

Justification Toolkit

Guide to help you illustrate the benefits of you attending CPHI Frankfurt in October



Justification Toolkit

CPHI Frankfurt is the ultimate 3-day event designed for pharma professionals like you to unlock your full potential.

Open the doors to an unparalleled network of industry leaders, giving your business the opportunity to grow, connect, and elevate its global presence.

Bringing together over 62,000 pharmaceutical experts, CPHI Frankfurt is the go-to platform to build connections and discover cost-effective pharma solutions from every corner of the world.

Here are just a few powerful reasons why thousands of your industry peers mark CPHI Frankfurt as the must-attend event of the year...



Top reasons to attend CPHI Frankfurt



62,000+
attendees



2400+
exhibiting
companies



200+
expert
speakers



160+
countries
participating

This kit includes materials you can tailor to meet your needs and make things easier to organise a request for approval to attend and show ROI upon your return.

It contains:

1 Justification letter template

2 CPHI Frankfurt packages

We hope you and your team can join us on
28-30 October in Frankfurt

"CPHI has been a must-attend event for me for 17 years. This is a unique opportunity to meet new contacts and reinforce existing relationships."

ALESSANDRO GAGNONI
Senior Director
Pharmaceutical
Operations
Kamfarma SA



Dear

I am writing to request your approval to attend CPHI Frankfurt on 28-30 October 2025, in Frankfurt, Germany. This valuable event welcomes 62,000+ attendees and showcases more than 2,400+ exhibitors from companies throughout the entire pharmaceutical supply chain. My event pass comes with access to a Start-Up Market, learning sessions, keynote presentations, sustainability resources at no additional cost.

The comprehensive educational program includes several presentations I'd love to attend that directly address things we're doing right now:

- Presentation 1
- Presentation 2

And as far as the exhibitors on the tradeshow floor, many of them can help us with projects we have on the horizon, such as:

If I'm there, I can meet face-to-face with the following vendors to discuss solutions, see product demos, and bring back intel for us to evaluate:

I am seeking approval for the registration fee and travel expenditures.

The total cost will be €

Here is a complete breakdown of the conference costs:

- Ticket Price: €
- Airfare: €
- Transportation: €
- Hotel: €
- Meals: €

I've done quite a bit of research, and CPHI Frankfurt is the only event of its kind – unmatched in size, scale, and worldwide influence. They've been going strong with events all over the world for the past 36 years. I'm confident that you'll agree it's a wise investment, and our best chance all year to get the advanced research, emerging technologies, and strategic innovations to enhance our organization – all while building some important connections with leaders in the pharmaceutical community. Thanks in advance for your consideration!.

A pass for every attendee

With a variety of options, you can select the pass that best suits your business needs! Whether it's meeting new suppliers, getting ahead of industry trends, networking with our peers or all of the above, CPHI Frankfurt has the for you.

All passes grant access to the online and in-person events.

Standard

Connect with
2,400+ suppliers
& discover
the latest
innovations.

~~€329~~ **€263.20**

Offer ends 27th October

[Buy now](#)

MOST POPULAR

Explorer

Network smarter
with early access,
exclusive meeting
zones, and a new
3-day transport pass.

~~€499~~ **€399.20**

Offer ends 27th October

[Buy now](#)

All prices are exclusive of VAT



Compare Passes

What's included	Standard Pass	Explorer Pass
Event Access & Exhibitor List	✓	✓
Access Content Sessions	✓	✓
Event App Access	✓	✓
Free public transport ticket	-	✓
Early Access to venue (9 am)	-	✓
Access Match & Meet Zone	-	✓
Super early access to venue (8.30am)	-	-
Access Leaders Lounges	-	-
Fast Track Entry	-	-
Viewing Party - CPHI Celebration	-	-
Access to Leadership Summit	-	-
Welcome Gift	-	-
CPHI 2025 Insights Report	-	-
In-App Attendee List Access	-	-
	Buy now	Buy now

Premium Passes

This year we've introduced our premium passes. These are designed to help you to enhance your experience at CPHI Frankfurt and make sure you get the most from your trip. There are different options to suit different needs but numbers are limited so register now.

All passes grant access to the online and in-person events.

*PREMIUM PASS

Leader Pass

Experience VIP treatment with fast-track entry, premium lounges & exclusive events.

~~€799~~ **€699**

Offer ends 27th October

[Buy now](#)

*PREMIUM PASS

Networking Leader

The VIP upgrade for marketing and sales professionals who want a taste of the exhibiting experience.

Networking Leader offers access to exclusive meeting spaces and targeted introductions to qualified leads to accelerate your commercial pipeline growth.

€3,999

100 available

[Buy now](#)

*PREMIUM PASS

Platinum Leader

The VIP upgrade for senior executives who value luxury and convenience.

Platinum Leader delivers comprehensive support and premium services, allowing you to focus entirely on the high-level connections and insights that drive your organisation forward.

€3,999

75 available

[Buy now](#)

All prices are exclusive of VAT

Compare Passes

What's included	Leader Pass	Networking Leader	Platinum Leader
Event Access & Exhibitor List Access Content Sessions Event App Access Free VIP cloakroom Super early access to venue (8.30am) Access Match & Meet Zone Access Leaders Lounges Fast Track Entry Access to Leadership Summit Limited Availability Access Exclusive Events Welcome Gift CPHI 2025 Insights Report CPHI Celebration – Viewing Party (Watch Live from the Leader Lounge)	✓	✓	✓
CPHI Celebration (Event Access)	-	✓	✓
In-App Attendee List Access Available for Leader pass as an Add-on (limited number)	-	✓	✓
Access to exclusive Networking Leader Lounge Bookable space/tables via the Event App		✓	-
Personalised Connections Programme Powered by Newbridge for your specific networking needs – Targeted matchmaking	-	✓	-
Airport Transfers	-	-	✓
Private Venue Transport	-	-	✓
Concierge Service	-	-	✓
Exclusive Hotel Access	-	-	✓
Parking	-	-	✓
	Buy now	Buy now	Buy now

Fill out this expenses worksheet to estimate the cost of attending CPHI Frankfurt.

Ticket Price	€
Airfare	€
Transportation	€
Hotel	€
Meals	€
Total	€

Informa Markets has appointed ***bnetwork*** as the official accommodation agency for CPHI Frankfurt 2025. ***bnetwork*** has secured a range of great accommodation solutions at every price point and is ready to assist with accommodation bookings in Frankfurt!

Don't hesitate to send your accommodation requirements in an e-mail to ***bnetwork*** who will put together a tailor-made solution for you or your team.

Alternatively, you can visit their dedicated and secured [online booking centre >](#)



For more information about attending CPHI Frankfurt,
head to www.cphi.com/europe today