

 **CPHI** festival of pharma[®]



Exhibitor guide

Post Event

Leads and Statistics

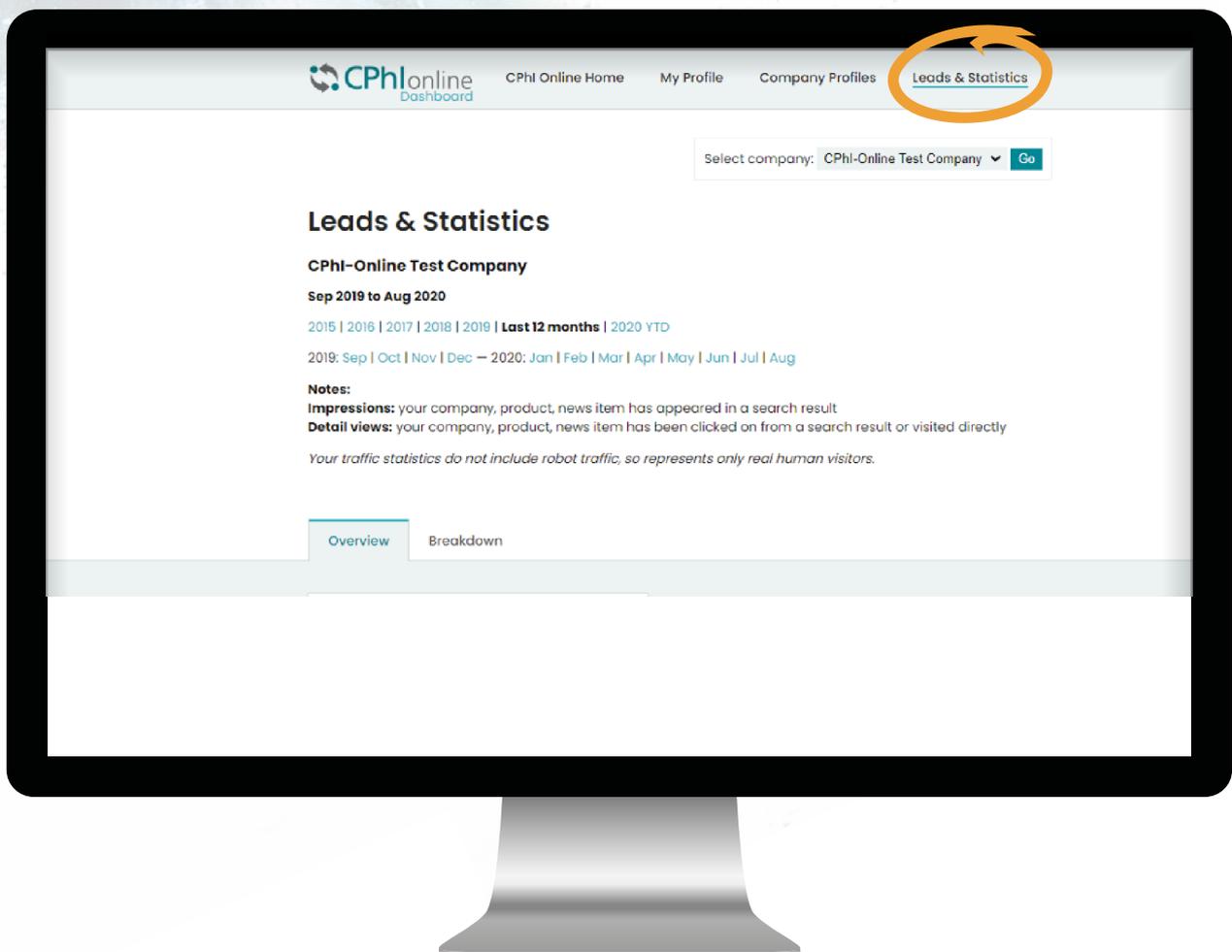
Visit **CPhI-online.com** and click on the “Leads and Statistics” tab to find an overview of all your search impressions, page views, unique visitors, click throughs and more.

You can also see a detailed breakdown of impressions on the CPhI Online website and page views per product, news items and Company Showcase content assets.

Discover who has submitted an RFI (Request For Information) for your company or products and view their contact details.

In Downloads you can view and download all the contacts that have registered their data to gain access to your Company Showcase content.

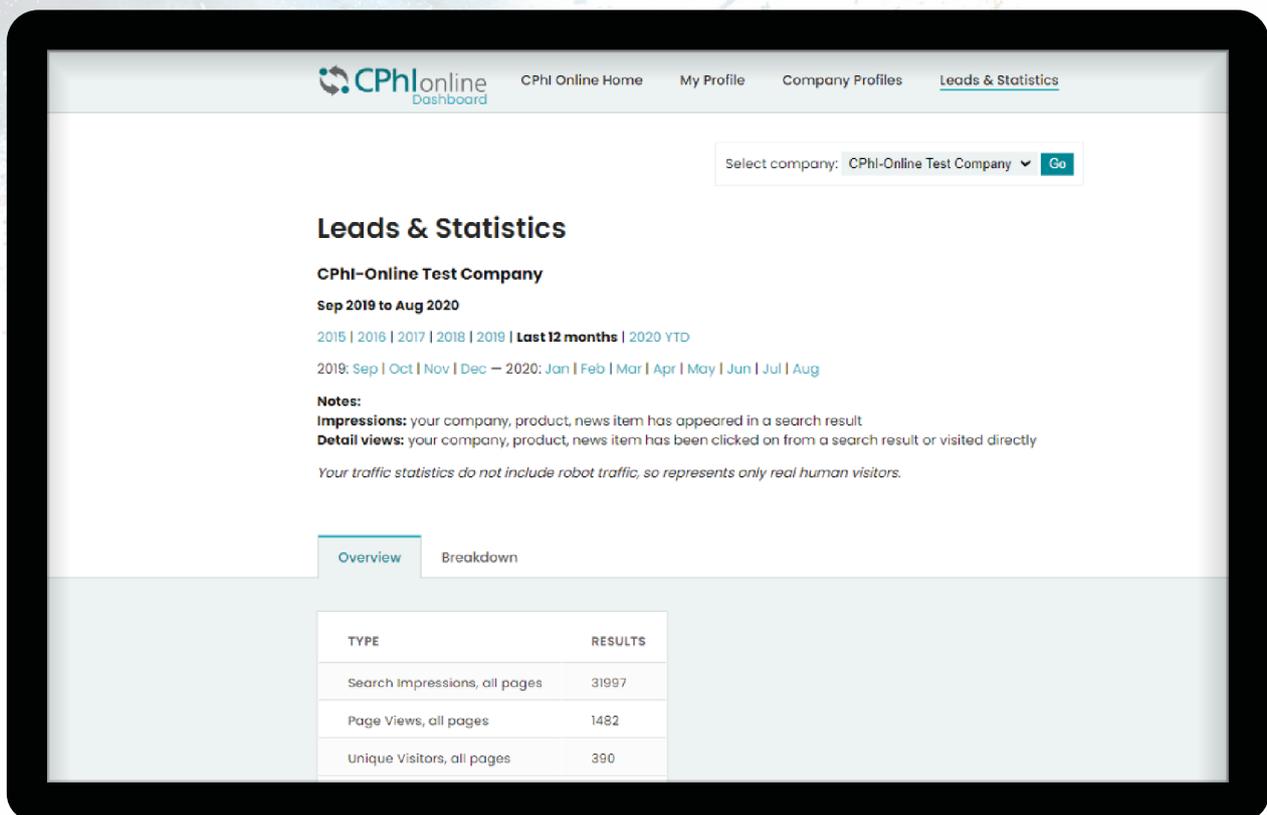
Leads from networking and content sessions will be available separately. To find your leads from networking and content sessions, click on the "Teams" tab on the top right hand side and select "Inbound Leads" from the menu list on the left.



7 easy steps to discover your statistics and download your leads

Discover your Company Profile Statistics

- 1 Login to your Company Profile via this [link](#)
- 2 Go to My Account and select Company Profiles from the drop-down menu
- 3 At the top of the page select Leads and Statistics
- 4 In the Overview section you will find the statistics of your Company Profile



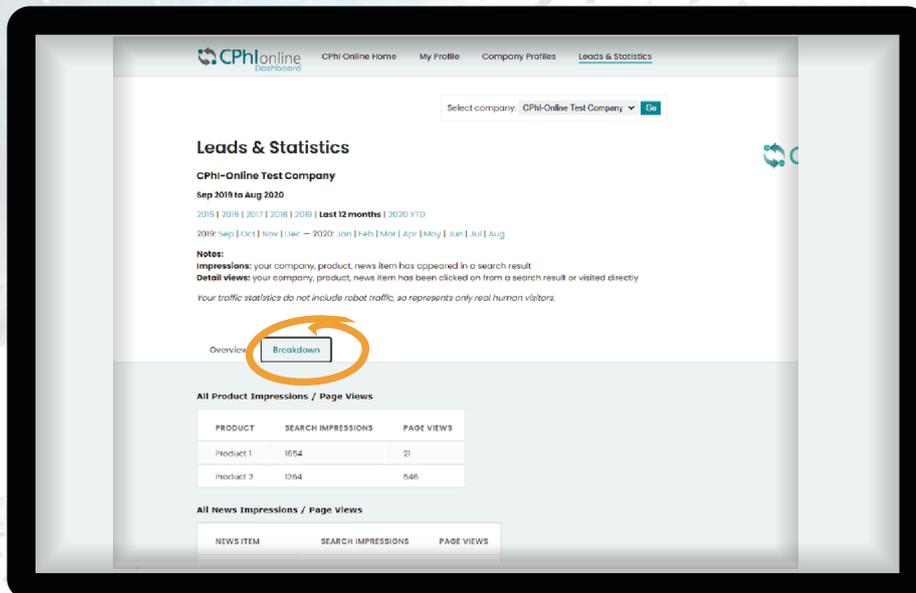
The screenshot displays the CPhI Online Dashboard interface. At the top, there is a navigation bar with the CPhI Online logo and menu items: CPhI Online Home, My Profile, Company Profiles, and Leads & Statistics. Below the navigation bar, there is a dropdown menu for selecting a company, currently set to 'CPhI-Online Test Company' with a 'Go' button. The main content area is titled 'Leads & Statistics' and shows data for 'CPhI-Online Test Company' for the period 'Sep 2019 to Aug 2020'. It includes a navigation bar for time periods: 2015 | 2016 | 2017 | 2018 | 2019 | Last 12 months | 2020 YTD, and a secondary navigation bar for months: 2019: Sep | Oct | Nov | Dec — 2020: Jan | Feb | Mar | Apr | May | Jun | Jul | Aug. Below this, there are 'Notes' defining 'Impressions' and 'Detail views'. At the bottom, there are two tabs: 'Overview' (selected) and 'Breakdown'. The 'Overview' tab contains a table with the following data:

TYPE	RESULTS
Search Impressions, all pages	31997
Page Views, all pages	1482
Unique Visitors, all pages	390

7 easy steps to discover your statistics and download your leads

Discover your RFI's & Download your Company Showcase leads

- 5 Click on "Breakdown" to view more detailed information per product, news items or content assets.
- 6 Scroll down to "RFI" to see who's requested more information or who would like to get in contact with you
- 7 At the bottom of the page you will find your downloads. These contain a list of all the people who have submitted their details to access your Company Showcase content. You can download all of them by simply clicking the link above the form which generates a CSV file.



Downloads

[Click here to download leads in CSV file](#)

Need more help?

For any questions or queries please don't hesitate to contact our friendly Customer Success Team.

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