



Sustainability Collective

CHARTER

Welcome to the CPHI Sustainability Collective. This charter outlines the vision, mission, and role of the Collective, as well as what we expect from our members.

The Collective brings together change-makers from across the pharmaceutical industry to foster collaboration, share insights, and drive tangible progress on sustainability challenges. By participating in the Collective, you are joining a central hub dedicated to aligning diverse initiatives, amplifying impactful solutions, and catalysing industry-wide action. This charter serves as your guide to understanding how we work together to achieve these shared goals. Thank you for being part of this transformative initiative. Together, we can shape a more sustainable future for pharma.

In this charter: “**you**” or “**your**” means the person accessing this Charter and who is, or intends to be, a member, of the Sustainability Collective (“**the Collective**”), (“**Member**”); and “we”, “Informa”, “CPHI” or “us” means Informa Markets B.V.

This Charter governs a Member’s participation in the Collective. By completing the [registration form](#) for the Collective, you agree to be bound by this Charter.

Our Vision

To accelerate systemic change for sustainability in pharma.

Our Mission

To create the central hub for sustainability in pharma to build connections, foster partnerships, share knowledge, and align diverse initiatives addressing sustainability challenges.

Our Principles

- **Adopt a whole systems perspective:** Focus on the interconnections across the entire pharmaceutical value chain—from raw material extraction and production to patient use and end-of-life management.
- **Build connections:** Cultivate deep, trust-based relationships across the pharma value chain to facilitate collaboration, knowledge-sharing, and a shared commitment to sustainability.
- **Focus on root causes:** Address underlying root causes of sustainability challenges, rather than focusing on temporary fixes or narrow symptoms.
- **Promote transparency:** Encourage the open sharing of sustainability-related data, best practices, and progress metrics within the Collective to foster trust, accountability, and continuous improvement.
- **Continuous learning and feedback:** Creating an environment where data, insights, and stakeholder input drive continuous improvement and effective decision-making.

Our Role

- **Facilitate Meaningful Connections:** Build and sustain a network of industry professionals and cross-sector collaborators to foster problem-solving relationships and partnerships.
- **Enable Knowledge Sharing and Learning:** Provide resources, insights, and events to enhance the collective understanding of sustainability challenges and solutions across the pharma value chain.
- **Drive Alignment and Collaboration:** Act as a central hub to align existing initiatives, foster strategic partnerships, and identify synergies across the industry and beyond.

- **Catalyse Focused Action:** Launch and support targeted working groups to address systemic sustainability challenges through actionable outcomes.

Our Structure

The Collective consists of three layers:

- A Steering Committee to provides strategic oversight, guidance, and coordination.
- Members who participate in events, share knowledge, and collaborate.
- Mission working groups to collaborate on specific sustainability challenges and drive action.

Expectations of Members

To ensure the success of the Collective, we ask Members to actively contribute in the following ways:

- **Engage:** Participate in sessions, the LinkedIn group, and working groups, and share their expertise or best practices.
- **Collaborate:** Build relationships across the industry, fostering partnerships and cross-sector understanding.
- **Act:** Support initiatives by contributing to working groups, filling out surveys, or co-creating solutions.

Additionally, Members are expected to:

- **Behave Professionally:** Act respectfully and responsibly when participating in Collective activities or accessing its resources.
- **Respect Confidentiality:** Uphold any confidentiality obligations they may have.
- **Follow Laws and Regulations:** Adhere to all applicable laws, including those on anti-corruption, competition, and data protection.

Benefits

Members of the Collective benefit from a range of initiatives and activities designed to drive sustainability efforts across the pharma value chain, including:

- **Digital Community:** A platform for ongoing collaboration, knowledge sharing, and networking.
- **In-Person Events:** Opportunities to connect with peers and engage in meaningful discussions at CPHI events.
- **Online Events:** Webinars, workshops, and virtual forums to share insights and explore solutions.

- **Focused Working Groups:** Mission-led working groups dedicated to tackling specific sustainability challenges.

Benefits may be subject to additional terms and conditions (as a condition of accessing the benefit) and may require payment or purchase of a ticket. Nothing in this Charter is intended to promise (or does promise) any particular benefit or access to a benefit.

Eligibility and Joining the Collective

Any natural person may register as a Member of the Collective. Only one account per individual is permitted. Membership of the Collective is currently free-of-charge. Members may join the Collective by completing a [registration form](#). When a Member registers for the Collective, they agree to provide and maintain accurate, current and complete information about themselves as prompted in the registration form.

Members may end their membership with the Collective at any time by emailing chopa.kalpakova@informa.com.

General provisions

1. Intellectual Property

You represent and warrant that any contribution you make or content you provide: to the Collective; while accessing or attending a Collective benefit; at a Collective event; or to another Collective member (the "Contributions"), shall not breach or infringe anyone else's rights (including, without limitation, the intellectual property rights of any third party).

In relation to your participation in the Collective and any Contributions, you agree: CPHI may record your participation, Contributions, and/or content including (without limitation) through the use of photography and/or audio/video recording(s) (the "Recordings");

- you give CPHI permission to use, distribute, publish and/or promote all or part of the Recordings and the Contributions or any derivative work(s) of the Recordings and the Contributions and license others to do the same, without compensation to you or your further permission, for current or future promotional, educational, informational, commercial or other business purposes;
- CPHI may edit or modify the Recordings and the contributions as it deems reasonably necessary to make it suitable for use in a variety of medias for the purposes described above;
- you verify that you have the authority to grant the rights to use the Recordings and the Contributions in the ways described and, where necessary, you have obtained all relevant permissions and consents from third parties and your employer; and

- you acknowledge that this release is legally binding. You understand that it is perpetual and that you may not revoke it.

2. CPHI has Full Control of the Collective

Your participation in and membership of the Collective is voluntary, at CPHI's discretion and shall commence once you receive your welcome email from CPHI.

CPHI may, at any time, for any reason and without any liability to you; terminate or otherwise end your membership with the Collective; terminate or otherwise end the Collective; or amend this Charter.

3. Financial Provisions

This Agreement does not put any financial obligations on CPHI or on you except that you shall bear any cost of attending and participating in the Collective.

You are not entitled to remuneration of any kind. CPHI makes no promise or commitment that attending or participating in the Collective shall result in any particular benefit or outcome for you.

Neither this Charter nor your membership of, or participation in, the Collective is intended to or does grant you a proprietary interest of any kind. At no time does your membership of the Collective have any value and your membership cannot be exchanged, sold or transferred.

4. Disclaimer and Limitation of Liability

You acknowledge that CPHI is not responsible or liable for any action or inaction by another member of the Collective.

CPHI shall not be liable for any indirect or consequential loss you may suffer arising from, related to or in connection with CPHI's non-compliance with this Charter or your participation in the Collective.

CPHI shall not be liable for, and you release CPHI from, any loss, damage, cost, claim or expense suffered or incurred by you at any time (whether foreseeable, unforeseeable, contingent or otherwise) arising from, related to or in connection with the Collective or this Charter including (without limitation) while accessing a Collective benefit, attending a Collective event (whether in-person or digitally), or any interactions you have with other Collective members or the Collective committee.

To the extent permitted by law, CPHI's aggregate liability to you in respect of any loss or damage suffered, arising out of or in connection with this Charter, whether in contract, tort (including, without limitation, negligence) or for breach of statutory duty, or in any other way, shall not exceed the amount of £100.

Nothing in this Charter excludes or limits CPHI's liability for death or personal injury caused by CPHI's negligence, or any matter in respect of which it would be unlawful for CPHI to exclude or limit its liability.

5. Data Protection

You acknowledge and agree that your personal information shall be held and processed in accordance with the Informa privacy policy as found at: <https://www.informa.com/privacy-policy/>.

6. Governing Law and Jurisdiction

This Charter shall be governed by the laws of England and Wales and the courts of England and Wales shall have exclusive jurisdiction over any dispute arising out of or in connection with this Charter.

7. Miscellaneous

Each party acknowledges that this Charter constitutes the entire agreement between the parties in relation to the Collective and that it does not rely upon any oral or written representation made to it by the other.

A person who is not a party to this Charter shall have no rights under or in connection with it.

No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.

If any provision of this Charter (or any part of any provision) is found by a court or other authority of competent jurisdiction to be invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed not to form part of this Charter and the validity and enforceability of the other provisions of this Charter shall not be affected.

PLEASE RETAIN A COPY OF THIS CHARTER FOR YOUR RECORDS AND PLEASE CHECK THE WEBSITE FREQUENTLY FOR ANY CHANGES TO THIS CHARTER.

Last Updated: January 2025