

**28–30 November 2023** | India Expo Center, Greater Noida, Delhi NCR

# South Asia's largest pharma event

**1 venue, 48,000+ professionals, unlimited opportunities!** CPHI & PMEC India provides an unparalleled platform to grow your business, maximise your visibility, build your network and generate high-quality leads in India and the region.



**48,000+**  
Attendees



**120+**  
Attendee countries



**1,800+**  
Exhibiting  
companies

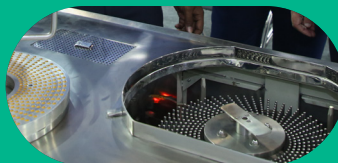


**100,000+**  
m<sup>2</sup>

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# India's Booming Pharmaceutical Market

A future powerhouse for R&D and manufacturing of pharmaceuticals



**World's largest**  
provider of  
generic medicines



**200+**  
Largest number of US FDA  
approved pharmaceutical  
units outside US



**USD4.2bn**  
Imports value  
by 2027



**70-80%**  
of branded generics in  
the retail market

## Exports to more than 200 countries. Top destinations:



1. USA



5. France



2. UK



6. The Netherlands



3. Australia



7. Canada



4. Germany



8. Belgium

## Strengths

- **Sizeable and strong generic drug market**, largely owing to the low-income population and government support
- India will continue to attract **multinational drugmaker investment**, underpinning its long-term growth potential, with a **large and fast-growing population**
- **Significant market growth potential**, with a large and fast-growing population.
- A **global leader** in the production of **quality generic medicines**

**"CPHI & PMEC India is the most important show for us. It's a great exhibition & conference which brings the entire industry together and a great platform for networking."**

**Ketan Khambatta**  
Managing Director, Kevin Group

## Opportunities

1 Demand for low-cost drugs

2 Continuing expansion

...of the healthcare sector and rising cost awareness.

3 Generic medicine segment

...to drive prescription medicine sales growth as government initiatives will boost generic medicine use.

4 Growing medical demands

India will continue to rely on pharmaceutical imports – particularly high-value medicines – to meet its growing medical demands.

5 Rapid population growth

...and a gradually ageing population represents potential for pharmaceutical firms to expand, with the emergence of diabetes, cancer and cardiovascular diseases driving the growth of higher value prescription medicines.

## India pharma market value

2023

**\$34.1bn**

2027

**\$51.3bn**

2030

**\$69.2bn**

2032

**\$84.5bn**



## CPHI & PMEC India in Delhi

The one meeting place for key decision makers from all over India and overseas. Taking place at the India Expo Center, a state-of-the-art venue located in Delhi NCR.

## Visitor Profile

**79%**

of all attendees in 2022 had purchasing power

**37%**

of all attendees in 2022 were C-Suite executives

### Top 10 visiting countries



1. India



6. Egypt



2. Nepal



7. Philippines



3. Bangladesh



8. Vietnam



4. Iran



9. Yemen



5. UAE



10. USA

**"CPHI & PMEC India has served us the best platform where people from all over the world are coming together under one roof. The event provides the**

**opportunity to interact, meet various clients and grow your business. The**

**event was very successful as we met many clients and nurtured relationships."**

**Mr. Ashok Kumar**

Vice President, Nectar Life Sciences

### Visiting companies included:

Sun Pharmaceutical Industries Ltd, Felix Generics Pvt Ltd, Alembic Pharmaceuticals Limited, SRF limited, Amneal Pharmaceuticals, Dr. Reddys Laboratories, INCEPTA PHARMACEUTICALS LTD, Fresenius Kabi Oncology Limite, Alembic Pharmaceuticals Ltd, BASF, Mankind Pharma, Cipla Ltd, Zydus lifesciences Limited, Glatt (India) Engineering Pvt. Ltd, Mylan Laboratories, Lupin Ltd, Abbott, Sanofi, Laboratories Ltd., Apex Laboratories, Torrent Pharmaceuticals Ltd.

### Top 3 departments

1 Sales

2 Purchasing/Procurement

3 Clinical Development

### Top 3 visitor objectives

1 Seek new products/innovations

2 Source new suppliers

3 Find new partners for future collaboration

# Showcase your products & services to India and Asia's leading decision makers.



This event focuses on API, Finished Formulations, Outsourcing, Generics, Excipients and Drug Formulation, Fine Chemicals, Lab Chemicals, Biotechnology and Biosimilars

**The show is divided in the following zones:**

## **API**

Gathering the experts in alkaloids, amino acids, antibiotics, enzymes, peptides and more, this is the zone for ingredient manufacturers.

## **Excipients**

This zone gathers high-quality pharmaceutical excipients providers offering products ranging from preservatives, antioxidants, coating material, sweetening agents and colorants.

## **Fine Chemicals**

Whether you are a Custom Manufacturing Organisation or a Contract Research and Manufacturing Organisation, this is the zone to showcase your process, synthesis, chemical, extraction & purification and fine chemical manufacturing expertise.

## **FDF**

Brings every aspect of the finished dosage supply chain together in one global location, from Big Pharma to in/out-licensing specialists, end product distributors and end-user agents.

## **Natural Extracts**

Dedicated zone showcasing the latest natural extract products, applications and solutions ranging from plant extracts, animal extracts, health product raw materials, supplements, covering each market segment of the plant extract industry.



Offers a specific highlight on Pharma Machinery and Equipment, Packaging Equipment & Supplies, Process Automation & Controls, Testing & Measurement, Validation, Automation & Robotics, Processing Equipment, RFID and more

**The show is divided in the following zones:**

## **Machinery**

This zone dedicated to robotics and automation brings all aspects of machinery, from fluid to preparation, logistics, purification, packaging and environmental protection as well as automation equipment, robotics and engineering together.

## **Lab & Analytics**

With a focus on R&D, this is the place for inspection and analysis solutions providers for the pharmaceutical chemical and biotechnology fields.

## **Clean Room**

This zone is dedicated to pharma professionals showcasing clean clothes & material, air filters, clean air conditioning, stainless steel equipment, cleanroom engineering design, cleanroom certifications and more.

## **InnoPack**

Gathering first-line packaging equipment and material enterprises, this zone will offer pharmaceutical manufacturers a comprehensive range of glass, pouches, bottles, caps, tubes, plastic packages as well as printing and trademarks solutions.

**"CPHI & PMEC India is a flagship show where we always launch new products. Every year we look forward to exhibiting at CPHI & PMEC in India. You get the best value by meeting all your customers in 3 days."**

**Mr. Shehul Sheth** Director, Accupack Engineering