

# Post Show Report 2020

## INNOVATION

- Innovation Gallery
- Pharmapack Awards
- Innovation Tours
- Pharmapack Start-up Hub



## NETWORKING

- Networking Areas
- Match & Meet Programme

## EDUCATION

- Conferences
- Workshops
- Learning Lab



Pharma's dedicated packaging & drug delivery event



**5361**

Attendees



**411**

Exhibiting companies



**445**

Total delegates



**69**

Countries represented



#PharmapackEU

For further info please contact [salesoperations@informa.com](mailto:salesoperations@informa.com)  
or visit [www.pharmapackeurope.com](http://www.pharmapackeurope.com)

# 2020 VISITOR STATISTICS

## Top 5 visitor job titles

- 1 C-Suite Executives **21%**
- 2 Manager with staff **19%**
- 3 Manager without staff **17%**
- 4 Non-Management **11%**
- 5 Consultant **5%**

“Pharmapack has gained a great worldwide reputation during the years. This is the place to be if you are looking for new partners or want to develop new collaborations.”

Project Manager, **BD Medical – Pharmaceutical Systems**



**91%**

consider Pharmapack an important event



**32.5**

Pharmapack visitor Net Promoter Score



**92%**

are satisfied with their experience at Pharmapack



**86%**

would attend Pharmapack again in the future

## KEY OBJECTIVES FOR VISITING

Find new partners for future collaboration

Collect market information

Network with industry peers

## Top 5 visiting countries

-  France **39%**
-  Germany **8%**
-  United Kingdom **5%**
-  Italy **4%**
-  Switzerland **3%**



## Visitors include:

- Bayer Pharma
- Boehringer Ingelheim
- Johnson & Johnson
- MERCK
- Novartis
- Pfizer
- ROCHE
- Sanofi-Aventis



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# 2020 EXHIBITOR STATISTICS



**95%**

are satisfied with their experience at Pharmapack



**93%**

are likely to exhibit at Pharmapack 2021



**96%**

consider Pharmapack an important event

**“Pharmapack is the perfect way to meet potential new customers, reconnect with existing ones, network with industry peers and get introduced to the latest technologies in the industry.”**

Gautam Shetty, CEO, Founder, **Congruence Medical Solutions LLC**

## KEY OBJECTIVES FOR EXHIBITING

To make new contacts with potential clients or business partners

To maintain contacts with existing clients or business partners

To network with industry peers

To showcase existing products or services

## Top 5 exhibiting countries

-  France **35%**
-  Germany **20%**
-  Italy **7%**
-  Switzerland **7%**
-  Belgium **5%**



## Exhibitors include:

- Aptar Pharma
- BD Medical
- Bormioli Pharma
- Datwyler
- Gerresheimer
- Harro Hoefliger
- IMA Medtech
- Marchesini



# SEE YOU NEXT YEAR

**27&28 January 2021** Paris EXPO, France



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