



InnoPack will launch the Awards in China again in 2022. A ceremony will be held during the show dates onsite to recognise innovative packaging products, solutions, and technologies for pharmaceutical, especially biopharmaceuticals of high sensitivity and activity. Celebrating the latest industry developments, the Awards aim to show the products and technologies that are welcomed by users and have huge market potential and application value, and at the same time bring inspiration for packaging suppliers in product development and technological innovation.

Who Can Apply?

- **Packaging or drug delivery device suppliers** with innovative packaging solutions and/or products for pharmaceutical or biopharmaceutical drug products. Entries must demonstrate clear innovation in ensuring drug quality, improving patient-centricity and adherence, or supporting sustainable development
- **Pharmaceutical, veterinary or biopharmaceutical companies** with innovative packaging or drug delivery devices for their solutions. These companies may apply in cooperation with the packaging providers

NB: Entries will only be considered if the product has been launched in the past 5 years

Categories & Criteria

Functionality Award



FUNCTIONALITY

This will be awarded to a product that helps to optimize the performance of pharmaceuticals with an innovative packaging solution or drug delivery device.

- Does the product answer a previously unmet need? Is it the first of its kind on the market?
- Does the product achieve and improve the drug's therapeutic effect?

Market Potential Award



MARKET
POTENTIAL

This award will be given to a product or company that creates new business opportunities in the pharmaceutical market and helps pharmaceutical companies lead the market through packaging innovation.

- Is this a revolutionary or adapted packaging solution?
- Has the product created market opportunities? i.e., financial metrics?
- Is the new product or solution executable?



Patient Adherence Award



**PATIENT
ADHERENCE**

This award will be given to a product or company that helps to improve patient compliance through innovative or improved packaging solutions (including packaging materials, drug delivery forms and intelligent interactions, etc.)

- Does the product have innovative points in compliance?
- Does the product achieve the actual treatment compliance improvement among the users?
- Is the product or solution executable?

Cost Effective Award



**COST
EFFECTIVE**

This will be awarded to a product or company that delivers economic excellence to a pharmaceutical company through reform or innovation (including revenue, sales, or cost savings, etc.)

- Does the product bring cost optimization for pharmaceutical companies?
- Can the economic benefits of the product be quantified?
- Has any added value been brought by the product to pharmaceutical companies?

Eco-friendly Award



**ECO-
FRIENDLY**

This will be awarded to a product or company that optimize pharma storage and transportation space efficiency through packaging innovation or eco-friendly pharma packaging material and design.

- Does the product bring good protection for drug during storage and transportation?
- Does the product use green or recycling material or design?



How to Define the Winner?

- Each category will have 1 winner, 1 first runner-up and 1 second runner-up.
- The Jury will first select 30 nominees out of all entries for further vote and score.
- Viewers will vote on official show WeChat and Website. Top 5 entrees of the vote will get the score of 100, 95, 80, 55 and 20.
- Each member in the Jury will give a score out of 200 (based on the innovation, purpose, utility, and competitive advantage of the product and each 50 points) and takes the total as final Jury score.
- Viewers vote accounts for 50% of final score and Jury votes for 50% of final score.

Timeline

1st March – 15th April	Call for Entries online and select 30 nominees
15th April – 14th May	Vote by the Viewers online
15th May	Vote by the Jury online
21st July	Announcement & Celebration

Promotion

For all nominees

- Pre-show: nominees' company logo and introduction with product pictures promoted via official channels including website, WeChat, EDM, etc
- On-site: nominees' company logo will be printed on Hall E6 floorplan in the on-site Show Guide publication

Winners' Prize: Extra Promotional Package

- On-site: winner's company logo and products will be posted by official WeChat on first day of the show