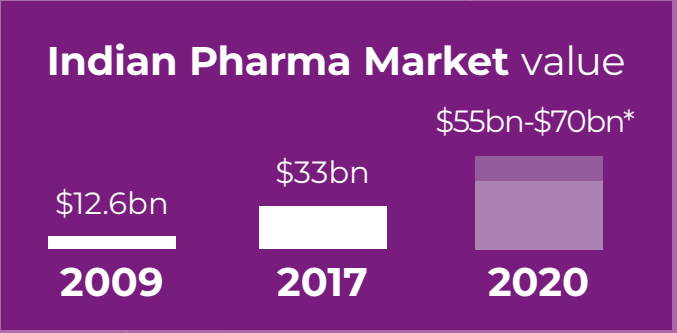


The Booming Indian Pharmaceutical Market

A future powerhouse for R&D and manufacturers of pharmaceuticals



Key foreign players:
Pfizer, GlaxoSmithKline, Novartis, Sanofi, Abbott Laboratories, MSD and Roche.



Key Industry Drivers

Cost efficiency

Low cost of production and increasing expenditure on R&D has led to competitive pharma exports – reaching US\$ 17 billion in FY2018.

Policy Support

Government of India’s “Pharma Vision” for 2020: make India a global leader in end-to-end drug manufacturing. India has the highest number of FDA approved facilities outside the US.

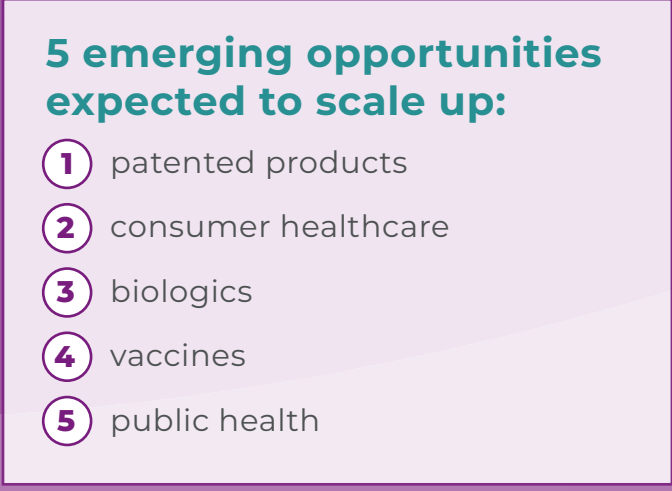
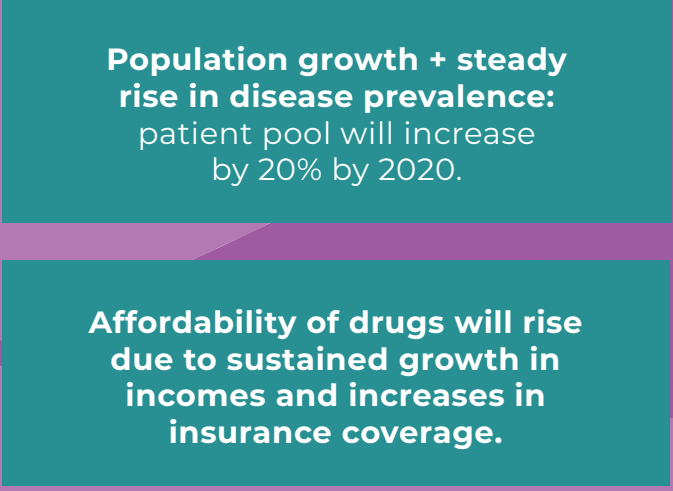
Economic growth

High economic growth along with enhanced medical infrastructure, and increasing penetration of health insurance.

Increasing investments

Increasing private sector investments in R&D and acquisitions are driving the sector’s growth. In FY 2018, India pharma companies invested 8.8% of their sales in R&D.

Opportunities



Challenges



For more information on the Indian Pharma market and to learn about opportunities at CPhI & P-MEC India, please visit: cphi.com/india