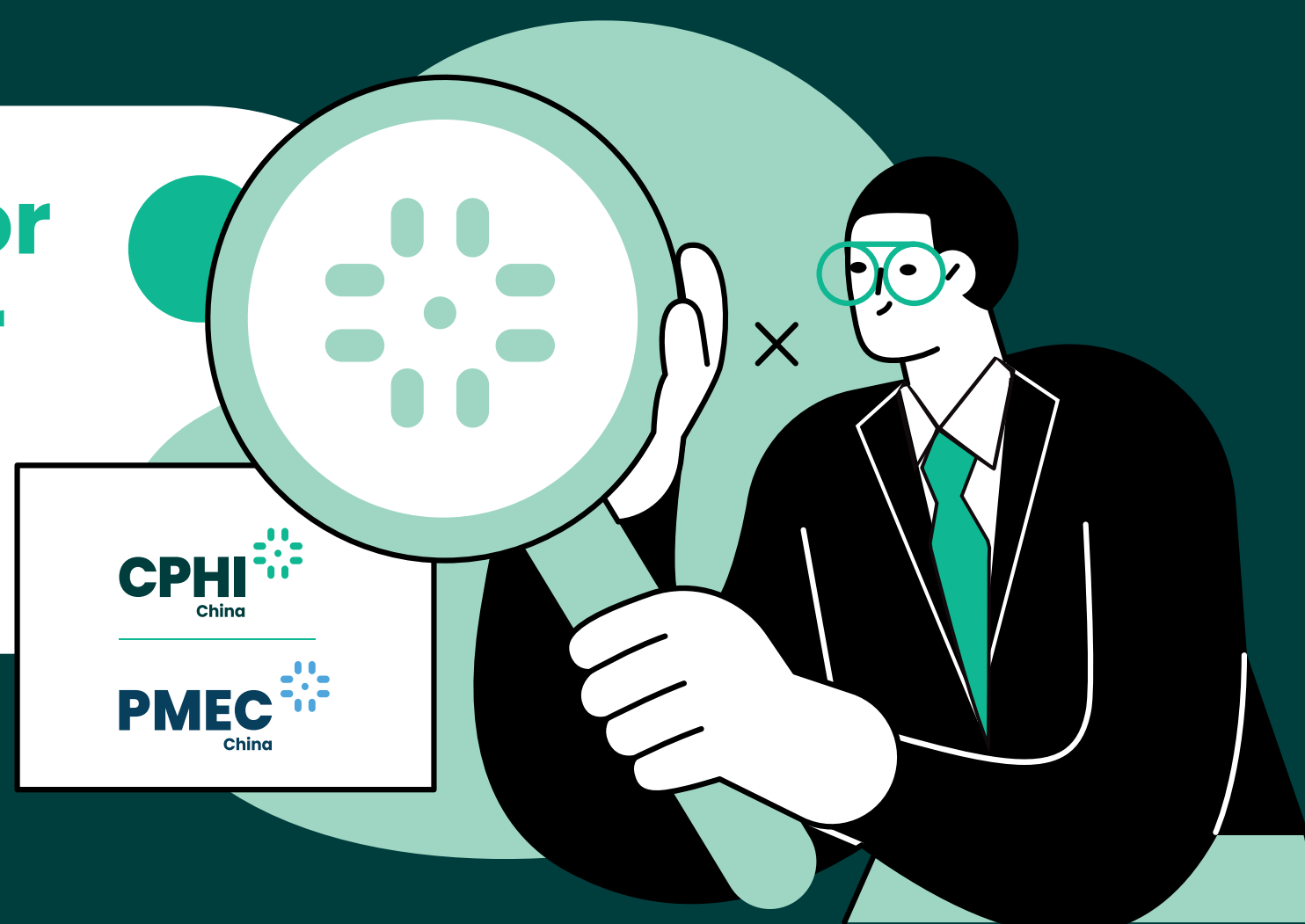


# You said.

# We did!

"CPHI & PMEC is huge for one to be able to cover thoroughly, although I tried my best."



CPHI & PMEC extends to Shenzhen (Sept 1-3, 2025), giving you more exploration time to foster more new pharma business opportunities in South China.

"Facilitate the understanding of market conditions and development of new markets."

Expanded our English-language conference program featuring regulatory updates and market insights.



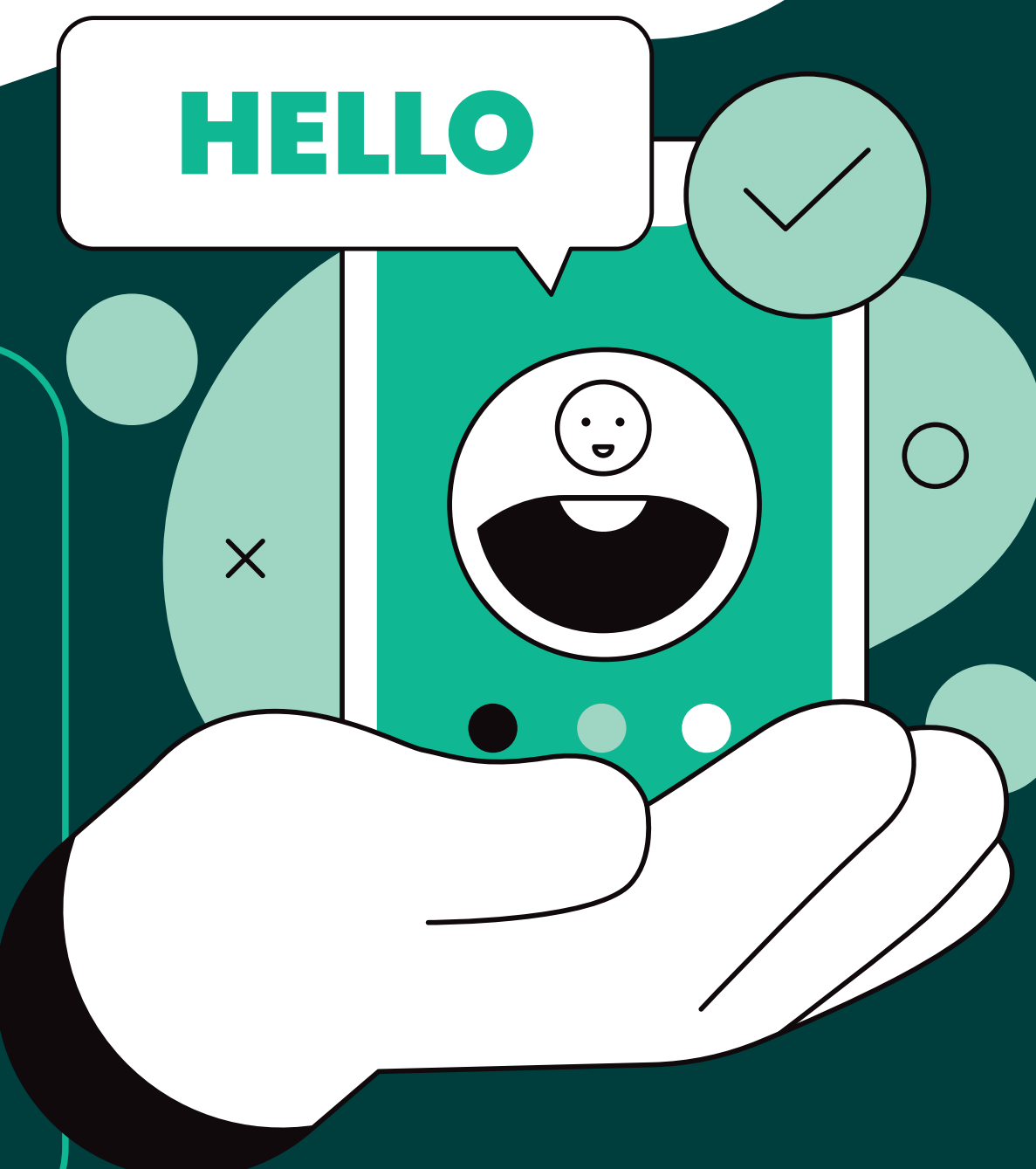
"If the performance of the App can be further developed, it may make our connections with potential customers and suppliers smoother."

Completely revamped the CPHI China app with enhanced networking and smart meeting scheduling features.



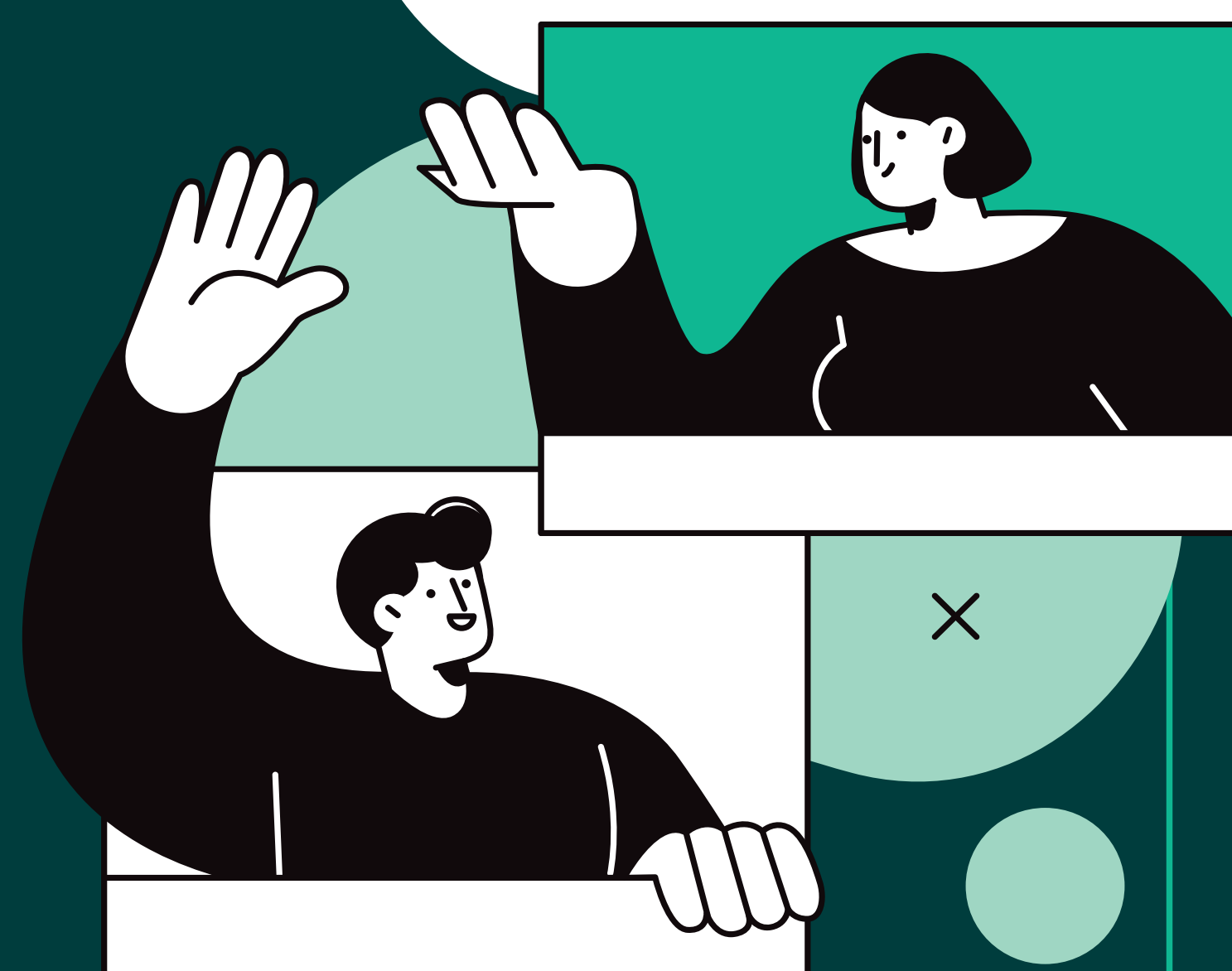
"It would be nice to make use of the technology to enhance the experience in future events."

CPHI AI Assistant is the newly launched at your service during the show: Smart Answers, Instant Support!



"We need qualified leads with clear purchasing intent and specific buying requirements."

Launched Natural Extracts Hosted Buyer Program on 23 June, connecting international buyers with top Chinese manufacturers with 1-to-1 meetings.



"More International companies should also participate."

More International Brands will exhibit in Hall E1.1



**CPHI**  
China

**PMEC**  
China