

CHINA

Shanghai New International Expo Center, China

# Secure your position where global pharma sources its building blocks

Join leading exhibitors for three days to showcase your products and solutions at Asia's largest pharmaceutical hub. Experience discovery, connection, and growth in a rapidly expanding market.



110,000+

attendees



**3,600+** exhibiting companies



100+

conferences & activities



240,000+ sqm of exhibition floor

Book your stand today:

For Pan Asia Enquiries: candice.lau@informa.com For Non-Asia Enquiries: salesoperations@informa.com





#### Pharma trends in China:



World's 2nd largest pharma market



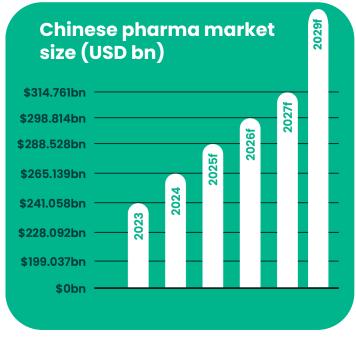
Valued at USD 282.07bn in 2024, and projected to reach USD 378.67bn by 2029



Prescription drugs accounts for 89.1% of total drug expenditure



China is on track to own 25% of the global medical device market 2030



#### Sources:

China Pharmaceuticals report 2023, Fitch Solutions Group Limited Worldwide Pharmaceutical Market Forecasts 2025, Fitch Solutions Group Limited World Population Prospects 2022 by United Nations



#### Why exhibit:

- With over 3,600 exhibitors CPHI & PMEC China brings together the entire supply chain, connecting you with Asia's largest hub for ingredients, APIs, natural extracts including Traditional Chinese Medicine (TCM), machinery manufacturers, and cutting-edge production technology.
- Network and connect with 110,000+ pharma professionals, strengthen your relationships with current clients while generating leads and scheduling pre-arranged meetings with qualified buyers.
- Showcase your products to active buyers who are sourcing reliable suppliers across the pharmaceutical supply chain.
- Immerse yourself in rapid innovation, from investigational drugs to biotech and advanced machinery.
- Stay ahead of the competition with insights from hundreds of industry experts, discovering the latest industry trends and developments across multiple conferences.

#### Meet the entire pharma supply chain in 1 location:



Ingredients



Pharma Machinery



Biotech



Instruments



Contract



Clean Technology & Environmental Protection



Packaging & Drug Delivery



Natural Products



Pharma Excipients



Finished Dosage



Laboratory Instruments & Equipment



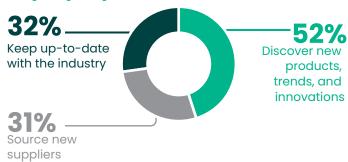
Bioengineering

#### Who's attending:

63%

of visitors have purchasing power

#### Top 3 purpose of visit:



### Top 10 international visitor countries:



Position yourself in China, where the **building blocks of pharma** are sourced and supplied.

#### **Testimonials:**

"We had a very pleasant experience at this CPHI exhibition. We not only showcased our products, technologies and services, but also had face-to-face exchanges and communication with customers, learned about their needs, received suggestions and feedback, and also saw the excellent performance of our peers, which encouraged us to make progress and continue to develop."

Colorcon, (Exhibitor)

"CPHI China provides us with the opportunity to meet directly with foreign customers and establish new cooperation. We look forward to getting better and better."

Mr. Li, Sales Manager, Hangzhou Chenming Biotechnology Co., Ltd., (Exhibitor)

"We have been visiting the CPHI & PMEC China for many years, and we are pleased to see that the scale of the exhibition has expanded again this year, maintaining a good overall quality. Through the exhibition platform, we successfully connected with several high-quality suppliers that meet our needs, providing us with an efficient procurement matching platform."

WuXi AppTec, (Visitor)





## Join 110,000+ pharma professionals at Asia's largest pharmaceutical event

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