

iCSe Prec BioPh (Interpreted of FDF Pharma radiations)

**2019 Post-Show Report** 18 – 20 March 2019 | Tokyo, Japan



**20,000** attendees from 65+ countries



unique visitors





#### CPhI Japan is the ideal business platform for international pharma professionals to join in order to grow business in the rapidly changing Japanese pharmaceutical market.

Hosting 550+ exhibitors from ingredients, contract services and biopharma through to technology, packaging and machinery - CPhI Japan and co-located events is your ultimate one-stop-shop to find the latest Japanese pharma solutions.

Join us in 2020: gotocphi.com/bookjapan\_2020

For more information contact International Inquiries: salesoperations@ubm.com Domestic & Asia-region Inquiries: Goro Kasahara – Goro.Kasahara@ubm.com



informa markets

## 7 events under one roof

🖏 CPhI Brings together buyers and suppliers of pharmaceutical ingredients



Showcases the newest Pharma machinery, equipment and technology



bioLIVE brings together the small and large molecule worlds

#### icse Connects the pharma

community with outsourcing solution providers



Hosts the latest innovations in packaging and drug delivery systems



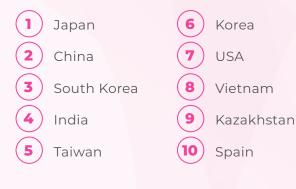
Brings every aspect of the finished dosage supply chain together



The latest natural extract products, applications and solutions

# Visitors Facts & Figures 2019

#### Top 10 visitor countries



#### Attendees by geographic regions





### Visitors' job titles

	16%
1%	VP / Director
	President / Chairman
	Manager without staff
	Manager with staff
35%	General position

**C-Suite Executives** 

# Visitors' departments

28%	Research / Development
20%	Sales
10%	Management
10%	Purchasing / Procurementt
8%	Quality Control / Production
6%	Logistics
5%	Marketing
	Other



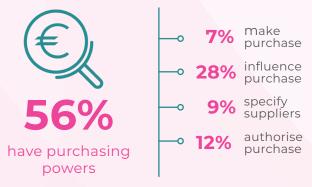
# Main reason for attending CPhI Japan

- 24% To get a general overview of the market and market developments
- **19%** To become familiar with new products/ services/ technologies
- 17% To learn about the latest technologies
- 15% To visit the conference / workshops
- **10%** Familiarise with new market segments
  - 7% Look for new products
  - 3% To find new vendors
  - **3%** To get in touch with new vendors/ suppliers
  - **2%** To network with industry peers
  - 3% Other

# 66

"An event that is full of potential to expand existing business, explore new markets, learn the latest trends in the industry and to learn about the business culture." **Ashish Trivedi, Dishman Pharmaceuticals and Chemicals Limited** 

#### Visitors' role in procurement



## Visiting companies



### Type of companies visitors are interested to meet with



52% Ingredients



6% Packaging

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**15%** Pharma IT & Digital Expo



**4%** Contract manufacturing





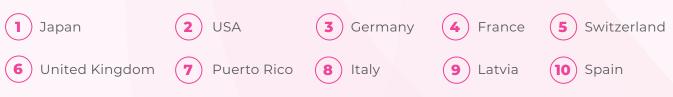
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**1%** Finished dosage formulation

# **Exhibitors** Facts & Figures

# Top 10 exhibiting countries



# **Onsite** Features

# **CPhI Japan** Conference

With the market opening up to foreign players, the programme features a blend of content tackling legal, commercial and technical topics & offers in-depth insights into the current state & the future of the Japanese pharma industry. Over 10,000 pharma professionals attended these sessions this year.



#### Sessions included:

- Current issues of pharmaceutical industry and its future direction
- API International Procurement Forum 2019
- Immuno-Oncology Primer: current state of play and future trends and directions
- Trends in Cell and Gene Therapy
- Continuous manufacturing strategy and case studies of integration from upstream to downstream processing
- Next Generation Manufacturing of Biopharmaceutical
- Spanish companies' challenges in the life science industries
- Therapeutic Potential of Mesenchymal Stem Cells in Alzheimer's Disease

#### **Exhibitor Showcases**

The Exhibitor Showcases are an ideal commercial platform for pharma professionals to educate the industry about their newest products, developments and innovations, and to showcase their company with a 45-minute presentation. These sessions are free to attend for all attendees!

#### Business Matchmaking System

Attendees had FREE access to the official 'Business Matchmaking Programme'. This is a powerful, effective and intuitive online matchmaking tool which allowed visitors to search for and arrange meetings with exhibitors prior to the show.





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