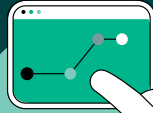


You said.

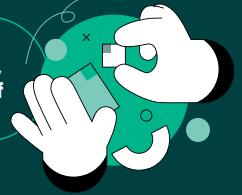
We did!

"It was time-consuming to look for stalls on the show floor."



Carpets in different colours are used in each hall to help identify the zone.

"Stall navigation was extremely difficult and tiring, and there was no proper staff to help us."



Information hubs are now placed outside each hall to help you find exhibitors by category and stand number.

"There were issues with transportation to and from the venue, confusing us."



Shuttle buses run frequently from the city to the venue. We've partnered with Uber to offer discounted rates.

"The layout was complicated, and it was very confusing to transition from one stall to another."



Our CPPI India app helps with accurate navigation. It features a blue line to display the route so you can find the right spot.

"Our stall was located at the Registration Hall. Many people weren't aware of this, so we're not satisfied with the number of visitors."



In 2024, new features such as the Start-Up Pavilion, Pharma Connect - Women in Pharma, International Lounge, B2B Meeting Area, and Sustainability Lounge are added to the Registration Hall.

"The entry and exit in the Registration Hall needs fixing so that we can get in and out easily."



The consolidation of Halls A and B ensures smooth flow in the Registration Hall.

"The quality of visitors and customers at the event was not of the calibre we expected."



The Connections Programme has launched - an exclusive opportunity to connect key buyers with the right exhibitors.

"Invite more attendees from the West and South of India."



We've launched CPPI & PMEC Industry Connect in the West and South of India to engage with leaders and gain insights.