



Post-Event Report

Attendance Overview



6,864
Total attendance



4,668
Visitor attendance



2,196
Exhibitor
representatives



285
Exhibiting
companies

Our Digital Footprint

121,136

Website visits



YouTube

Video views: 252,136



Facebook

Followers: 33,321

LinkedIn

Followers: 10,526



Instagram

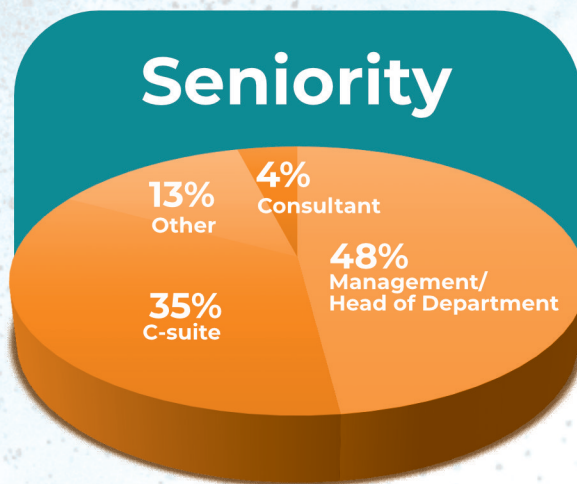
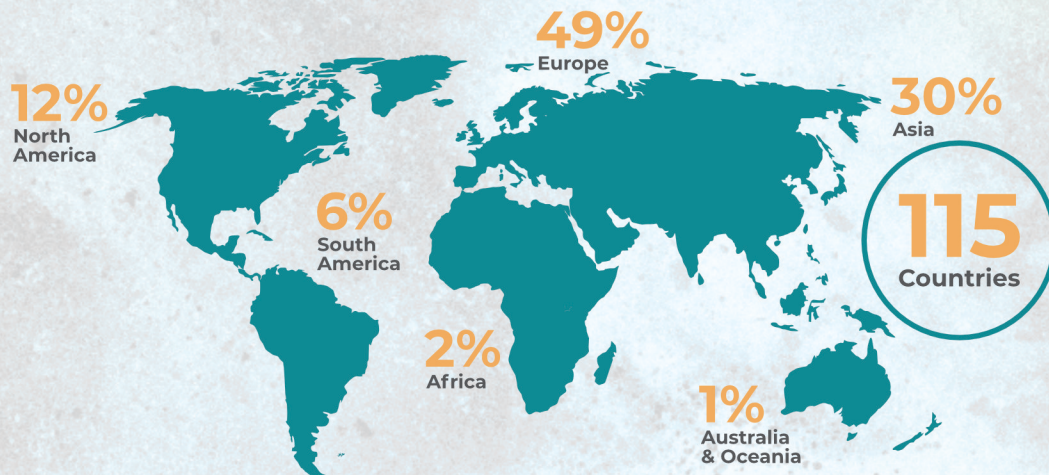
Followers: 1,489
(Launched July 2020)



Twitter

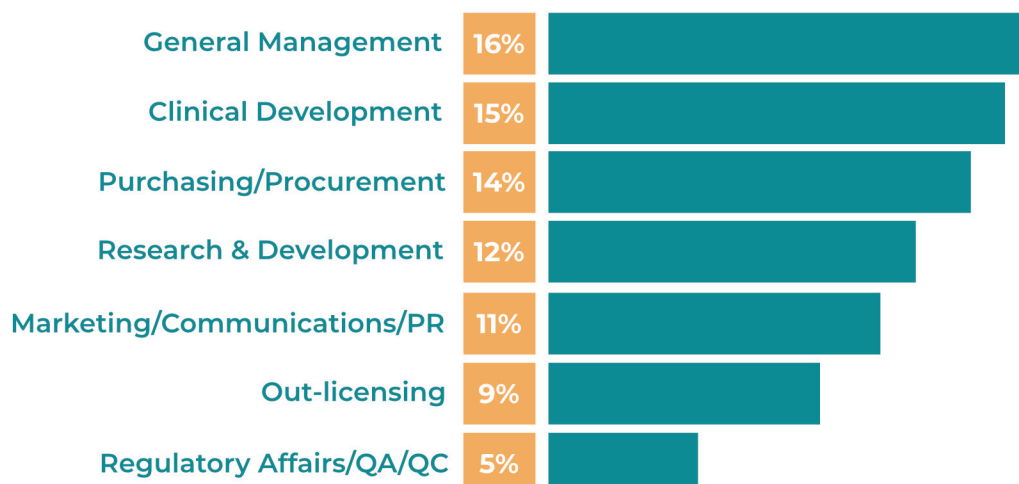
Followers: 11,384

Visitor Profile



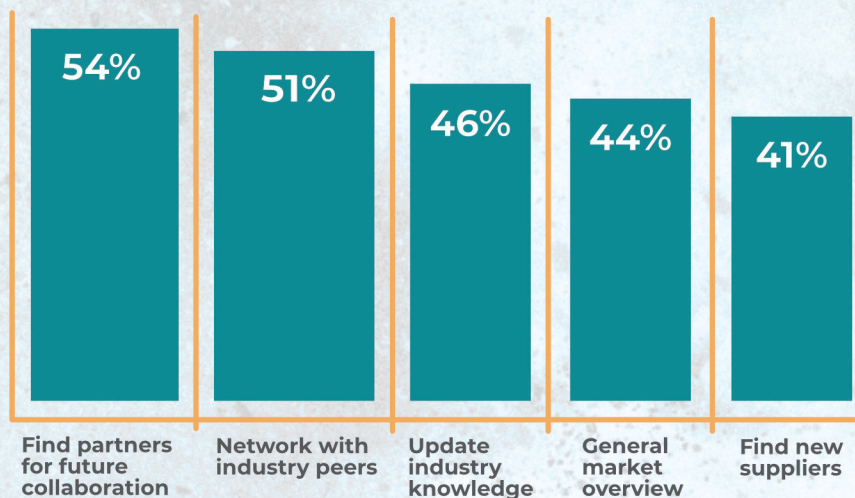
79% New attendance compared to CPhI Worldwide 2019

Top Visitors Department



Visitor Profile

Top 5 Reasons to attend



Visitor Areas of interest

Finished Dosage Forms	42%
API/Generic API	37%
Biopharma	26%
Pharmaceutical Packaging/ATC	21%
Custom Manufacturing	21%
Contract Services	19%
Pharmaceutical Packaging	17%
Excipients	15%
Fine Chemicals	15%
Natural Extracts	14%
Pharmaceutical Machinery & Technology	11%
Laboratory Analytics	6%

What our visitors had to say

"Great opportunity to interact with new potential partners, and to get awareness on the efforts of our colleagues to create a healthier world, even during this pandemic."

Elane Schulz, Head of Technical Support RLC Representations Quimicas

"It is a unique event, allowing you to explore more companies at your own pace. The website is organized according to your interests with schedules for the webinars and podcasts. The matchmaking system gives you recommendations to meet new suppliers. Indeed, it is spectacular!"

Patricia Anne Patawaran, Medical Affairs Qatar Pharma

"I was really pleased to attend CPhI Festival of Pharma this year. I achieved more than I expected at the show."

Anne Regan, Raw Materials Procurement Manager, Dermal Laboratories

Meetings & Interactions

28,059 Connections made

9,613 Qualified Meetings

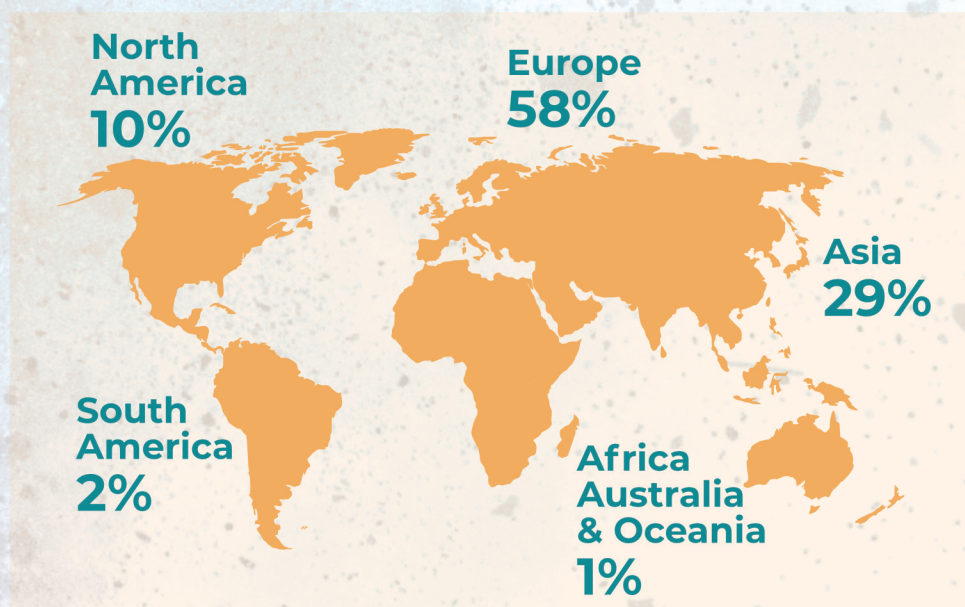
36,184 Meeting Requests

45% Interested in system generated recommendations

7,192
Unique Conversations

33 Average number of meetings per exhibiting company

Geo location by continent - Exhibitors (company)



What our exhibitors had to say

"If we can't meet in person we will do it virtually. CPhI Festival of Pharma may become the greatest pharma event."

Anna Di Rosa, Sr Account Manager Pharma Intermediates, BASF

"My participation in CPhI was very timely. I was more likely to meet companies interested in the diabetes and oncology markets, areas where my company has excellent products and services. I believe that some conversations can turn into great partnerships."

Rubens Paulella, Head of LATAM, SciGen

"CPhI is one of the largest, if not the largest, forums and provides an excellent platform to build your network."

Beck Saidov, Sr. Manager Business Development, Samsung Biologics

Webinars, Roundtables & more

 **14,095**
Session attendees

140 **Expert speakers**

271 **Average attendance per session**

52 **Presentations, Roundtables, Panel Discussions, Podcasts, Webinars and more**

What our visitors had to say

"It was my first time attending CPhI Festival of Pharma and I'm so glad that I had this opportunity. I was able to listen to experts from all over the world about APIs, the future of pharmaceutical development, and trend topics such as nitrosamines. The whole festival was amazing."

Leticia Coelho, DMF analyst
Blau Farmaceutica

"It was an excellent conference with interesting reports from different fields of optics and lasers. It was a great opportunity to communicate and share scientific expertise. The conference was very well organized and worth recommending."

Poornesh Pappala, Dy. Manager
Aspen Pharma Group

"It was a good opportunity to contact worldwide pharma industry leaders on a virtual platform and get a grasp on future pharma trends."

Youngkuk Lee, General Manager
Lotte Fine Chemicals

Key Speakers:



Scott Gottlieb

Physician
Former Commissioner Food and Drug Administration (2017-2019)
Former Senior Advisor
CMS



Adrian van den Hoven

Director General
Medicines for Europe



Dave Meyers

National Director
Life Sciences Industry in the U.S.
Health and Life Sciences group
Microsoft



Frances Zipp

President & CEO
Lachman Consultant Services



Gil Roth

President and Founder
Pharma & Biopharma
Outsourcing Association



Nigel Langley

Global Technology Director
BASF



Martin Van Trieste

President & CEO
Civica Rx



Bonnie Bain

Global Head
Executive Vice President
Healthcare Operations and Strategy
GlobalData



Amina Faham,

Global Director
Pharma Application Development
& Innovation Pharma Solutions
DuPont Health & Nutrition



Deepak Sapra,

Chief Executive Officer
API and Services
Dr Reddy's Laboratories

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CPHI festival of pharma®

