



CPHI festival of pharma[®]



Exhibitor guide

Getting Started

Registration and Welcome
Partner



Innovation
through
formulation



Welcome to CPhI Festival of Pharma!

We are delighted you've chosen to join us for CPhI Festival of Pharma. This Exhibitor Guide is designed to support you step-by-step during the festival and help you complete the necessary requirements included in your package.

Questions? Please contact cphicustomerservice@informa.com or call +31 (0) 20 7080 1637

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Welcome from our Registration Sponsor

Azelis welcomes you to CPhI Festival of Pharma

CPhI Festival of Pharma is a great initiative and an exciting opportunity to embrace today's technology to connect during these difficult times. Staying connected is key in a continuously changing industry where new insights and perspectives are more valuable than ever.

Azelis is a specialty chemicals distributor and an innovative service provider. At Azelis, we constantly look for ways to make a difference and to bring real value to our customers. New insights and perspectives are the drivers of innovation, and knowledge sharing is always high on our agenda. Innovation through formulation is our strapline, purpose, passion and promise to every colleague, customer and partner worldwide. A reminder that ideas and expertise can change lives; that a world of discoveries still awaits; and the future is ours to imagine.



We are excited to finally connect again, and look forward to the great line-up at the festival. We kindly invite you to **visit our company page** and to get in touch with our experts!

We can't wait to meet you again in person, but let's make this first digital edition one to remember!

Matthew Dickman

Azelis Market Segment Director Pharma

Azelis is a leading specialty chemicals distributor with unrivalled sourcing from reputable manufacturers worldwide.

Get in touch with our experts and find our what Azelis can do for you! 



Step 1

General information

All CPhI Festival of Pharma exhibitors are required to set up a Company Profile on CPhI Online. CPhI Online is the most complete product and supplier search engine in the pharma industry. Connect with the global marketplace all along the supply chain.

Does your company have a Company Profile on CPhI-Online.com?

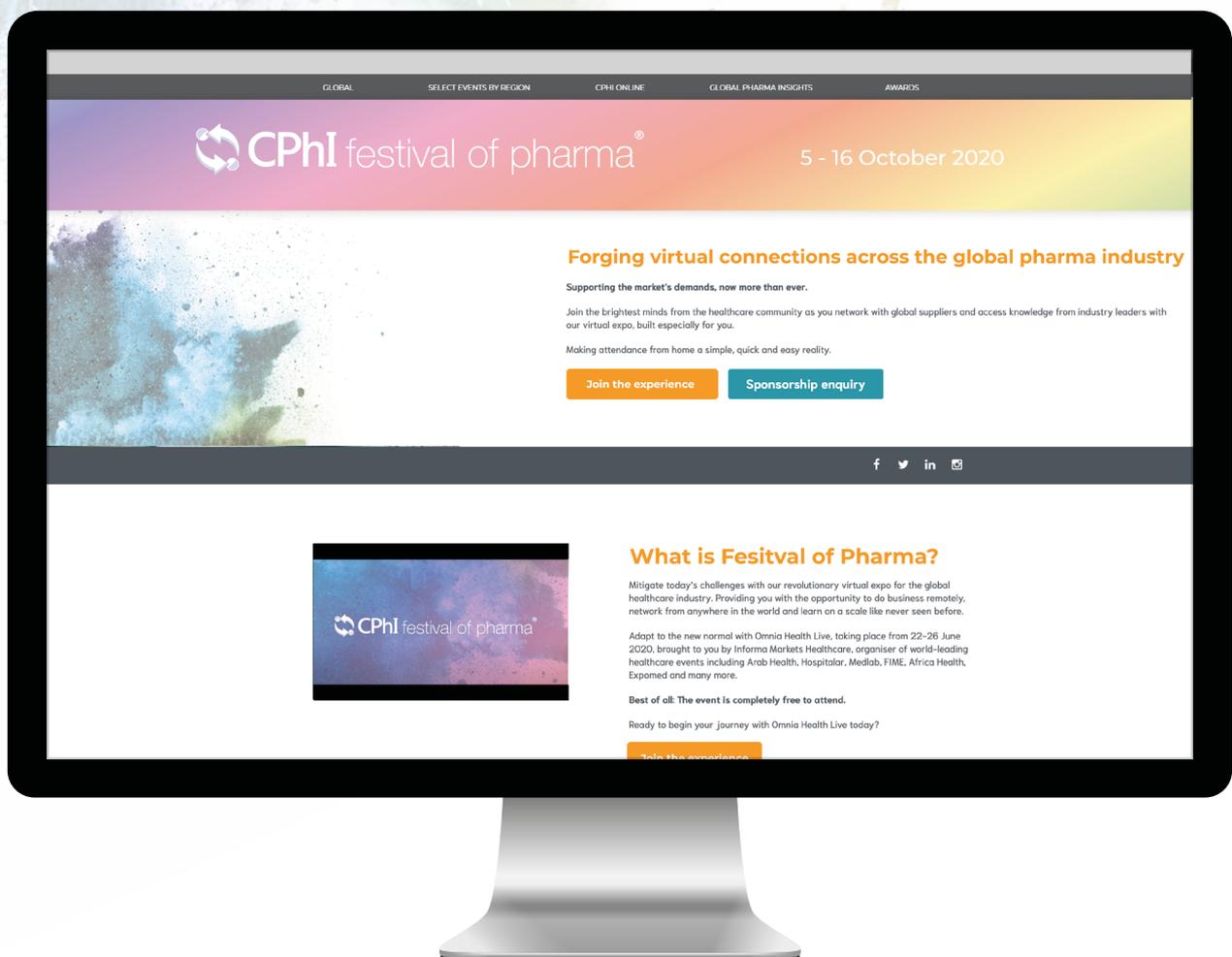
■ **Yes?**

Then please follow the steps from Section 2: How to set up your profile

■ **Not yet?**

If your company does not have a Company Profile on **CPhI-Online.com** then we need to get you set up first. Please click [here](#) to get started.

- If you have any questions or are not sure if your company has an account then please contact cphicustomerservice@informa.com or call us on +31 (0)20 708 1637



Step 2

How to set up your profile

All CPhI Festival of Pharma exhibitors are required to set up a Company Profile.

If you do not have a Company Profile, follow [this link](#) to get started

You can set up your profile in 5 easy steps:

Select the pen icon, **highlighted** in the image, to start and update/edit:

- 1** Your company logo
Adding a company logo will help define your brand during the festival.
- 2** Company description
A company description is a great way to summarize everything about your company.
- 3** Links to your social media profiles such as Facebook, Twitter, LinkedIn & Youtube
Further your networking outside the festival by adding your social media feeds.
- 4** Sales markets and categories
Choose the markets and categories you are interested in to help with better, more consistent networking.
- 5** Click Save
Don't forget to save your updates!

Company Profiles

CPhI-Online Test Company

Listing Created: 14 Jun 2016
Last Update: 6 Aug 2020

By editing / updating your company profile, you agree to our [Terms of Service](#).

BUY PREMIUM

Level: UBM Complete

Company Profile | Team Members | Products/services | News | Videos/Downloads | Exhibition Profiles*

Start editing your company's profile. Make sure to publish the most important information about your company on CPhI Online. It's the first online impression for your visitors before you meet them on an event. Make sure you have accurate contact information for your company and your description is complete.

Email address
Please make sure that the email address you fill in is correct. You will be updated with account messages, including general Requests for Information, Product Information Requests and even Event Meeting Requests.

Categories
The first three categories you select will be displayed at the top of your Company profile. The others will be published on your more detailed company page.

CPhI-Online Test Company

CPhIonline

CPhIonline

CPhI-Online Test Company

CPhIonline

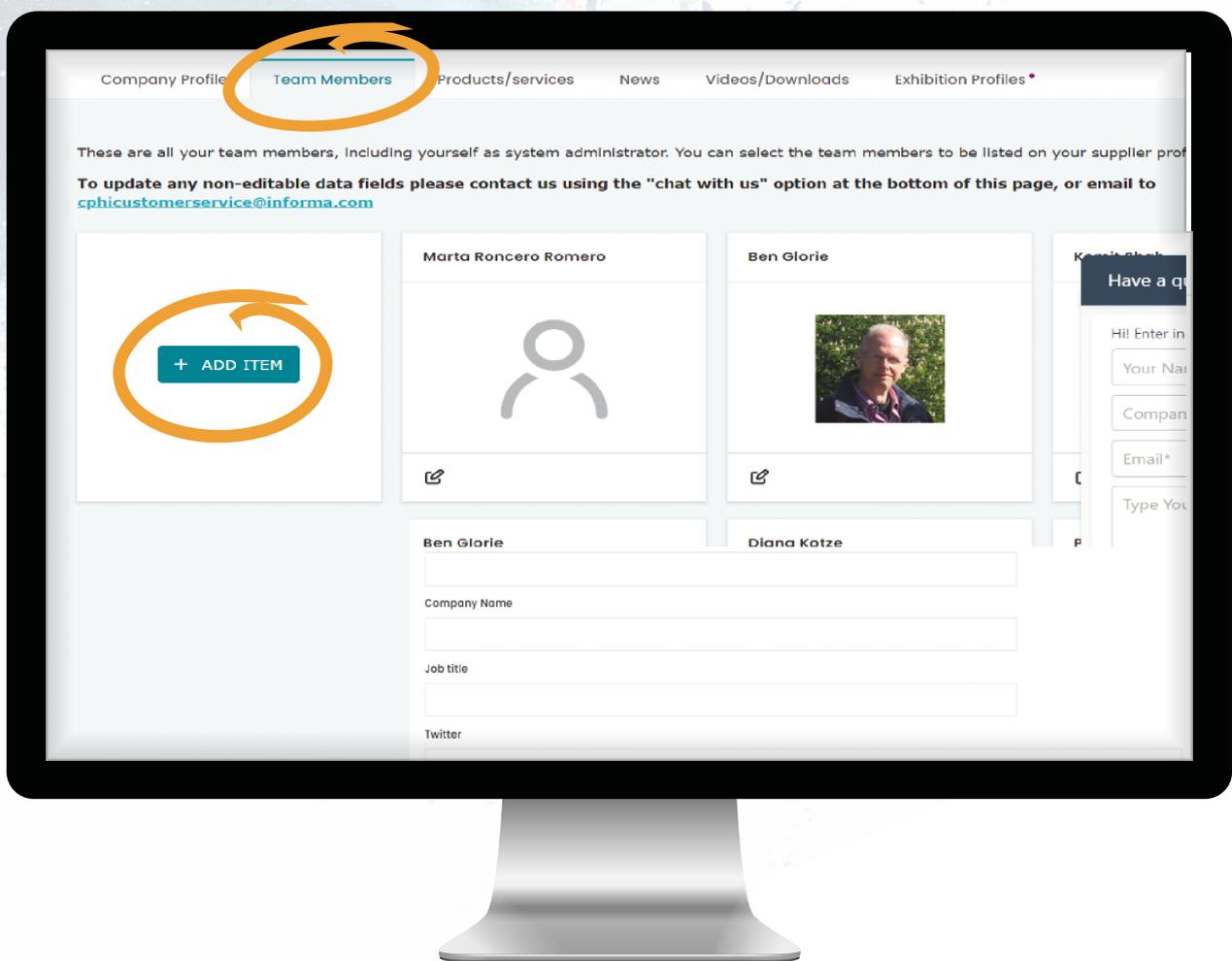
Step 3

How to add team members

Add your team members and their information so that they appear on your supplier profile.

Adding more team members will allow for further networking opportunities and engagement with visitors and attending exhibitors, as it increases the time your company can spend meeting new people during the Festival of Pharma.

To add team members, please click on the "Team Members" tab and select the "+ ADD ITEM" button. Please fill in the fields and save the new team member.



Please note that only those team members who are added to your Company Profile will receive an invite to the CPhI Festival of Pharma Registration Form and can network during the festival.

Step 4

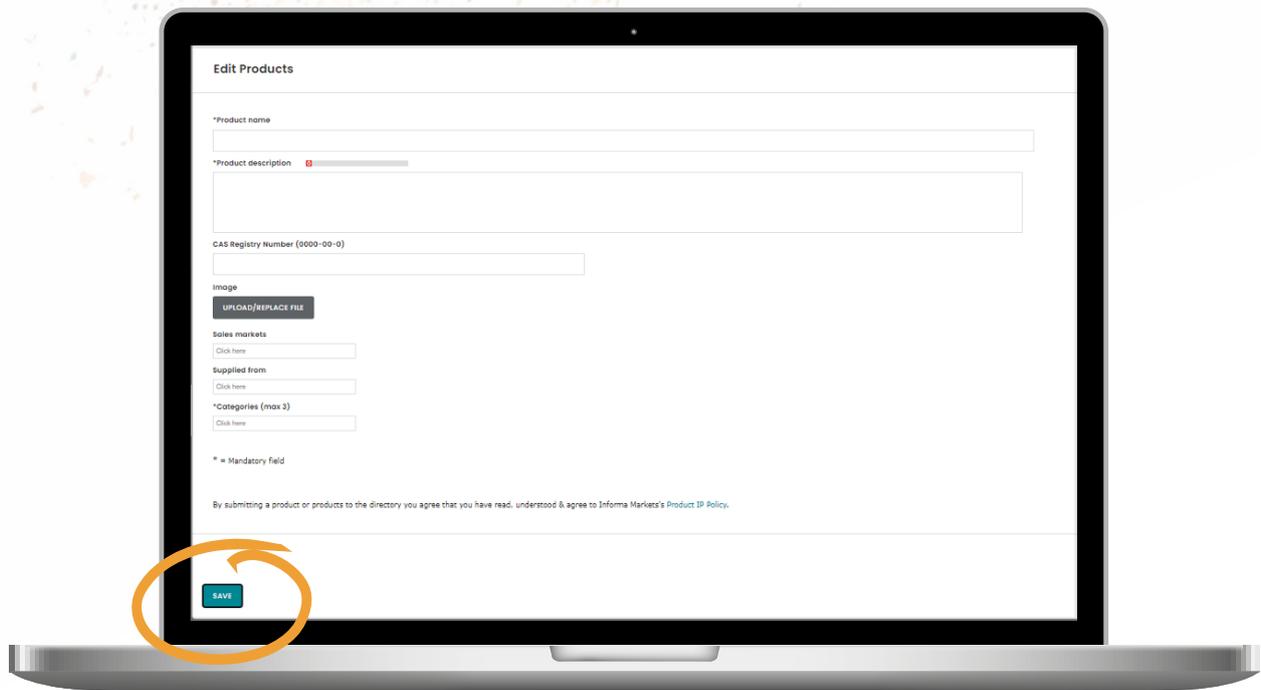
How to add or edit your Products and Services

Add your Products or Services to your profile so that buyers can search for them in our Online Directory.

To add products or services, please click on the “Products/Services” tab and fill in the required information.

- 1 Enter your product name and description
- 2 Add the CAS Registry Number
- 3 Upload your product images(s)
- 4 Enter your Sales Markets
- 5 Enter Supplied Form
- 6 Enter Categories

Once done please click **‘Save’**



The screenshot shows a laptop displaying the 'Edit Products' form. The form has the following fields and sections:

- *Product name**: A text input field.
- *Product description**: A text area with a red '0' character count indicator.
- CAS Registry Number (0000-00-0)**: A text input field.
- Image**: A section with an 'UPLOAD/REPLACE FILE' button.
- Sales markets**: A section with a 'Click here' link and a text input field.
- Supplied from**: A section with a 'Click here' link and a text input field.
- *Categories (max 3)**: A section with a 'Click here' link and a text input field.
- * = Mandatory field**: A legend for the asterisk symbol.
- By submitting a product or products to the directory you agree that you have read, understood & agree to Informa Market's Product IP Policy.**: A disclaimer at the bottom.
- SAVE**: A blue button at the bottom left, circled in orange.

Step 6

Complete the CPhI Festival of Pharma registration form

Now that your Company Profile and CPhI Festival of Pharma Exhibition Profile are ready and live you can register yourself for the CPhI Festival of Pharma via www.festivalofpharma.com

Step 7

Invite your clients to join you at CPhI Festival of Pharma

Make the most of your participation!

As an exhibitor at the first-ever CPhI Festival of Pharma, you have a selection of tools in your account that you can use to invite your favourite contacts and clients to join you online at the event!

Make use of these customisable invites to make sure that you can meet with your existing network online on one convenient platform, whilst also connecting with new potential partners.

Each of our customisable invites contains a link that will allow your contacts to register for the CPhI Festival of Pharma totally free of charge – saving themselves €199 on a visitor pass!

[Click here](#) to download your invitation tools!

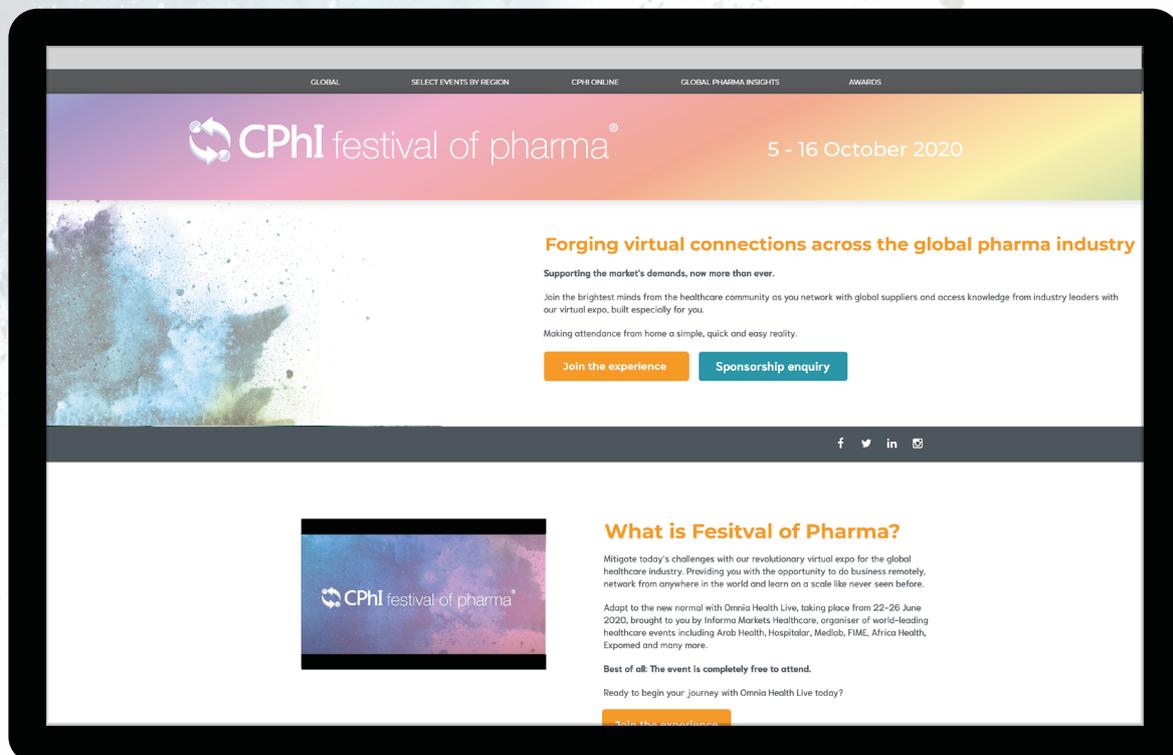
Step 8

The CPhI Festival of Pharma Matchmaking Platform

CPhI Festival of Pharma is powered by Grip

An advanced AI-powered matchmaking tool that empowers you with quality interactions. Grip uses natural language processing, advanced algorithms and deep neural networks to constantly learn about your professional goals and interests.

Grip takes the work out of networking through intelligent matchmaking – making it more fun and as efficient as ever.



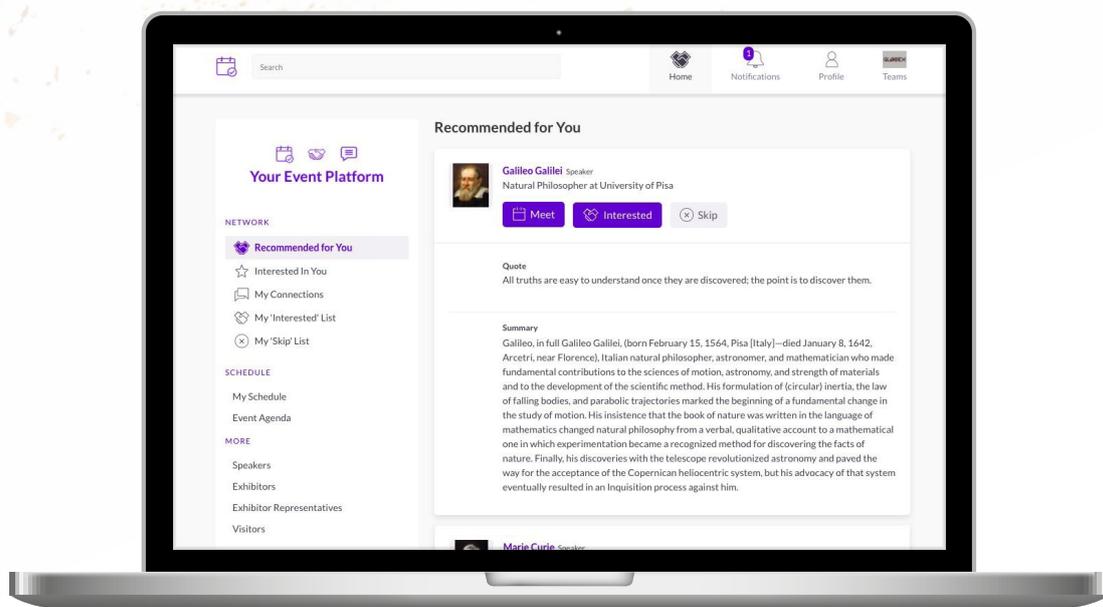
Step 9

Networking at CPhI Festival of Pharma

Connections and Meetings are a core element of a successful event experience. We've made this as easy as possible, putting all your networking features in one place to get a calendar full of meetings:

Click on "Home" and under the 'Network' section, you will find your networking features:

- 1** Recommended for You: Review and take action on the recommendations the algorithm has made. Here are the different actions you can take on people:
 - a. Skip: you are not interested in this person
 - b. Interested: you are interested and would like to spark a conversation
 - c. Meet: you want to request a meeting with that person (see "Request A Meeting" below)
- 2** Interested in You: See the people who have shown interest in you
- 3** My Connections: Once you have a mutual interest with someone or a scheduled meeting, you will be able to open a chat with them
- 4** My 'Interested' List: See a list of people who you have shown interest in
- 5** My 'Skip' List: See a list of people who you have skipped

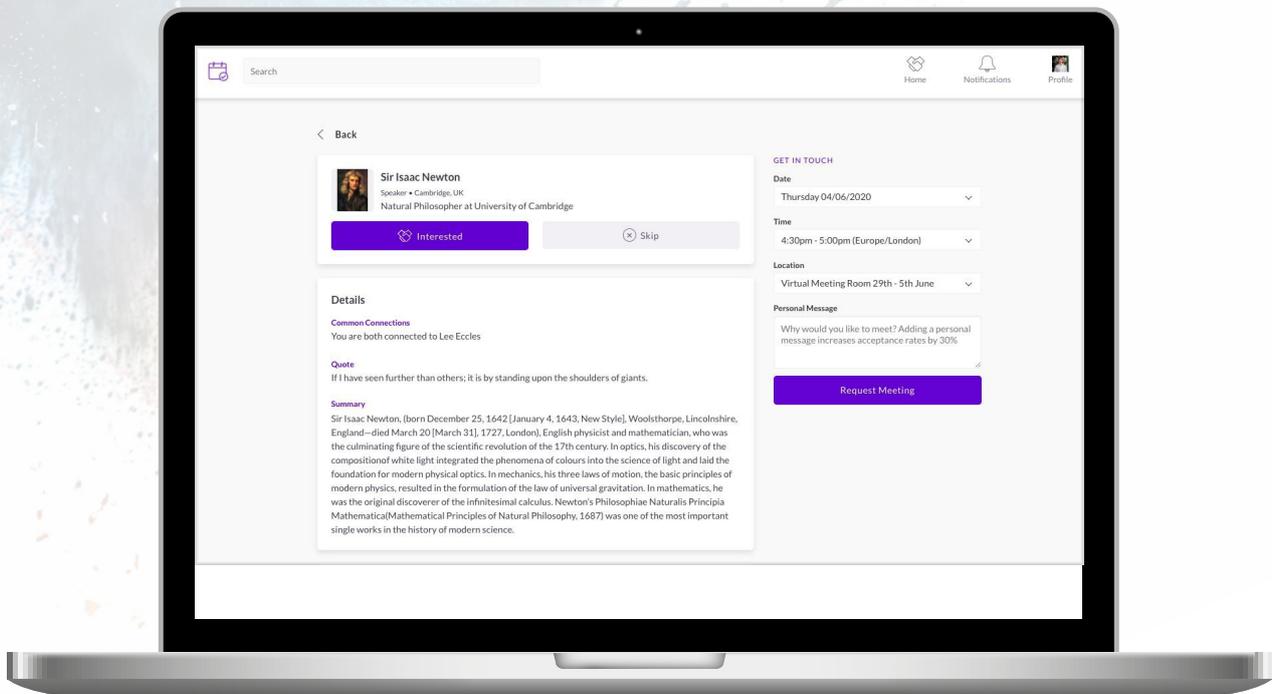


Step 10

How to send and receive meeting requests

Requesting a meeting has never been easier, here is how to request a meeting in three easy steps:

- 1 Click on “MEET” on any profile you would like to schedule a meeting with.
- 2 Select the meeting details like date and time and then click “Request Meeting”.
- 3 Keep track of all your meetings and their status change in the section “My Schedule”.



Need more help?

For any questions or queries please don't hesitate to contact our friendly Customer Success Team.

Email: cphicustomerservice@informa.com

Phone: +31 (0)20 708 1637



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