Welcome to CPhI Festival of Pharma!

We are delighted you’ve chosen to join us for CPhI Festival of Pharma. This User Guide is designed to support you step-by-step during the festival and help you complete the necessary requirements.

Questions? Please contact cphicustomerservice@informa.com or call +31 (0) 20 7080 1637

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Welcome from our Registration Sponsor

Azelis welcomes you to CPhI Festival of Pharma

CPhI Festival of Pharma is a great initiative and an exciting opportunity to embrace today’s technology to connect during these difficult times. Staying connected is key in a continuously changing industry where new insights and perspectives are more valuable than ever.

Azelis is a specialty chemicals distributor and an innovative service provider. At Azelis, we constantly look for ways to make a difference and to bring real value to our customers. New insights and perspectives are the drivers of innovation, and knowledge sharing is always high on our agenda. Innovation through formulation is our strapline, purpose, passion and promise to every colleague, customer and partner worldwide. A reminder that ideas and expertise can change lives; that a world of discoveries still awaits; and the future is ours to imagine.

We are excited to finally connect again, and look forward to the great line-up at the festival. We kindly invite you to visit our company page and to get in touch with our experts!

We can’t wait to meet you again in person, but let’s make this first digital edition one to remember!

Matthew Dickman
Azelis Market Segment Director Pharma

Azelis is a leading specialty chemicals distributor with unrivalled sourcing from reputable manufacturers worldwide.

Get in touch with our experts and find our what Azelis can do for you!
Step 1

How to register for CPhI Festival of Pharma

All CPhI Festival of Pharma attendees are required to set up a profile on CPhI-Online.com

To register for CPhI Festival of Pharma please click here or go to www.festivalofpharma.com and click “Get My Ticket”.

1. If you have a CPhI Online account please log in, otherwise please click “Register now”.

2. Please complete the form, accept the privacy policy and hit “Register”. You now have a CPhI Online account and will be redirected to complete your CPhI Festival of Pharma registration.

3. Fill out the requested fields. Fields marked with an * are mandatory.

4. Tell us about the companies that you would like to meet at CPhI Festival of Pharma

5. Answer the questions about your company

6. To add a ticket for checkout, click on the shopping cart icon and click “Next”

7. Accept the privacy policy

8. Pay for your pass

9. To make the most out of your CPhI Festival of Pharma experience, connect your social media and invite your connections!

Congratulations! You are now registered for CPhI Festival of Pharma.

You will receive a confirmation e-mail and will be redirected to your CPhI Online profile dashboard.

Be sure to follow our top tips which will help you to prepare and participate in the CPhI Festival of Pharma with flair!

www.cphi.com/festival-of-pharma
Step 2

General information about CPhI Festival of Pharma Matchmaking Platform

CPhI Festival of Pharma is powered by Grip

An advanced AI-powered matchmaking tool that empowers you with quality interactions. Grip uses natural language processing, advanced algorithms and deep neural networks to constantly learn about your professional goals and interests.

Grip takes the work out of networking through intelligent matchmaking – making it more fun and as efficient as ever.

www.cphi.com/festival-of-pharma
Step 3

How to set up your profile

All CPhI Festival of Pharma attendees need to set up a Profile. Please go to this link and complete all of the fields to create your account.

Having a complete profile will allow you to make more meaningful connections.

Once you’re logged in, click on ‘Profile’ and make sure your profile is up to date:

- Upload a picture
- Enter your personal information
Step 4

**How to add content sessions to your agenda**

Go to the “Event Agenda” tab on the left-hand side. In this section, you can discover our unmissable line-up and bookmark the sessions you are interested in attending. You can view all sessions of CPhI Festival of Pharma or you can narrow down your search by for example the date.
Step 5

Networking at CPhI Festival of Pharma

Connections and Meetings are a core element of a successful event experience. We’ve made this as easy as possible, putting all your networking features in one place to get a calendar full of meetings:

Click on “Home” and under the ‘Network’ section, you will find your networking features:

1. Recommended for You: Review and take action on the recommendations the algorithm has made. Here are the different actions you can take on people:
   a. Skip: you are not interested in this person
   b. Interested: you are interested and would like to spark a conversation
   c. Meet: you want to request a meeting with that person (see “Request A Meeting’ below)

2. Interested in You: See the people who have shown interest in you

3. My Connections: Once you have a mutual interest with someone or a scheduled meeting, you will be able to open a chat with them

4. My ‘Interested’ List: See a list of people who you have shown interest in

5. My ‘Skip’ List: See a list of people who you have skipped
Step 6

How to send and receive meeting requests

Requesting a meeting has never been easier, here is how to request a meeting in three easy steps:

1. Click on “MEET” on any profile you would like to schedule a meeting with.
2. Select the meeting details like date and time and then click “Request Meeting”.
3. Keep track of all your meetings and their status change in the section “My Schedule”.

![Meeting Request Screen](https://www.cphi.com/festival-of-pharma)
Step 7

How to explore the product showcases

On the “Exhibitor List” page you can also filter the companies to find exactly the ones you are interested in. To see more information about an individual company, just click on the name of the company.

Companies that have listed their products, uploaded whitepapers or any other content to their microsite will have a star and the text “Showcase” next to their name.

Click on the company name and click “View Profile” on the right corner to view their microsite and see all the product showcases.