

At the heart of Pharma

# Welcome to CPHI

Uniting the global pharma supply chain

Machinery & Equipment

Finished Dosage

Packaging & Drug Delivery

Contract Services

API

Excipients

Integrated Pharma

Natural Extracts

BioProduction

Fine Chemicals





# At the heart of Pharma

**We believe in relationships that...**

01. Inspire innovation
02. Enable collaboration
03. Drive change

## Championing innovation

Our community drives change within pharma and aims to improve the supply chain. We integrate events with digital solutions that champion innovation and have the ability to improve human health worldwide.

## At the heart of Pharma

We have been at the heart of pharma for over three decades, making connections, growing a community and unlocking business opportunities for our customers. From creating the largest and most sought-after event in the pharma world, we have evolved to also offer data-driven digital solutions.

## In-person and online

As the physical and digital worlds become even more intertwined, so do our solutions. Our integrated offering enhances our core events and creates a continuous dialogue across the global supply chain.





# The world's leading pharmaceutical industry facilitator

## CPHI Global Pharma Events



**CPHI South East Asia**  
**10-12 July 2024**  
Bangkok, Thailand



**CPHI Korea**  
**27-29 August 2024**  
Seoul, Korea



**CPHI & PMEC Shenzhen**  
**9-11 September 2024**  
Shenzhen, China



**CPHI Milan**  
**8-10 October 2024**  
Milan, Italy



**CPHI & PMEC India**  
**26-28 November 2024**  
Delhi NCR, India



**CPHI Middle East**  
**10-12 December 2024**  
Riyadh, Saudi Arabia



**Pharmapack**  
**22-23 January 2025**  
Paris Expo, France



**CPHI Japan**  
**9-11 April 2025**  
Tokyo, Japan



**CPHI North America**  
**20-22 May 2025**  
Philadelphia, USA



**CPHI & PMEC China**  
**24-26 June 2025**  
Shanghai, China



**10**  
Events worldwide



**500,000+**  
Community of global  
pharma professionals



**35**  
Years



**365**  
Days a year with digital  
solutions

# Enabling year-round connections

**We know that business doesn't stop when the event doors close – and it starts long before the doors open.**

We're committed to putting you at the heart of pharma all year round. From building regular touchpoints to enhancing your presence at events, our online platform, digital tools and behavioural insight can connect you with our loyal subscriber base.



## **Raise awareness**

Promote your business and amplify your reach for easy discoverability by relevant audiences.



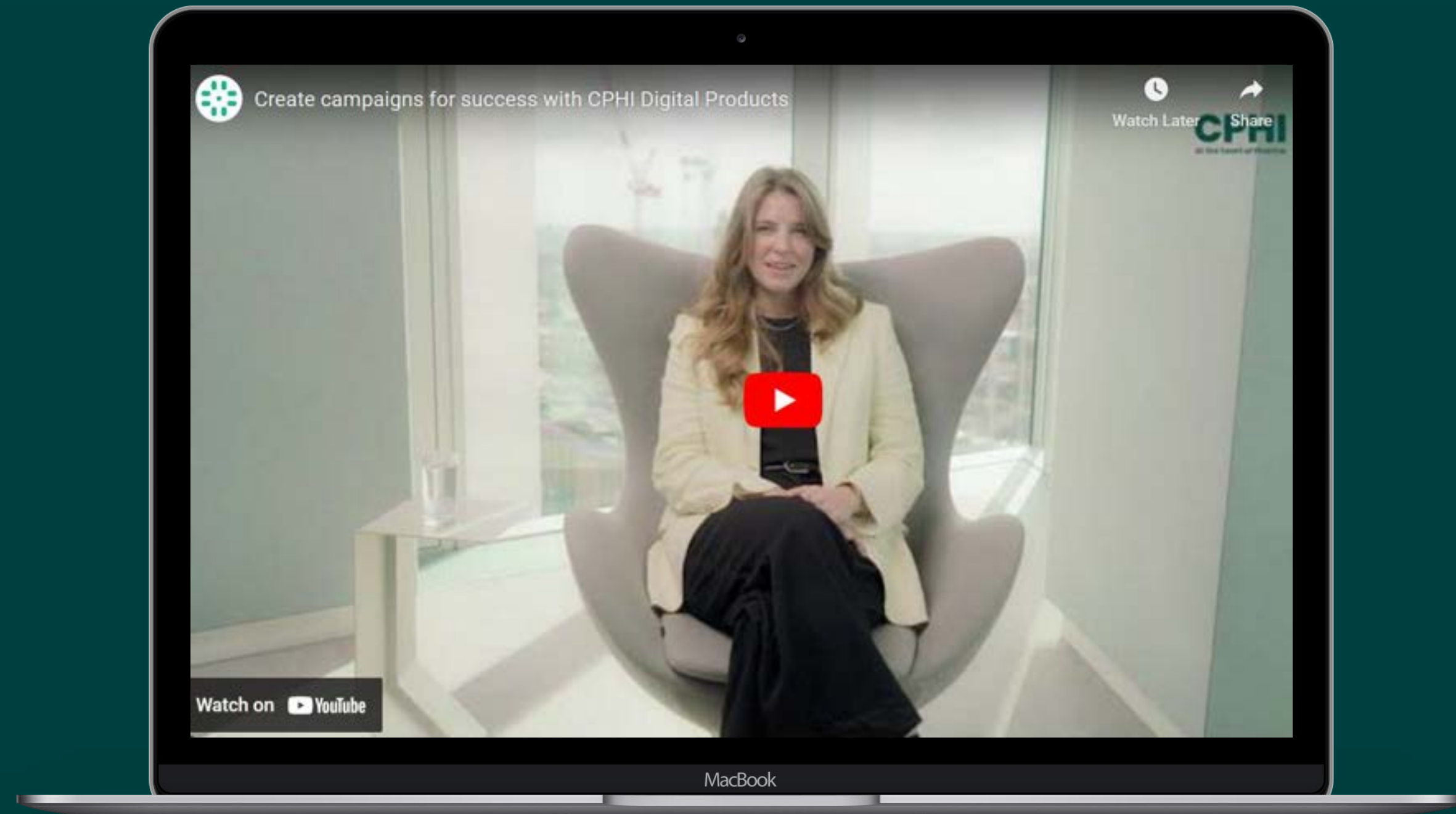
## **Generate leads**

Capture GDPR-compliant leads to build and nurture rewarding relationships.



## **Share your expertise**

Cement your authority as a subject matter expert to stay top of mind with your audience.





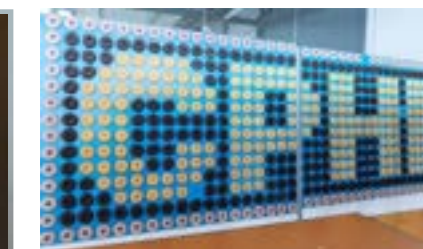
# Our values

## A global brand leader

Everyone working in pharma plays their part in improving health while building sustainable businesses. We believe this only comes from effective collaboration, and by learning and developing across people, places and products.

## Actively inspiring proactive partnerships

At the beating heart of a dynamic industry, we create and, critically, we make them count. From expanding our conferences, to growing our online community and providing marketing solutions, we're activating more potential by breaking boundaries of opportunity, sustainability and growth.





# Our commitment to sustainability



1.

Running an **environmentally responsible** event

2.

Running a **socially responsible** event

3.

Inspiring **sustainable development**



It's our ongoing mission to embed sustainability into everything we do and create a space for the industry to have conversations that enable learning and progress.

From our operations and business practices, to the knowledge and information we provide to our customers and communities, we're committed to making a positive impact.

Beyond our responsibility to make our events as sustainable as possible, we also support the pharmaceutical community in becoming more sustainable as an industry.

Through connecting stakeholders, championing best practice and curating expert content, our aim is to help advance innovation and solutions led actions to tackle the big challenges in our sector.



# Forging meaningful partnerships

**We are committed to building vibrant communities within the pharma industry.**

Our mission is to forge partnerships that create two-way relationships, delivering substantial value to all involved. We believe in the power of collaboration to enhance learning.

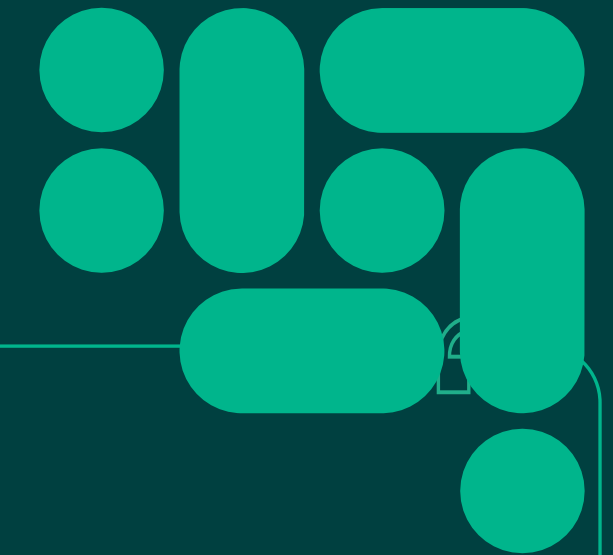
Our partners gain access to valuable networks, facilitating an ongoing exchange of ideas to foster innovation, collaboration and advancements. Through strategic alliances, we aim to create more focused networking opportunities with industry thought-leaders, providing a platform for meaningful connections and knowledge exchange.

We understand that true partnership is about mutual growth, and we are dedicated to cultivating relationships that contribute to the success of our partners and the entire pharmaceutical community.





# What our community has to say...



“

**“CPHI has been a must-attend event for me for 17 years. This is a unique opportunity to meet new contacts and reinforce existing relationships.”**

**ALESSANDRO GAGNONI,**  
KAMFARMA SA

**CPHI EUROPE**

“

**“It’s a great trade event to get in front of the key decision makers, who can help us make decisions for our future technologies – we hope to participate again.”**

**MARTIN,** KRAFTPAL

**CPHI NORTH AMERICA**

“

**“The innovations and creations are the world’s biggest thing. For me, it’s an excellent, eye-opening experience.”**

**BOTSWANA MEDIC PLUS**

**CPHI CHINA**

“

**“We are very pleased with the way Pharmapack is working together with us [...] we get meetings up front, people know we’re participating.”**

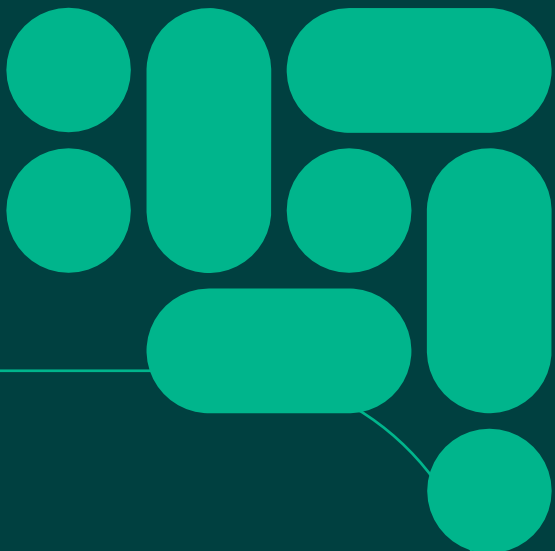
**BAVARIAN NORDIC**

**PHARMAPACK EUROPE**





# Our community



## Departments

|                              |                                 |
|------------------------------|---------------------------------|
| Purchasing / Procurement     | Marketing / PR / Communications |
| Research & Development       | Laboratory                      |
| Production                   | Chemical Development            |
| Regulatory Affairs / QA / QC | Clinical Development            |
| General Management           | Sales / Business Development    |
| Engineering                  |                                 |



## Primary business activities

|  |                              |
|--|------------------------------|
| Pharmaceutical Company (Generic finished products)   | API Producer                 |
| Pharmaceutical Company (Innovator finished products) | Packaging Materials          |
| Ingredients Distributor / Buyer                      | Products Distributor / Buyer |
| Distributor  | Packaging Materials          |
| Consultancy  | Marketing Services Provider  |
| Finished Formulation                                 | Bio Pharmaceutical           |



# Who we work with



MERCK



teva



BIOCORP

Johnson & Johnson

ThermoFisher  
SCIENTIFIC



SCHOTT  
glass made of ideas

BIONTECH

Rontis®  
Driven by innovation

Aptar  
pharma



Honeywell

sanofi

INTER  
CHEN



# Our digital reach



**500,000+** community of pharma professionals in our database



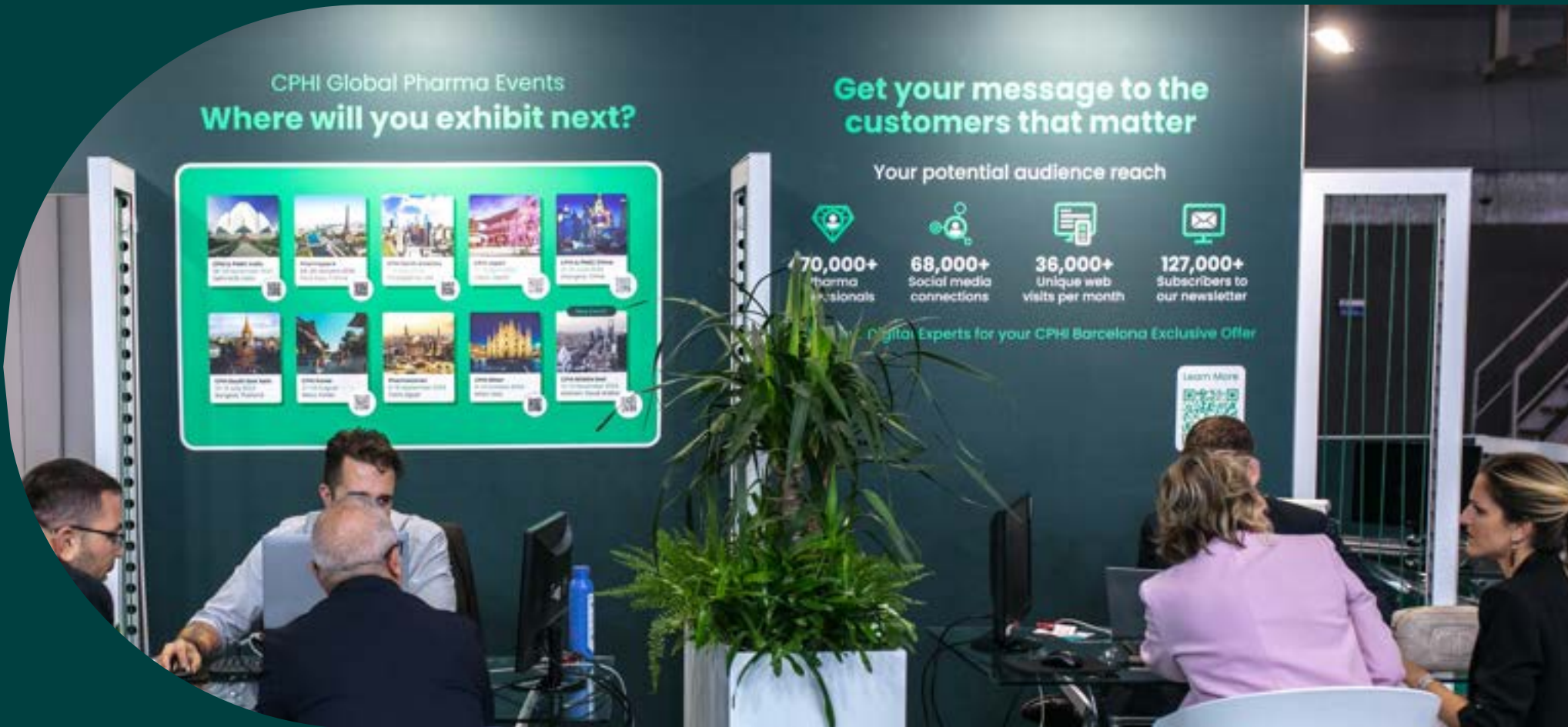
**116,000+** subscribers to our weekly newsletter



**19,000,000** annual total web traffic



**90,000** connections across our social media channels





# Uniting the pharma supply chain

## Fine & Specialty Chemicals

Providers focus on high-quality, compliant components for pharmaceutical formulations.

## Packaging & Machinery

Cutting-edge, sustainable packaging solutions integrating modern technologies.

## Bio Processing and Manufacturing

Precision biotechnology for pharmaceutical production, emphasising quality and scalability.

## Drug Development

Covering pre-clinical to market launch stages, ensuring efficacy, safety, and regulatory compliance.

## Manufacturing Ingredients

Essential bulk drug substances and excipients for diverse pharmaceutical products.

## Drug Discovery

Advanced R&D using AI and machine learning for new drug development.

## Contract Services

Comprehensive outsourcing solutions including research, clinical trials, and regulatory support.

## Manufacturing of Finished Dosage

Production of final drug forms, adhering to GMP standards and operational efficiency.







# Get in touch

**Please contact:**

**[CPHICustomerservice@informa.com](mailto:CPHICustomerservice@informa.com)**

## #CPHI

