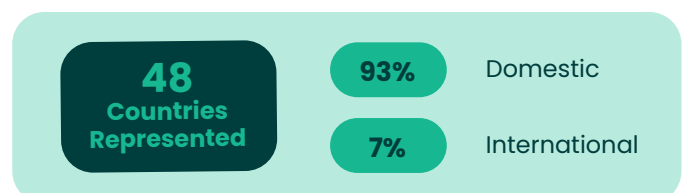
(Pharmaceutical Manufacturing Visitors):



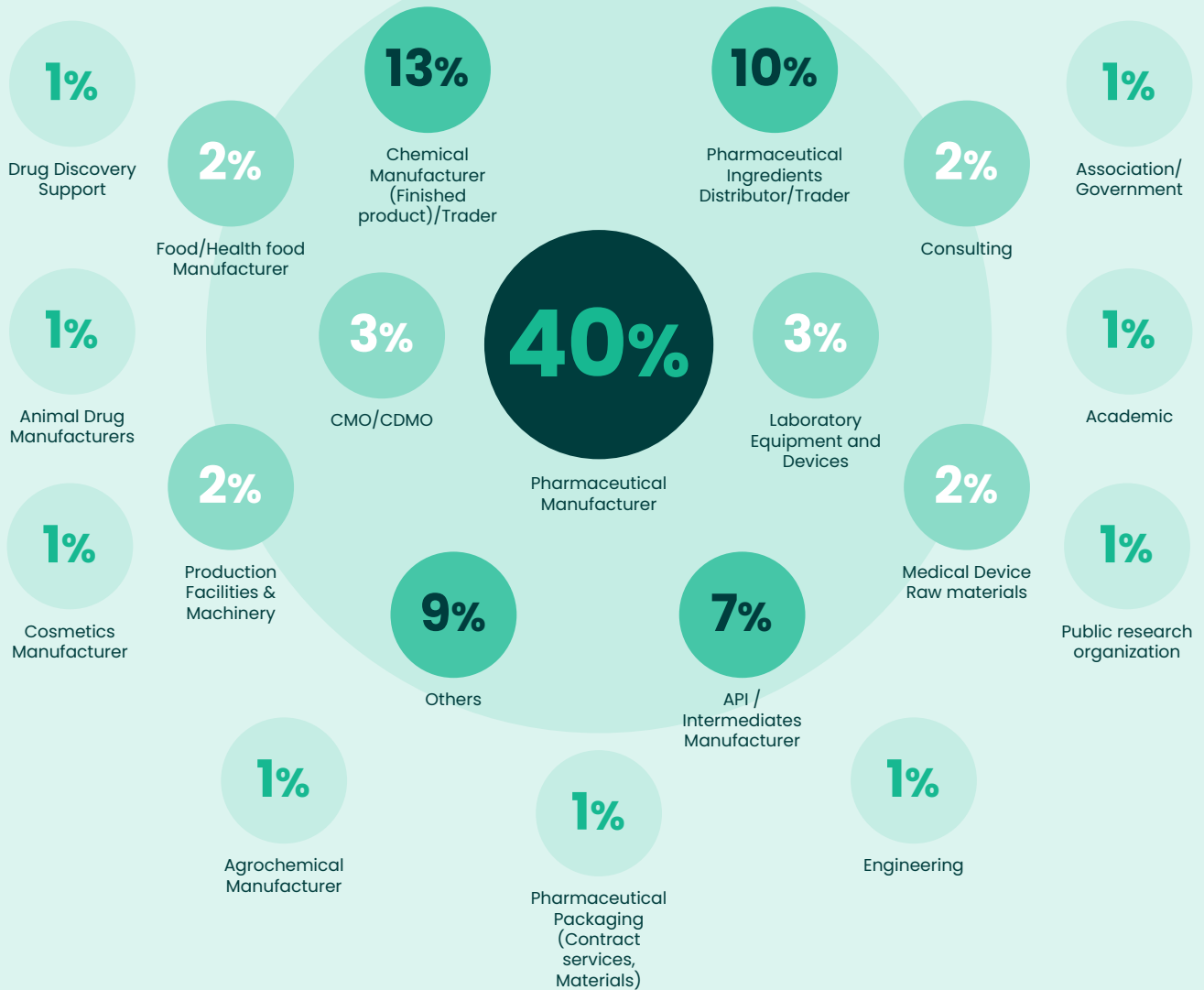
Visitor facts:



Regional Visitor Breakdown:



Business categories:



Highlights of CPHI Japan 2023

- Percentage of pharmaceutical companies coming to the show has returned to 2019 levels.
- Substantial increase in the number of visitors from purchasing and procurement departments.
- Highest ever number of visiting countries, significantly higher compared to the pre-pandemic show in 2019.

Companies in attendance include:

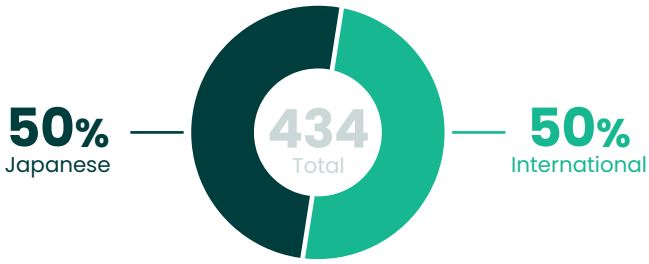
Canon Inc. *Fujitsu limited* Merck Ltd. **Nipro corporation**
SPERA PHARMA, Inc. *Astellas Pharma Inc.* **Aragen Life Sciences**
 Kojin **Teva api Japan LTD.** **API Corporation** Parexel International
AstraZeneca KK *Toray Medical Co.Ltd* *Taisho Pharmaceutical Co., Ltd.*
 Fuji Pharma Co.,Ltd. **Daiichi Sankyo Co., Ltd.** Taiho pharmaceutical
Tosoh Corporation **Takeda Pharmaceutical co ltd**
Novartis Pharma K.K. **Juzen Chemical Corporation**
Abbott Medical Japan LLC **MANAC Incorporated**
MARUZEN PHARMACEUTICALS CO.,LTD. Hetero Biopharma Ltd

“It is a great opportunity to get in touch with the current state of medical development in the world, especially the efforts of China, India, and other countries.”

Yutaka Kawarabayasi

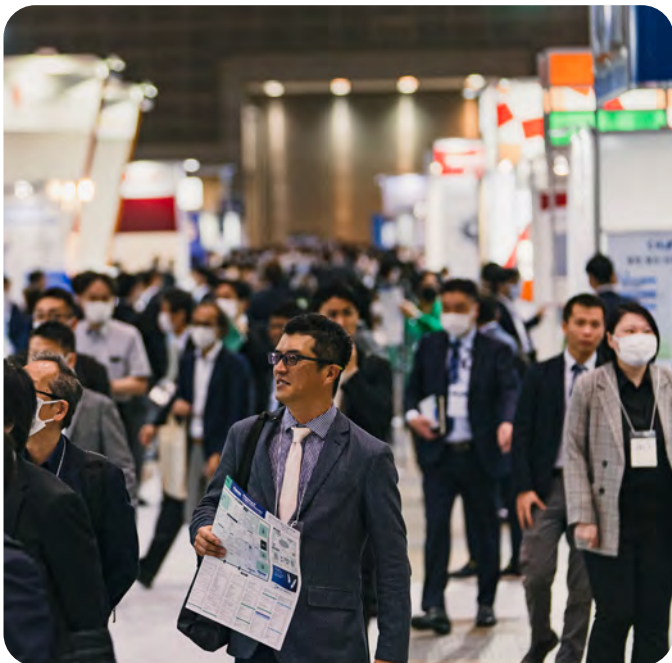
Exhibitor profile

International vs Domestic Exhibitors:



Top 15 exhibitor countries & regions:

- | | | |
|-----------------------------|---------------------------------|-----------------|
| 1. Japan | 6. USA | 11. Kazakhstan |
| 2. China | 7. Thailand | 12. Singapore |
| 3. South Korea | 8. Italy | 13. Philippines |
| 4. India | 9. Mongolia | 14. Spain |
| 5. Taiwan (Region of China) | 10. Hong Kong (Region of China) | 15. Germany |



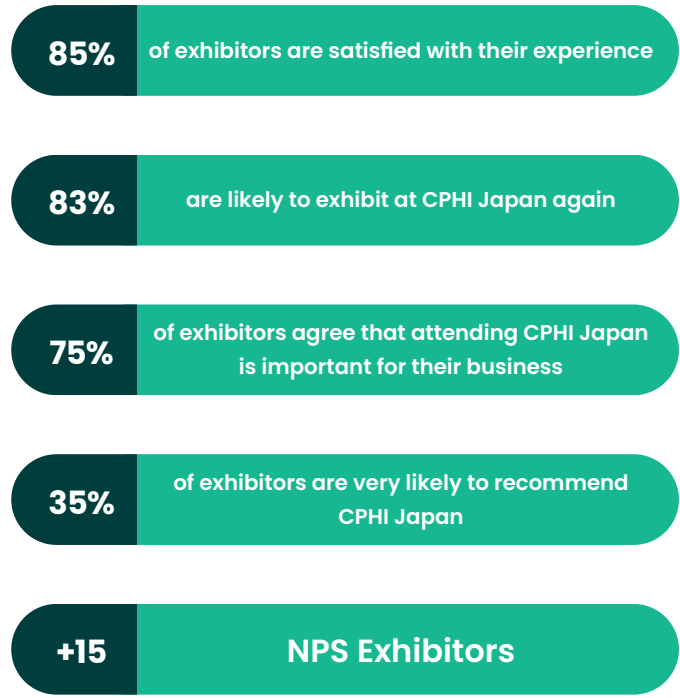
“The quality of visitors matched our needs.” 2023 exhibitor



Exhibitors include:

- Almac Group
- Concord Biotech
- DKSH
- DR Reddy’s Laboratories
- FUJIFILM
- Lonza
- MANAC Incorporated
- Merck
- PCI Pharma services
- Teva API

Exhibitor facts:



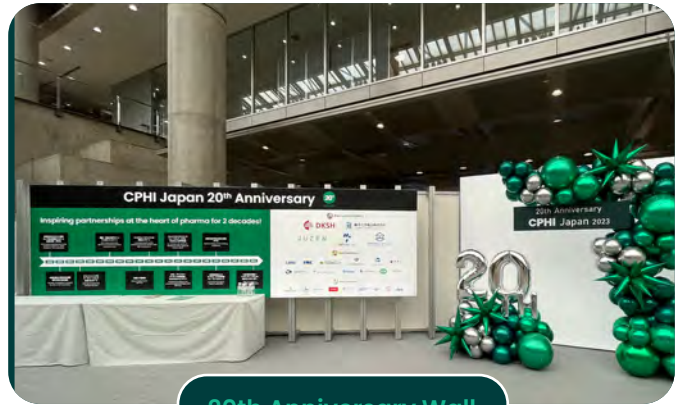
Key objectives for exhibiting:

- Pharmaceutical Manufacturer **40%**
- Chemical Manufacturer (Finished product)/Trader **13%**
- Pharmaceutical Ingredients Distributor/Trader **10%**
- API/Intermediates Manufacturer **7%**
- Laboratory Equipment and Devices **3%**

Event Features



Exhibition



20th Anniversary Wall



Opening Ceremony



CPHI Women



Matchmaking



Networking Party



Conference



Networking

Platinum, Gold and Silver Exhibitors

Platinum



Gold



Silver



Thanks to our partners



CPHI Japan will return to Tokyo on 17-19 April 2024