


01 – 03 September 2025 | Shenzhen Convention & Exhibition Center


Why Shenzhen? Let us show you!

Key statistics of the Chinese pharma market:

 **2nd largest** pharma market in the world

 Chinese pharma market was valued at **\$261.6Bn** in 2024, projected to surpass **\$307.6Bn** by 2028

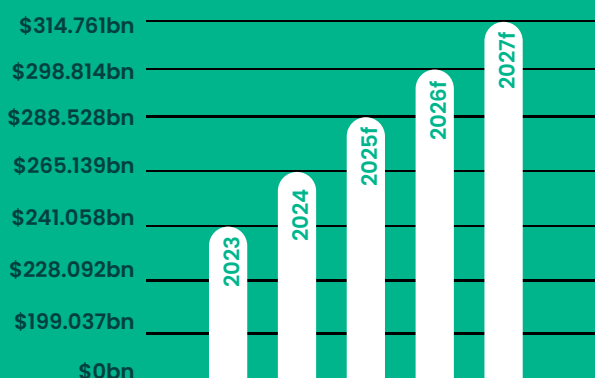
 Prescription drugs accounts for **89.1%** of total drug expenditure

 Patented drug market expected to hit **\$69.2Bn** in 2025, growing at **5.6% CAGR**

 Generic drug market projected to reach **\$222.1Bn** by 2028

 Medical device market on track for **\$48.8Bn** by 2026

China pharmaceutical market size, USDbn



Greater Bay Area

The Greater Bay Area generates roughly **12%** of China's economic aggregate, and benefits from proximity to **7** of the world's leading universities for Life Sciences.

Shenzhen Market Outlook

Shenzhen's GDP has surpassed **1.6 trillion RMB**. It has also seen an average annual growth rate of **10.2%** over the past three years, thanks in part to an influx of foreign capital.

Leading the Guangdong province, Shenzhen's economy is projected to grow at **6.3% CAGR**.

Biotech & Innovation

As a major hub for research, Shenzhen is the home for **19** clinical medical research centres, including **4** at provincial-level and 1 national level facility.

- The region is particularly strong in genomics, diagnostics, and medical device innovation
- Shenzhen has close ties with Hong Kong, facilitating even greater collaboration

With **600+ exhibitors** and **15,000+ attendees** expected from around the world in 2025, CPHI & PMEC Shenzhen is South China's premier pharma event for networking, sourcing cost-effective solutions, and conducting business.

Shenzhen is one of China's fastest-evolving pharma markets and innovation hubs – position yourself at the center of its growth. **Register now!**