

Elevate Your Business with CPHI Digital Products

1

Advertise in the CPHI Newsletter

Effectively promote your brand, products and content to 127,000+ engaged pharma professionals and drive traffic to your website.



- Display ad – top position **\$1,100**
- Display ad – middle position **\$550**

2

Sponsor a trend report



Associate your brand with the hottest topics in the market and generate quality GDPR-compliant leads.

This package includes a full-page advertisement, full branding and promotion from CPHI, plus an interview with your subject matter expert and more...

-  View the 2024 Editorial Content Offering [here](#)
- Price \$27,300**


3

Sponsor or develop a webinar



Sponsor an editorial webinar or work with us to develop your own to demonstrate your thought leadership and generate high-quality, valuable GDPR-compliant leads.

You choose your level of involvement – from topics, recruitment of speakers to promotion. It's totally flexible.

 View the 2024 Editorial Content Offering [here](#)

Starting from \$11,000

4

Boost your CPHI North America participation



A Advertise on the official event platform and mobile app to reach every event attendee, invite them to your booth, build brand awareness and increase your exhibition ROI with:

- Column advertisement **\$5,200**
- Featured products highlight **\$1,800**
- Pop up & push notification combo **\$2,000**
- Company Profile Enhancement Package **\$1,300**

B Enhance your event profile and boost your thought leadership to ensure that your company and products can be easily found through attendee searches.

The package includes:

- Featured listing on the exhibitor list
- +350 words to company description
- +8 product categories
- +9 marketing content pieces

Exhibitor Listing Booster Package \$2,200

Interested to learn more?

Contact your Account Manager or schedule a call.

Book a call 