CPhI disc@ver



Managing your Leads and Statistics Guide



Leads and Statistics

After CPhI Discover, follow the below steps to review the leads and statistics of your CPhI-Online profile.



Login to your account on CPhI-Onine.com



Go to "My Account" and select "Company Profiles" from the drop-down menu.

At the top of the page select "Leads and Statistics".

In the "Overview" section, you will find the statistics of your Company Profile.







Click on "Breakdown" to view more detailed information per product, news items or content assets.

Scroll down to "RFI" to see who's requested more information or who would like to get in contact with you.

PRODUCT	SEARCH IMPRESSIONS	PAGE VIEWS			
Product 1 Test	1689	30			
Product 2	1162	549			
All News Impress	ions / Page Views				
NEWS ITEM	SEARCH IMPRESSI	DNS PAGE VIEW	vs		
test	162	6			
Test Article Ben	Test 2 109	211			
All Asset Impress	ions / Page Views				
RESOURCE			DOWNLOADS/VIEWS		
Brochure: Test Gated Brochure 33			33		
Video: CPhi Wor	Idwide 2018 Day 1 Highlights		15		
Video: VIDEO - R	Requette Pharmaceuticals an	d Neutraceuticals	4		
Video: CPhI Wor	Idwide 2018 Day 2 Highlights		3		

Need more help?

For any questions or queries please don't hesitate to contact our friendly Customer Success Team.

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