

Visitor profile 2025



109,056
Attendees



3,600
Exhibitors



100+
Content sessions



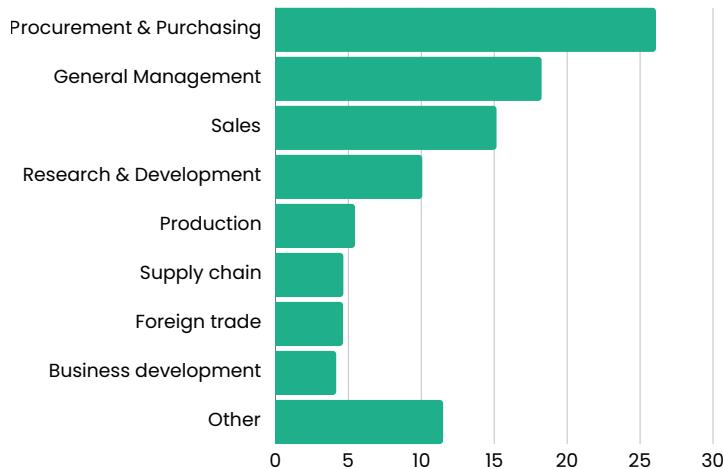
230,000+
sqm of showfloor

87%	of visitors would attend again
63%	of visitors have purchasing power

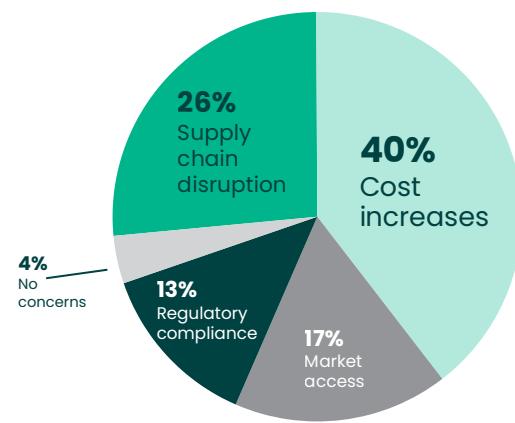
Top 3 purpose of visit:



Department



Visitors' concerns regarding tariff updates?



Top 10 international visitor countries:

	1. India		6. Vietnam
	2. Korea		7. Indonesia
	3. Japan		8. Thailand
	4. Bangladesh		9. Malaysia
	5. Pakistan		10. USA

Visitors' interests:

