

CPHI Pharma Portfolio – 1st Party Contacts Targeted

Please make your list selection below

Please note that the maximum number of options allowed is 28.

We want to reach pharmaceutical businesses that are:

1. CPHI Global Contacts (CPHI events, CPHI Online...)

2. Who are interested in:

Product interest

PHARMACEUTICAL : (Please tick this option to select all the criteria below)
Contract Services
Finished Products
Ingredients (APIs, excipients ...)
Bio Pharmaceuticals
Machinery & Equipment
Packaging

SAFETY & PROCESSING : (Please tick this option to select all the criteria below)

Equipment
Packaging
Certification
Regulatory
Processing
Manufacturing

Industry interest

Anti-Ageing Products
Association/Industry Body (Healthcare)
Animal Health
Business Services
Community Health Service
Complementary & Alternative Medicine
Cosmetics
Dealers & Distributors
Engineering
Educational Institute
Equipment/Machinery
Import & Export (Healthcare)
Logistics & Forwarding (Pharmaceutical)
Logistics & Forwarding (Supply Chain)
Manufacturer
Modular Solutions
Medical Practice
Natural & Herbal Medicine
Pharmaceutical
Regulators (Pharmaceutical)
Research & Development
(Pharmaceutical & Clinical)
Retail (Pharmaceutical)
Other (Please specify below)

3. Who work in the following positions and departments:

Job level

Director/VP
Top Tier Management (e.g. C-Suite)
Senior Management (e.g. Head of Department)
Middle Management (e.g. Manager with staff)
Non-Management
Executive

Job function

Advisors	Management
Business Development	Manufacturing & Production
Consultant	Marketing
Distribution	Product Development
Engineering (Plant)	Quality Assurance / Control / Regulatory / Compliance
Government	Research & Development
Health & Safety	Sales
Food Technology / Dietetics	Supply Chain
Logistics, Purchasing & Procurement	Other (Please specify below)

4. And from the following regions:

ALL REGIONS: (Please tick this option to select all regions)

Africa

Americas (whole continent)

North America

South America

Asia (whole continent)

East Asia (China, Mongolia, North Korea, South Korea, Japan, Hong Kong, Taiwan, Macau)

South Asia (Sri Lanka, Bangladesh, India, Afghanistan, Pakistan, Bhutan, Nepal, the Maldives)

South East Asia (Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor Lester, Vietnam, Christmas Island, Cocos Islands)

Middle East Asia (Akrotiri and Dhekelia, Bahrain, Cyprus, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Syria, Turkey, United Arab Emirates, Yemen)

Europe

Oceania

5. Please add a summary of the main audience you are looking to reach with your campaign and in what your company is an expert in the pharmaceutical sector:

Details of the company filling out this data card:

Company name: _____

Company Contact Person: _____

Contact Person Email Address: _____

Date: _____

Name of the Informa Markets
Sales Account Manager
requesting this data card: _____

Please note that upon confirmation by Informa of your order for the digital products and/or services set out above, you will be required to confirm your agreement to and acceptance of Informa's terms and conditions which include the following:

1st Party Target E-mail List - Terms and Conditions:

- 1) All promotional emails containing any content, materials and other information provided by the Customer (Materials) are sent by Informa. Informa shall use all commercially reasonable efforts to adhere to any delivery schedule agreed with Customer in respect of the marketing services.
- 2) Informa inserts a footer in all emails to allow the recipient to opt out of receiving future emails from Informa.
- 3) The email will include links to the Customer's profile on the CPhI-online directory and/or a CPhI Global website or any other Informa-controlled platform or assets.
- 4) Prepayment by Customer is required in accordance with Customer's payment instructions on the booking form.
- 5) Customer shall cooperate, in good faith, with Informa in all matters relating to the advertising services and provide Informa with the Materials within any deadline and in accordance with any specifications or technical requirements specified by Informa. Informa reserves the right at any time to refuse to print or use any Materials (at Informa's sole discretion) where Customer fails to comply with this Condition.

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7) Customer warrants, represents and undertakes that the Materials are: (i) accurate and complete, (ii) Customer's own original work (of which Customer is the copyright owner) or that Customer has gained copyright and any other applicable clearance, licence or permission from any relevant third party (including the copyright owner), in each case such that Customer has the right to make the Materials available to Informa for all purposes of the marketing services without restriction and that they do not breach or infringe anyone else's rights (including, without limitation, the intellectual property rights of any third party), (iii) not in any way defamatory, libellous, obscene, menacing, threatening, offensive, abusive or fraudulent,

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