

# Post Show Report 2022

CPHI Japan is the ideal business platform for international pharma professionals to join in order to grow business in the rapidly changing Japanese pharmaceutical market.

Hosting over 200 exhibitors from ingredients, contract services and biopharma through to technology, packaging and machinery - CPHI Japan and co-located events is your ultimate one-stop-shop to find the latest Japanese pharma solutions.



**7,000+** Visitors



**200+** Exhibiting companies

#### Contact

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#### Join us in 2023:

cphi.com/japan



# **CPHI Japan 2022**

It has been an unusual two years for everyone, in every industry - including pharma.

CPHI Japan also had to adapt to the realities of a global pandemic while still offering a platform to meet, connect, and drive business forward. We achieved this in part by developing and enhancing our online solutions and taking the in-person events over to our online space.





#### Succesful in-person event

We did manage to schedule and execute an in-person event which had to be very localized to accommodate for travel restrictions. Despite the challenges posed by the pandemic, we did see more than 6,000 attendees participate at the in-person event, and we even received limited international visitors.

Looking ahead to 2023, we are confident that open borders and greater travel flexibility mean our next event will be very well attended – we expect all our overseas participants to attend and hope for CPHI Japan 2023 to return to pre-pandemic attendance figures. We also offer a fully integrated online and inperson approach to all our events allowing you greater access to the global supply chain all year round.

# Total number of visitors and exhibitors pre-covid



#### Join us in 2023:

cphi.com/japan/exhibit

#### **Educational programmes:**



#### Top 3 sessions on-site

Current topics regarding regulation of pharmaceuticals in Japan

Mr. Yoshida Yasunori, Director, Pharmaceutical Evaluation Division, Pharmaceutical Safety and Environmental Health Bureau, Ministry of Health, Labour and Welfare (MHLW)

Initiative to ensure the quality of pharmaceutical products

Japan Pharmaceutical Manufacturers Association (JPMA)

Creation of a future where smiles are brought to patients and their families - The Realization of "Healthcare as a Service"

Mr. Sunao Manabe, Representative Director, President and CEO, DAIICHI SANKYO COMPANY

#### **Online content sessions**

- How Japanese API manufacturers can make you more competitive
- Clinical Trial Regulations & Info system are you ready?
- Legal compliance system development



# Visitors Facts & Figures 2022 onsite & online

#### **Top 5 visiting countries**



1. Japan



2. South Korea



3. India



4. Taiwan



5. Germany

#### Companies in attendance include:

- Takeda Pharmaceutical Co., Ltd.d
- Otsuka Pharmaceutical Co., Ltd.
- Astellas Pharma Inc.
- Daiichi Sankyo Co., Ltd.
- Chugai Pharmaceutical Co., LTD.
- Eisai Co., Ltd.
- Mitsubishi Tanabe Pharma Corporation
- Kyowa Kirin Co., Ltd.
- Ono Pharmaceutical Co., Ltd.
- · Shionogi & Co., Ltd.
- Taisho Pharmaceutical Holdings
- Hisamitsu Pharmaceutical Co., Inc.
- Shiratori Pharmaceutical Co., Ltd.

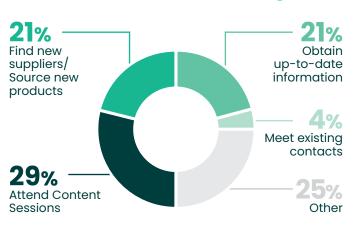
#### Top visitor primary activities:

1 Pharmaceutical Manufacturer	19%
2 API Producer, Excipients Manufacturer	8%
3 Ingredients & End Product Distributer/Buyer	7%
4 Contract Manufacturer	4%
5 Medical Devices	4%
6 Chemical Manufacturer	3%
7 Packaging	3%
8 Technology	3%

#### Top 10 visiting job titles

Assistant Manager	General Manager
CEO	Manager
Chief	Managing Director
Deputy General	President
Director	Senior Manager

#### Main reasons for attending





#### Attendees from these departments visited the event

1 Research & Development

24%
4 General Management

7%

2 Purchasing/Procurement

8%
5 Production

3%

3 QA/QC

7%

#### Type of companies visitors are interested to meet with



Ingredients



Pharma IT & Digital Expo



Biopharma



Machinery



Packaging



Contract Manufacturing



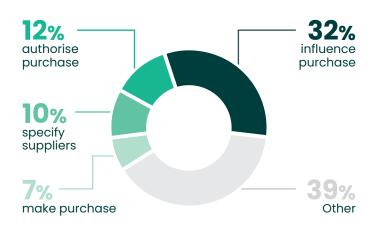
Natural Extracts



Finished Dosage Formulation

#### **Visitors role in procurement**

\*This is based on pharmaceutical manufacturers





"A valuable opportunity to learn about trends in the pharmaceutical industry."

Visitor, CPHI Japan 2022

"I was able to obtain solutions for issues and problems and information for new research."

Visitor, CPHI Japan 2022

# Exhibitors Facts & Figures 2022 onsite & online

#### **Top 5 exhibiting countries**



**1.** Japan



2. Switzerland







#### 2022 exhibitors include:

Lonza

Teva API

Merck

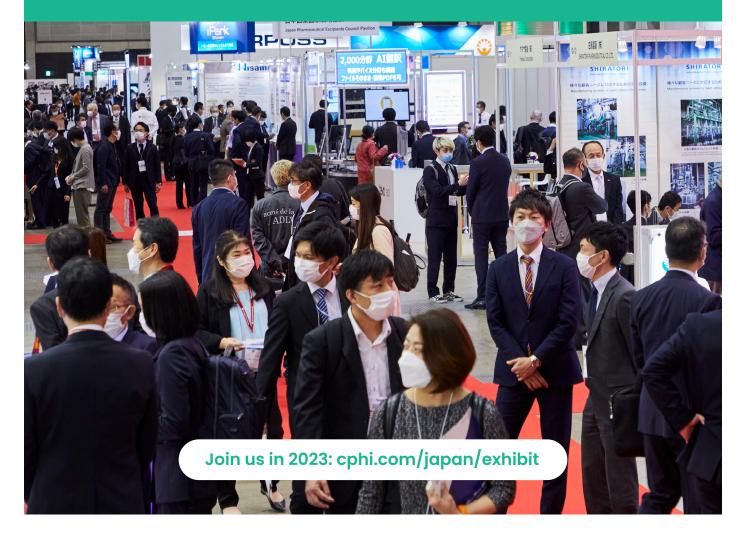
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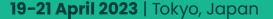
Shionogi Pharma

"I was able to meet with buyers I couldn't meet on a daily basis due to the influence of Covid-19."

Exhibitor, CPHI Japan 2022

"As a result of giving a presentation in the hall, we were able to gather the highest audience ever." Exhibitor, CPHI Japan 2022







# Your gateway to the Japanese pharma market

You may have noticed that since hosting CPHI Japan 2022, we have refreshed our branding. To give you a clearer more integrated service, CPHI has evolved the brand structure to unite our in-person and online events into one continuous platform.

Hosting large pharma in-person events that empower you to connect with suppliers and source new products, is still at the core of our business. Only now, you'll be able to carry on these conversations and develop opportunities online long after the floor show has ended. The new branding can be experienced on our website and in-person at CPHI Japan 2023.

#### To learn more, visit our website:

cphi.com/japan

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