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20-22 April 2022 | Tokyo, Japan



## Your gateway to the Japanese market

CPhI Japan is the ideal business platform for international pharma professionals to join and grow their business in the rapidly changing Japanese pharmaceutical market.

### Effective promotion using online and virtual exhibition booth



It is possible to approach existing and new clients regardless of distance



Effective promotion to pharmaceutical industry players gathering on-site and online



Access to the Japanese pharmaceutical market, the third largest market in the world

## Online seminar

March 25 – May 31

- 30 min webinar on a topic of your choice
- Pitch your company, product or solution to pharmaceutical companies in Japan in a 30 min pre-recorded video
- Reach a database of pharma professionals owned by CPhI Japan
- Generate new leads by receiving the pre-registered data after the webinar (including company name, person name, email address)
- Position your company at the forefront of the industry in Japan

**JPY 300,000**

## Business Matchmaking

March 15 – April 28

- Find new clients for your products and services
- Search for products and companies
- Book a meeting with attendees online & onsite
- Generate high-quality leads and business for the whole year ahead

**JPY 300,000**

## Virtual Stand

April 20 – April 22

- Enjoy dedicated service by talking with the customers onsite using a video conference system
- Gain brand visibility through dedicated PR activities to Japanese companies
- Generate qualified leads from attendees visiting the show onsite (business cards collected onsite will be shared after the event)
- One bilingual receptionist for 3 full days (fluent in Japanese and English)
- 2x1m stand with a wall panel, fascia board, carpet, display counter, catalogue stand, bilingual staff, electric 1kw & 2 outlets, spotlightx1, PC (desktop), internet connection

**JPY 500,000**

## Sponsor Packages

At CPhI Japan, we make it easier for international companies to do business in Japan and for Japanese businesses to find global partners right at their doorstep.

Choose from the silver, gold or platinum sponsorship packages!

Sponsor Category	Sponsor Fee (JPY)	Business Matchmaking	Virtual Booth	Company Logo (website)	eMail Advertising
Platinum Sponsor	1,200,000	✓	✓	✓	✓
Gold Sponsor	1,000,000	✓	✓	✓	
Silver Sponsor	700,000	Choose 1 out of 2 plans		✓	

- The logo will be posted on the official website of CPhI Japan
- Email ads will be served twice using the CPhI Japan database after the event (Manuscript regulation: 5 lines | Per line: Up to 100 letters in lowercase letters)
- Consumption tax not included (10%)



**Contact our sales team for more information:**

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**Sales Operations Team (Non-Asia)**

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