

Post Show Report 2022

CPHI Frankfurt returned to pre-pandemic levels with visitors from all around the world.



45,806*
Attendees



1,846
Exhibiting companies

**subject to audit*

Join us in 2023:

www.cphi.com/europe





CPHI Frankfurt returns to pre-pandemic proportions

CPHI Frankfurt was a huge success as we once again welcomed the global pharma community to unite under one roof for three days of connections, to establish meaningful partnerships and drive pharma forward. The buzz on the show floor was electric.

This year was a tour-de-force of innovation. Our online presence began with Connect to Frankfurt launching on September 28th, granting access to 30+ webinars designed to enhance expertise and to promote networking and connection pre the in-person event via our digital platform. We also incorporated AI-technology to match your profiles with ideal partners – all you had to do was fill in your profile.

CPHI Frankfurt welcomed thousands of pharma professionals from every sector of the industry to meet face-to-face at the heart of pharma. To add some excitement, we included unexpected elements such as surprise dancers and jugglers, a wall devoted to the art of pharma and “we’re here to help” staff on the floor helping you to find your destinations with greater ease.

CPHI Frankfurt returned to pre-pandemic levels with visitors from all around the world. Thank you for accessing endless opportunity with us at the heart of pharma!

Attendance overview*

Total attendance	45,806
In-person	40,467
Online	36,239
Exhibiting companies	1,846

**subject to audit*

Take a look
at the event
highlights:



CPHI Frankfurt Digital Footprint



559,184
Website
visits



38,086
Facebook
Followers



19,680
LinkedIn
Followers



11,900
Twitter
Followers



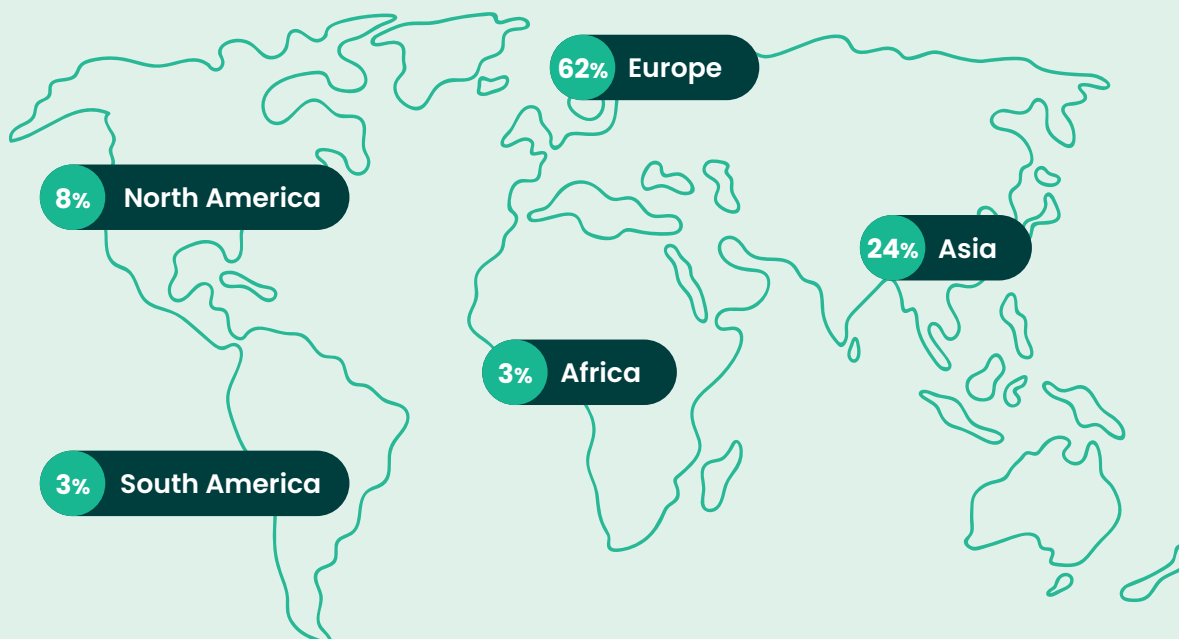
4,326
Instagram
Followers



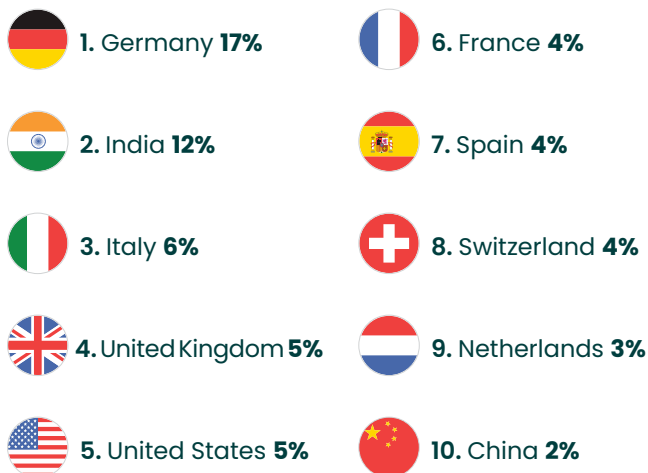
310,835
YouTube
Views

CPHI Frankfurt Attendee Profile

Attendance per continent



Representatives from 171 countries. Top 10 countries:



Attendee department



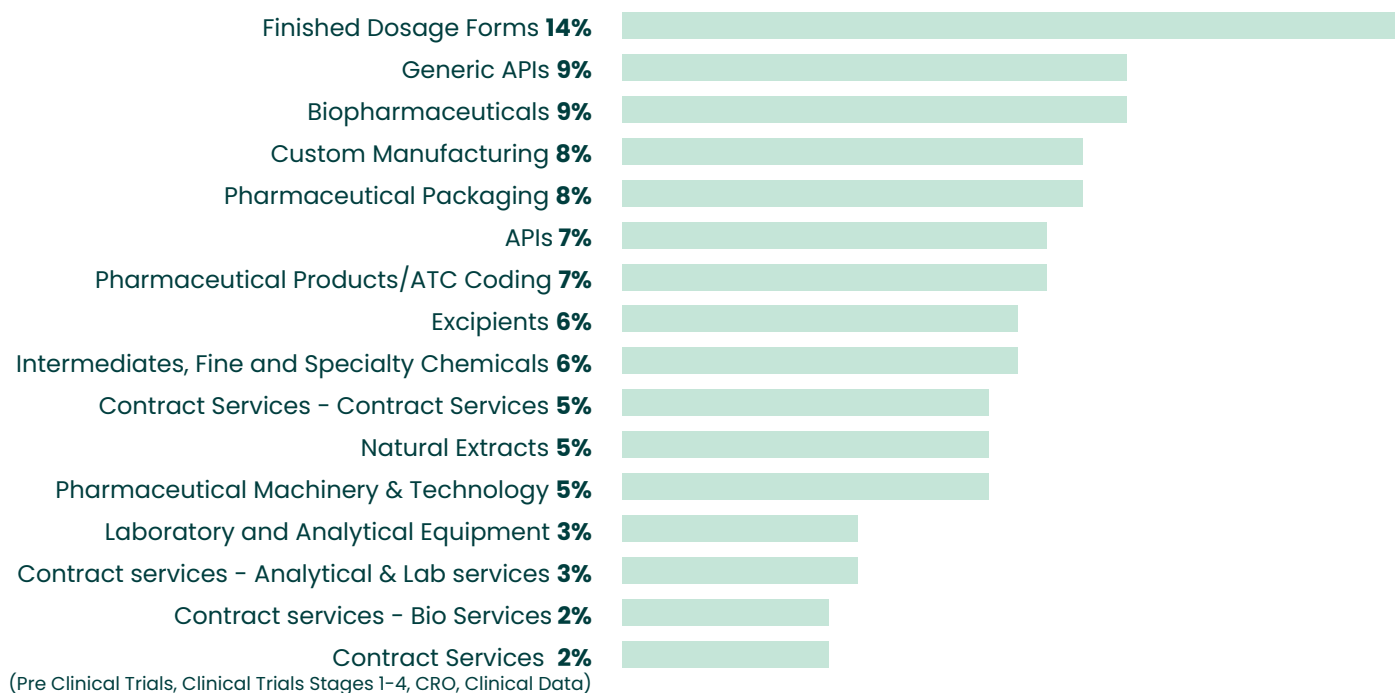
Attendee profile

80%	purchasing responsibility
57%	C-suite leadership
75%	new compared to 2019
77%	new compared to 2021





Attendee area of interest



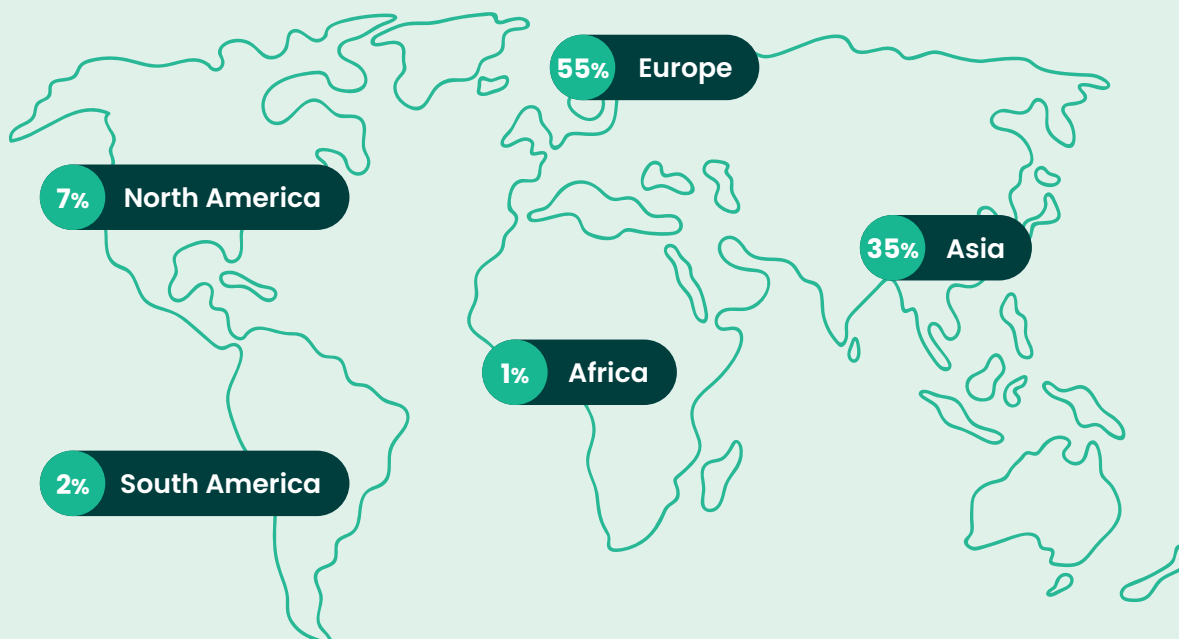
What our attendees had to say

“Great experience! CPHI has the best app search functionality for any conference. In one day, I covered all the halls with a plan and navy seal approach. Everything was easy. Get your walking shoes on to meet the entire industry in one place.”

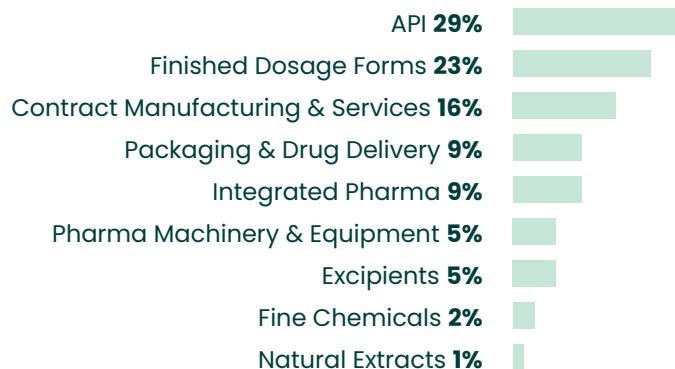
“A flawlessly organized event at a global scale that was very well designed, had a wide focus, was logistically efficient and extremely important to the pharmaceutical industry. I benefited from the various learning sessions, networking opportunities and the exposure to the various stakeholders of the industry. See you in Barcelona!”

CPHI Frankfurt Exhibitor Profile

Attendance per continent



Exhibitor main business activity



What our exhibitors had to say

"It was great to be back at CPHI in-person. The buzz was certainly there and I'm already looking forward to Barcelona!"



Meetings and Interactions

Online & In-Person



What our attendees had to say

"A lovely show that we look forward to every year, to meet our peers, suppliers, and buyers. 3 days of packed action that is equal to 3 months worth of work."

"CPHI has been a must-attend event for me for 17 years. This is a unique opportunity to meet new contacts and reinforce existing relationships."

"The event was well organized and had a good combination of interesting speakers and great networking opportunities among the companies attending. I made a number of promising business connections and met several potential business partners and investors."

What our exhibitors had to say

"CPHI has been a wonderful experience. Every year it gets more organized and fruitful for those who come up with a proper plan and schedule. I look forward to participating in similar events in future to meet and connect with the global pharmaceutical industry. "

"We've captured almost double the number of leads we were aiming towards and have been extremely happy with the quality of visitors."

"CPHI is one of the biggest event in the pharmaceutical industry and the overall experience was great - networking, meeting existing and new vendors and scouting for new product opportunities."

Online and In-person Content Programme



87
Sessions



142
Expert Speakers

Keep learning online!



CLICK HERE



Connect to Frankfurt

34 Sessions

65 Speakers



digital only

Conference Theatre

25 Sessions

42 Speakers



in-person

Product Innovation & Sustainability Theatre

28 Sessions

35 Speakers



in-person

Key speakers include



James Choi
Executive Vice President,
Chief Information &
Marketing Officer
Samsung Biologics



Nicola Coles
Director Sustainability
Biophorum



Paul Duffy
Senior Vice President,
Small Molecule
Operations
Pfizer Global Supply



Niels Emmerich
Vice President, Global
Head Search and
Evaluation
AbbVie



David Erritzoe
Clinical Director and
Deputy Head Centre for
Psychedelic Research



Johannes Galatsanos
Head of Data –
Lean Digital Core ERP
Transformation
Novartis



Craig Lipset
Founder at
Clinical Innovation
Partners and Co-Chair at
Decentralised Trials and
Research Alliance



Pierre Luzeau
President and CEO
Seqens



Stuart Needleman
CCO & Chief Patient
Centricity Officer
Piramal Pharma
Solutions



Roberta Pizzocaro
President
Olon



Teresa Rodó
Head of Global
Healthcare Operations
and a Member of the
Healthcare Executive
Committee of Merck
Merck



Sara Sheriff
VP of Integration/
Engineering
Operations Services
Optimization Leader
Thermo Fisher Scientific



Elisabeth Stampa
CEO, Medichem
and Director of
Medicines for Europe



Vincent Touraille
President of SICOS – Chief
Strategy Officer
EuropAPI



Julien Tremblin
General Manager
TerraCycle Europe



“CPHI was a good opportunity to stay on top of business growth opportunities and innovations.” CPHI Frankfurt Attendee

“The event offers us unrivalled opportunities to meet premier partners, discover new pharma trends, and learn about new ideas and innovations from leading industry experts.”

CPHI Frankfurt Exhibitor

Sustainability is a key priority

CPHI Frankfurt's accreditations

CPHI Frankfurt is powered by renewable electricity

CPHI Frankfurt is committed to sustainability

CPHI Frankfurt, as part of Informa, is committed to be carbon neutral by 2030.

Each year, we make strides to achieve that goal. In 2022, this included:

- Removal of most material from the event (catalogues, event guides, industry magazines, bags)
- Digital badging
- Stands built from re-usable or recyclable material
- Recycling carpets and signage
- Making use of renewable electricity
- Encourage exhibitors and visitors to be more sustainable when visiting
- Distribution of reusable water bottles and placement of water refill points



Inspiring
**sustainable
development**



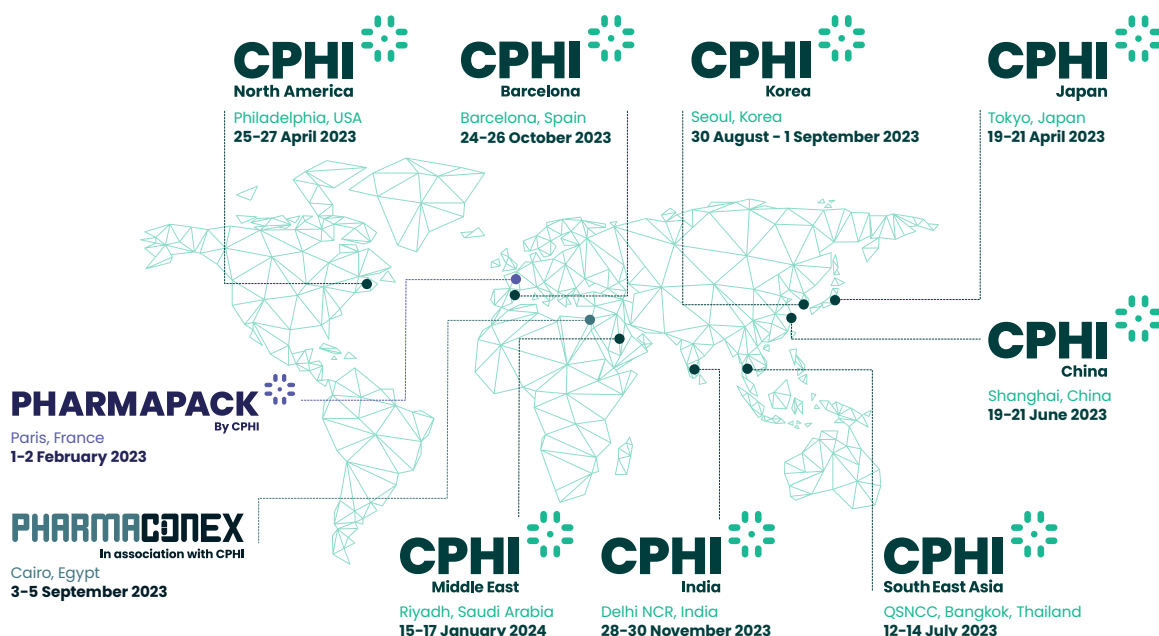
Running an
**environmentally
responsible event**



Running a
**socially responsible
event**

CPHI is available year-round!

Join us online for insightful content, from articles and whitepapers to webinars and conference sessions. Join us in-person at one of our events around the world.



Engage with a Global Pharma Audience
All Year Round with **CPHI Digital Solutions.**

Learn More



Exclusive Entry Into The Global Pharma Market

Pharma's largest event
is making an exciting
return to Barcelona on
24-26 October 2023.

Book Your Stand Today



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& Delivery

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European Biopharmaceutical Review

PHARMACEUTICAL
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EPR
EUROPEAN PHARMACEUTICAL REVIEW

European
Biotechnology

ФАРМАЦЕВТИЧНА ГАЛУЗЬ
PHARMACEUTICAL INDUSTRY REVIEW

GBR
GLOBAL BUSINESS REPORTS

IAHJ
International Animal Health Journal
Published by International Association of Veterinary Pharmacologists (IAVP)

IBI
International Biopharmaceutical Industry



PharmaIntelligence
Informa



JCS
Journal for Clinical Studies



manufacturing
CHEMIST



nutraceutical
BUSINESS REVIEW

pharma
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Pharmaceutical
Technology

PMPS
Pharmaceutical Manufacturing and Packing Sourcer

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MAGAZINE

the
Medicine Maker



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World Pharmaceutical Profiles
www.worldpharmaceuticals.net