

25th – 27th November 2025, *IEML, Greater Noida, Delhi NCR*

# Exclusive Sponsorship Opportunities

**At The  
Heart Of  
Pharma**

CPHI & PMEC INDIA 2024

**Oceanic**  
Pharmaceuticals Pvt. Ltd.

Your Partner for  
Custom Synthesis  
and Contract  
Manufacturing

Booth No: 2.C08

2025

Hall No.1 Booth No. 1C01

**FIOMA**

HEC  
(Hydroxyethyl Cellulose)  
HPMC  
(Hydroxymethyl Cellulose)  
L-HPC  
(Low Substituted Hydroxy  
Propyl Cellulose)  
MC  
(Methyl Cellulose)

HYDR

OB  
Q01

## India's Booming Pharmaceutical Market

A future powerhouse for R&D and manufacturers of pharmaceuticals



**World's largest**  
provider of  
generic medicines



**650+**  
Largest number of US FDA  
approved pharmaceutical  
units outside US



**USD2.9bn**  
Imports growth  
by 2024



**70-80%**  
of branded generics in  
the retail market

## Exports to more than 200 countries. Top destinations:



1. USA



5. France



2. UK



6. The Netherlands



3. Australia



7. Canada



4. Germany



8. Belgium

## Strengths

- **India is a global leader in the generic drug market**, driven by the combination of affordable pricing, high-quality medicines, a robust manufacturing infrastructure, and government support
- **India will continue to attract multinational drug makers**, supporting its long-term growth potential, driven by a large and rapidly growing population
- **Significant market growth potential** backed by various government initiatives aimed at boosting manufacturing capacity, attracting investment, and diversifying product offerings
- **A global leader** in vaccine manufacturing dedicated to providing affordable vaccines worldwide.
- **650+** largest number of USFDA-compliant pharmaceutical plants outside the US and over 2,000 WHO-GMP approved facilities, 10,500+ manufacturing facilities.
- **India, a key global manufacturing hub**, is reducing its reliance on imports by focusing on boosting domestic API production. With a growing emphasis on enhancing local manufacturing capabilities, the Indian pharmaceutical industry is expected to reach US\$ 130 billion by 2030 (IBEF).

## Opportunities

### 1 Demand for low-cost drugs

...of the healthcare sector and rising cost awareness.

### 2 Continuing expansion

### 3 Generic medicine segment

...to drive prescription medicine sales growth as government initiatives will boost generic medicine use.

### 4 Growing medical demands

India will continue to rely on pharmaceutical imports – particularly high-value medicines – to meet its growing medical demands.

### 5 Rapid population growth

...and a gradually ageing population represents potential for pharmaceutical firms to expand, with the emergence of diabetes, cancer and cardiovascular diseases driving the growth of higher value prescription medicines.

**Showcase your products & services to India and Asia's leading decision makers.**

# Where the global end-to-end Pharma community gathers!

**JOIN THE LEADING EVENT FOR THE PHARMA INDUSTRY**

## Smart Event

The event for the Pharma industry is back! This year, CPHI & PMEC India has evolved into a smart event, which combines the interactive features of an in-person event with online features to help you connect for an extended period of time.

Uniting thousands of pharma suppliers and buyers across the full supply chain, CPHI & PMEC India is the best platform to source, connect and learn within the industry.

## ONE EVENT, MORE OPTIONS

**More Flexibility >>**

**Pre-Connect >>**

**More Learning >>**

**More Time >>**

## INDUSTRY CONNECT PROGRAM – A SERIES OF EVENTS



### Description

The Industry Connect event series offers a distinct platform for exhibitors @CPHI & PMEC INDIA to connect with a targeted audience of industry leaders, innovators, and professionals from the pharmaceutical sector, spanning 3 selected cities across India.

### Supporting Partner ( Exclusive) INR. 1,25,000

#### Deliverables

##### – Pre event marketing

- Company logo displayed as 'Supported by' on the digital badges
- Company logo displayed as 'Supporting Partner' on select event EDMs
- 1x Social media post announcing company as 'Supporting Partner' across all social media channels (Linkedin, Twitter, Facebook, Instagram)

##### – At the event

- Company logo featuring as 'Supporting Partner' on event backdrop and select event collaterals onsite
- Prominent pod space at the event venue to display your company products, innovations etc.
- 3x Complimentary delegate passes to the event (Senior representatives from your company)
- 1x panelist opportunity at the conference (relevant Sr. representative)

##### – Post event marketing

- Testimonial from senior representative to be used across communication channel
- Company logo featuring in Thank you post across all social media channels (Linkedin, Twitter, Facebook, Instagram)



## INDUSTRY CONNECT PROGRAM – A SERIES OF EVENTS



**Exhibitor pod at the event : INR: 75,000 | Inventory – 6 pods**

### **Deliverables**

- Exhibitor pod space to display your company products, innovation etc.
- 1x social media post announcing your participation at the event across all social media channels (Linkedin, Twitter, Facebook, Instagram)
- Company logo presence on select event EDM
- Company logo displayed on the select event collaterals onsite
- 2 complimentary delegate passes for the event



## REGISTRATION & WELCOME PARTNER

### Brand Awareness:

The company logo will be displayed as our Registration & Welcome Partner on the CPHI & PMEC India event Homepage.

- Company banner on the footer of registration pages
- Company banner on the registration confirmation email

### Marketing Promotions:

- Social media post highlighting company as Registration & Welcome Partner
- Integrated within our marketing campaigns during CPHI & PMEC India and highlighted as the official 'Registration & Welcome Partner'

### Onsite Branding:

- Branding at Main Registration Area at Registration Hall (60' x 20')
- This effective branding medium will ensure that your brand is not missed. Standing out at the main registration area, this site will give you the edge over your competitors.

**Registration & Welcome Partner Package Cost:**  
**INR 18,80,000 / USD 23,500**

**Exclusive to CPHI & PMEC India 2025**



## VISITOR BADGE PARTNER

Displaying your brand logo on visitor badges is one of the premium opportunities at the event

Showcase your brand on our Visitor Badges which will be visible to all our attendees and will be their sole entry pass to the exhibition floor and all access areas.

- Company logo displayed as 'VISITOR BADGE PARTNER' on event homepage
- 1 x social media post highlighting company as official 'VISITOR BADGE PARTNER'

**Badge Partner Cost:**  
**INR 20,00,000 / USD 22,000**



**Imp Note:** To honor visitor's personal safety discretion, wearing a badge is optional.



## LANYARD PARTNER

Displaying your brand logo on visitor lanyards is one of the premium opportunities at the event

Sponsor provided logo and artwork placed on badge  
Lanyards are provided for all onsite printed badges

This is an essential item that every visitor would want to carry with them for the entire duration of the exhibition.

**Lanyard Partner Cost:**  
**INR 10,00,000 / USD 11,000**

**Separate for CPHI and PMEC**

Imp Note: to honor visitor's personal safety discretion,  
wearing a badge/lanyard is optional.





## SHOW BAGS PARTNER

Show bags are distributed among the event's exhibitors and visitors, adding much greater visibility to your brand.

Exclusive sponsored Show Bags provided to each attendee onsite while supplies last.

Only one side will carry sponsor branding and the other side will have show branding.



**Bag Partner Cost:**  
**INR 11,00,000 / USD 13,750**

**Separate for CPHI and PMEC**

Imp Note: This image is for sample purposes only.

## PARTNER | CONNECTIONS PROGRAMME



### Description

Unlock high value connections by partnering with the Connections programme. Through strategic networking, this partnership connects you with the right people to drive your business forward.

### Key benefits

- Access to around 150 top buyers from India & overseas
- Premium one-on-one meeting experience with participants of the Connections Program.
- Lounge partner
- Gala Dinner partner
- End-to-end visibility

\*Connect with the sales team to know more about the exclusive opportunity





## SUSTAINABILITY PARTNER

Many key players in the pharmaceutical industry have committed to environmental stewardship across their production lifecycle; from discovery right through to disposal. By minimizing the environmental impact, the pharmaceutical industry is becoming a driver of positive change towards a sustainable future.

**If your company is committed towards sustainability,** it is time to showcase your work to the industry & lead by example.

### Boost Your Brand:

- Your company logo highlighted as Sustainability Partner on the backdrop of sustainability lounge
- Your company logo will be featured on the sustainable giveaways provided to lounge attendees
- Your company logo highlighted as Sustainability Partner on the CPHI India website & select marketing collaterals
- 2 min video on the CPHI TV during show days (played 6 times per day)
- Full page advt in CPHI & PMEC digital catalogue highlighting your sustainability work

**Cost: INR 7,50,000 / USD 9,500**



# CPHI & PMEC INDIA 2024

## Onsite Branding

*Printed & Digital Signage*

**CPHI**  
India

**PMEC**  
India





## VENUE ENTRANCE – GATE 1



Be visible! Expose your brand right at the main entrance – Gate 1 of the venue. This gate is used maximum by exhibitors and visitors to enter and exit the venue and guarantees high visibility to your brand.

### Location : A1

Size : 20' x 20'

Cost : INR 5,25,000 / USD 7,000

### Location : A3

Size : 16' x 20'

Cost : INR 5,25,000 / USD 7,000

### Location : A4

Size : 20' x 20'

Cost : INR 5,25,000 / USD 7,000

### Location : A6

Size : 28' x 10'

Cost : INR 5,25,000 / USD 7,000

### Location : A7

Size : 30' x 10'

Cost : INR 4,20,000 / USD 5,600

### Location : A8

Size : 20' x 20'

Cost : INR 3,15,000 / USD 4,200

### Location : A9

Size : 20' x 20'

Cost : INR 3,15,000 / USD 4,200

### Location : A10

Size : 20' x 20'

Cost : INR 3,15,000 / USD 4,200

# WELCOME HOARDING



## Description

A perfect way to greet visitors and promote your brand!

Located just as you enter the venue from Gate 1 (main entrance gate to the venue), this branding will not be missed by visitors and exhibitors entering the venue and ensure maximum exposure to your brand.

**Size: 20' x 10'**

**Cost: INR 3,50,000 / USD 4,375**



# PATHWAY HOARDING



## Description

Your company / brand will appear on the hoardings placed on the pathway at strategic locations ensuring maximum visibility to the thousands of visitors attending over the three days.

**Size: 10' x 10'**

**Cost: INR 100,000 / USD 1,300**

## PATHWAY HOARDING IN HALL 1A INTERCONNECTIONS



### Description

Prominent display of your Company/ brand on hoardings located at the interconnections linking Hall 1A with the main halls on the ground floor (Halls 1, 3, 5, and 7).

### Hoarding Locations & Quantity:

Hall 1 – 1A: 2 qty  
Hall 3 – 1A: 2 qty  
Hall 5 – 1A: 2 qty  
Hall 7 – 1A: 2 qty

**Size: 20(w)x10(h)**

**Cost: INR 2,00,000 / USD 2,500 (each hoarding)**

## PATHWAY HOARDING IN HALL RH -A & B INTERCONNECTIONS



### Description

Your brand will be featured on hoardings strategically placed at the interconnecting tunnels between Registration Hall A & Registration Hall B

### Hoarding Locations & Quantity:

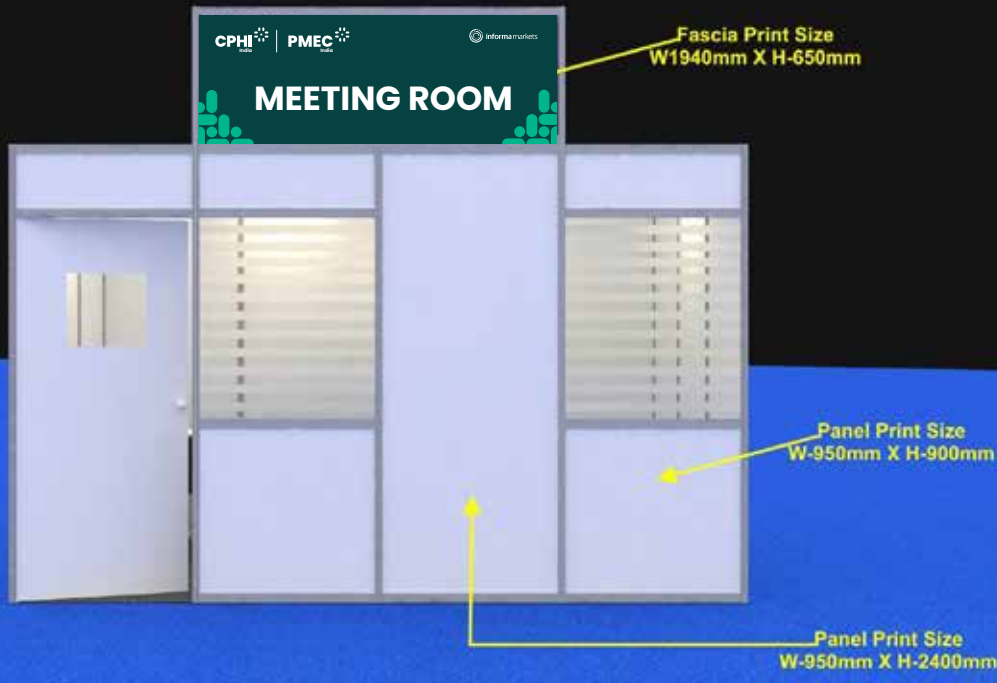
Tunnel 1 : 2 qty  
Tunnel 2 : 2 qty  
Tunnel 3 : 2 qty  
Tunnel 4 : 2 qty

**Size: 20(w)x10(h)**

**Cost: INR 2,00,000 / USD 2,500 (each hoarding)**



## 1 TO 1 MEETING ROOMS



In need of a private setting for your meetings? We have a range of meeting rooms available at the venue for you:

### Meeting Room Package 1 – Qty 6

- 12 sqm closed door Meeting Room
- 2 Tables and 6 Chairs
- 4 Spotlights
- 1x Electric Socket
- 1x Waste Bin
- Fascia: Company Name

**Cost: INR 3,50,000 | USD 4,300 + Taxes**

### Meeting Room Package 2 – Qty 2

- 18 sqm closed door Meeting Room
- 3 Tables and 9 Chairs
- 6 Spotlights
- 1x Electric Socket
- 1x Waste Bin
- Fascia: Company Name

**Cost: INR 4,50,000 | USD 5,400 + Taxes**



Imp Note: This image is for sample purposes only.

## POLE BUNTINGS



### Description

Pole buntings are strategically located on the pathway outside the central foyer area. These buntings will be visible to thousands of visitors throughout the 3 days.

**Size: 2' x 7'**

**Cost: INR 50,000 / USD 670 (for 2 buntings)**

# CUBOIDS



## Description

Positioned at strategic locations throughout the venue. Your company branding will be placed on all 4 sides of the cuboids providing maximum visibility and exposure to your brand.

**Size: 4' x 8'**

**Cost: INR 1,60,000 / USD 2,000**



## PREMIUM HOARDING ON EXPO MART FRONT WALL



### Description

Branding that cannot be missed!

Grab the attention of visitors with these branding options. Located soon after the entrance gate, these hoardings are sure to get your brand noticed before your competitors.

**Size: 20' x 50'**

**Cost: INR 6,00,000 / USD 7,000**

## GLASS HOARDING ON CENTRAL FOYER WALL



### Description

Maximize exposure to your brand!

Located just above the entrance to CPHI Halls 1-8, be sure to catch the attention of visitors from a distance.

**Size: 16' x 23'**

**Cost: INR 5,25,000 / USD 7,000**

### Locations | Size

- H4 : 16' x 23'
- H5 : 16' x 23'
- H6 : 16' x 23'
- H7 : 16' x 23'
- H8 : 16' x 23'
- H9 : 16' x 23'
- H10 : 16' x 23'
- H11 : 16' x 23'
- H12 : 16' x 23'
- H13 : 16' x 23'



## HANGING BANNER IN CFB AREA



### Description

These effective branding mediums are located at the main registration area in the central foyer. Provides high visibility to all the visitors and exhibitors entering the venue.

**Size: 3' x 15'**

**Cost: INR 75,000 / USD 950**



## PILLAR BRANDING (OUTSIDE HALL 1-3-5-7)

### Description

These effective branding mediums are available inside the venue, and they guarantee that your brand will grab visitor attention. Branding on 2 sides.

### Locations & Size

- |                                      |            |
|--------------------------------------|------------|
| • Opposite Hall 1 entry              | 30" x 112" |
| • Between Hall 1 entry & exit        | 30" x 112" |
| • Opposite Hall 1 exit pillar 1      | 30" x 112" |
| • Opposite Hall 1 exit pillar 2      | 30" x 112" |
| • Between Hall 1 exit & Hall 3 entry | 30" x 112" |
| • Opposite Hall 3 entry              | 30" x 112" |
| • Between Hall 3 entry & Hall 3 exit | 30" x 112" |
| • Opposite Hall 3 exit               | 30" x 112" |
| • Opposite Hall 5 entry              | 30" x 112" |
| • Between Hall 5 entry & Hall 5 exit | 30" x 112" |
| • Opposite Hall 5 exit               | 30" x 112" |
| • Between Hall 5 exit & Hall 7 entry | 30" x 112" |
| • Opposite Hall 7 entry pillar 1     | 30" x 112" |
| • Opposite Hall 7 entry pillar 2     | 30" x 112" |
| • Between Hall 7 entry & Hall 7 exit | 30" x 112" |
| • Opposite Hall 7 exit               | 30" x 112" |

**Size: 1920MM (Width) x 600MM (Height)**

**Cost: INR 80,000 / USD:1000**



## RAILING BANNER (OUTSIDE HALL 1-3-5-7)



### Description

These effective branding mediums are available in the lobby area outside Halls 1-3-5-7, and they guarantee that your brand will grab visitor attention.

**Size: 8' x 6'**

**Cost: INR 1,05,000 / USD 1,400**

### Description

**Size: 18' x 12'**

**Cost: INR 2,50,000 / USD 3,200**





## PREMIUM HOARDINGS ON HALL 9 & 10

**PM15**

**PM17A**

**PM17B**

**PM18**



### Description

Branding that cannot be missed! These effective branding mediums are available at the entrance of Hall 9 and they guarantee that your brand will grab visitor attention and provide great visibility.

#### Location: PM15

Size : 66' x 30'

Cost : INR 6,50,000 / USD 8,200

#### Location : PM17A

Size : 35' x 30'

Cost : INR 4,50,000 / USD 5,625

#### Location : PM17B

Size : 35' x 30'

Cost : INR 4,50,000 / USD 5,625

#### Location : PM18

Size : 30' x 30'

Cost : INR 4,50,000 / USD 5,625

## HOARDINGS ON HALL 9 BOTTOM WALL



### Description

These effective branding mediums are available towards the bottom, near the entrance of Hall 9 and they guarantee your brand will grab visitor attention and provide good visibility.

#### Location: PM20

Size : 35' x 16'

Cost : INR 4,00,000 / USD 5,100

#### Location : PM21A

Size : 35' x 16

Cost : INR 4,00,000 / USD 5,100

#### Location : PM21B

Size : 40' x 16'

Cost : INR 4,00,000 / USD 5,100



## PREMIUM HOARDING ON HALL 14



### Description

This effective branding medium is available at the entrance of Hall 14 and it guarantee that your brand will grab visitor attention and provide good visibility.

**Location : PM23**

**Size : 66' x 30'**

**Cost : INR 6,50,000 / USD 8,200**

## NEW EXTENDED HANGAR (HALL 15A) FACADE



### Description

These effective branding mediums are available at the Hall 15A Facade Area and guarantees that your brand will grab visitor attention.

**Hoarding Locations & Quantity: Branding Size: 30ft(W) x 20ft(H) - Each**

Branding PM24 : Cost : **INR 4,00,000 / USD 5,100**

Branding PM25 : Cost : **INR 4,00,000 / USD 5,100**

Branding PM26 : Cost : **INR 3,50,000 / USD 4,500**



## HOARDING ON CPHI HALLS – VISIBLE FROM PMEC AREA



### Description

These hoardings are available on the wall of CPHI Halls 7 & 8, with great visibility to visitors gathered at PMEC SQUARE and crossing over. Grab visitor attention before any of your competitors!

**Size: 30' x 30'**

**Cost: INR 4,00,000 / USD 5,100**

## HOARDINGS ON SKYWALK CONNECTING CPHI & PMEC HALLS



### Description

Prominent hoardings available on the Skywalk connecting Hall 8 and 9. Positioned at strategic location with great visibility to visitors coming in from Gate 3 & 4 and also to visitors crossing over from CPHI and PMEC halls. Grab visitors' attention and stand out from your competitors!

**Size** : 20' x 14' Each  
**Pack of 4** : Side Facing Hall No. 7 & 9  
**Cost** : INR 12,00,000 / USD 15,000

**Size** : 20' x 14' Each  
**Pack of 4** : Side Facing Hall No. 3 & 4  
**Cost** : INR 12,00,000 / USD 15,000



## PREMIUM HOARDING ON HALL 9 SIDE WALL – FROM GATE 3 & 4



### Description

These hoardings are available on the side wall of Hall 9, with great visibility to visitors coming in from Gate 3 & 4 also crossing over from the CPhI halls. Grab visitor attention before any of your competitors!

**Size: 40' x 30'**

**Cost: INR 80,000 / USD 5,100**



**Oceanic**  
PHARMACHEM PVT. LTD.

Your Partner for  
Custom Synthesis  
and Contract  
Manufacturing

Booth No: 2.C08

# In-Hall Branding

*Printed Signage*

**CPHI** 

**TITAN**  
LABORATORIES  
API | FDF | PELLETS  
OUT-LICENSING  
EU RELEASE  
**EU GMP  
CERTIFIED**  
BOOTH NO. 1A.C01  
[www.titanlab.com](http://www.titanlab.com)  
[info@titanlab.com](mailto:info@titanlab.com)

Way to  
Hall 1A

FIRE EXIT

**ORLEY**

**WESTERN  
DRUGS  
LIMITED**





## INSIDE HALL BUNTING

### Description

Cement your brand with highly visible hall buntings placed strategically between the aisles. Ensure visitors' attention towards your brand while they browse around the hall.

**Size for CPHI halls: 4' x 6'**

**Size for PMEC Halls: 4' x 14'**

**Cost: INR 35,000 / USD 450**

## WALKWAY STICKERS

### Description

Your branding will appear on the show floor (carpet) with the company logo, stand number and directions. This is the most economic & innovative mode of attracting / inviting visitors to your stand

**Size: 3' x 4'**

**Cost: INR 25,000 / USD 325**





# Other Opportunities

*Join us!*

**CPHI**   
India

**PMEC**   
India





## BRANDED FOOD TRUCKS



### Description

The way to people's hearts is through their stomachs. Unlock the potential of your brand with our exclusive branding opportunity on food trucks. Your company branding will be displayed on eye-catching mobile eateries, drawing the attention of event attendees, and creating lasting impressions. With this unique marketing avenue, your brand will be showcased to a diverse audience while they indulge in delicious culinary offerings. Don't miss out on this chance to elevate your brand presence and connect with attendees in a memorable and impactful way.

**Size: 16 x 9 Ratio**

**Cost: INR 4,50,000 per truck / USD 5625 per truck**



## SHUTTLE BRANDING



### Description:

Frequent bus shuttles will be plying between Botanical Gardens, Greater Noida & India Expo Centre. These buses will offer pick up & drop to exhibitors, visitors, delegates, media, VIPs and any other attendees. This opportunity will provide you the visibility required to stand out from the crowd.

**Size: H: 3' x W: 7'**

**Cost: INR 5,25,000 / USD 7,000 (Per Bus)**

## SHOW CATALOGUE & EVENT GUIDE

### Description

#### Event Guide (Printed)

Grab the opportunity and place your company ad in the Event guide! Event Guide will be printed and distributed to everyone who attends the show.

#### PRICE

Back Cover	: INR 2,00,000	USD 2,500
Inside Front Cover	: INR 1,69,000	USD 2,100
Inside Back Cover	: INR 1,69,000	USD 2,100
Full Page Color Advertisement	: INR 77,000	USD 965
Footer on Cover	: INR 60,500	USD 760

#### Show Catalogue (Digital)

Advertising in the leading directory for the pharmaceutical industry will give you the opportunity to convey your message to more than 50,000 top-level pharmaceutical professionals not only during the show, but also through the year. Stand out among 1700+ suppliers and highlight your company profile with an advertisement here.

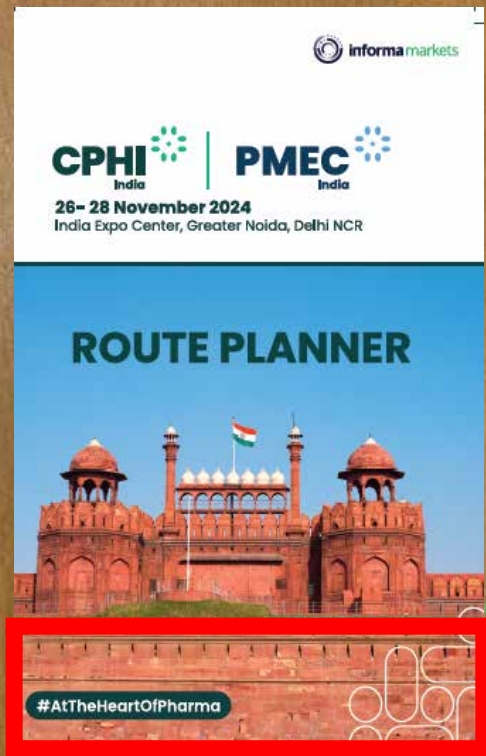
#### PRICE

Footer on Cover Page	: INR 1,30,000	USD 1,650
Back Cover	: INR 1,54,000	USD 1,950
Inside Front Cover	: INR 1,54,000	USD 1,950
Full Page Color Advertisement.	: INR 69,000	USD 870

Footer on cover page | Combo package | Back cover/Inside front positions are available at special price. Please get in touch with us.







## CPHI & PMEC INDIA ROUTE-MAP BRANDING

### Description

Showcase your brand on our **official Event Route Map** – the essential navigation tool for attendees.

### Strategically placed at:

- Registration Counters
- Hall Entrances
- "May I Help You" desks
- Inside the Event Guide
- Distributed by ushers across the venue

This ensures maximum visibility and continuous brand exposure throughout the event.

### Location & Placement Details:

#### • Footer Ad (1st Page):

Company advertisement placed on the footer of the 1st page  
Size: 4.75 in (W) x 1.5 in (H)

#### • Half Page Ad (Inside Front Page):

Company advertisement on the inside front page  
Size: 4.75 in (W) x 1.5 in (H)



**QTY – 10K**

**Cost – INR 4,00,000 | USD 4670**

## SHOW BAG INSERTS

### Description

Draw traffic to your booth by giving your company's message out to all registered attendees using an insert in the Official Show Bag. Production and shipping Costs of inserts are not included.

**Size: A4 (not more than 100GSM)**

**Qty: 10,000**

**Cost: INR 1,00,000 / USD 1350**





## WATER DISPENSER KIOSKS

### Description

Water kiosks shall be present at all halls and strategic locations. Your company logo, branding, and audiovisuals will run on the LED screen of the Water Kiosks and will provide maximum visibility.

Through this, we intend to support sustainability by avoiding the distribution of plastic water bottles. Join the cause

**Size: 42-inch LED Screen**

**Cost: INR 75,000 / USD 1,000**



## MOBILE CHARGING STATION

### Description

A meeting point for visitors to meet, interact and use the plug-points for mobile charging. Your company logo will appear on the mobile charging station.

**Size: 3' x 4'**

**Cost: INR 1,00,000 / USD 1250** (Per station)



Imp Note: This image is for sample purposes only



# Digital Branding Opportunities

*Join us!*

**CPHI**   
India

**PMEC**   
India



Scan to download

CPHI Catalogue

## DIGITAL ADVERTISING KIOSK

### Description

Draw traffic to your booth by giving your company's message out through these digital advertising kiosks. To be placed at strategic locations of maximum attendee traffic area for optimum visibility.

**LED Screen: 50 inch. Resolution 1080 x 1920**  
**Cost: INR 1,00,000 / USD 1,250 per kiosk**







## VIRTUAL EXHIBITION OPTION

***Can't make it to CPHI & PMEC India 2025? Don't worry, you can create a virtual profile. This will allow you to network during the show, so you won't miss out!***

### **WHAT ARE THE BENEFITS?**

- Exclusive company page with profile, products, images/videos on the Online Event
- An AI-driven matchmaking platform enabling you to find new partners
- Unlimited networking for 2 company representatives
- Ability to pre-schedule meetings with buyers of your choice both pre-show and onsite
- On-demand content & insights exclusive to the event

**Cost: USD 4,500 / INR 3,50,000**

**\*Additional fees apply for  
each new representative: USD 625 / INR 50,000**



## CPHI TV PACKAGE

### Description:

CPHI TV screens located at strategic locations at the venue guarantees exposure of your brand to the audience throughout the day for all 3 event days

- A two-minute scripted video / demo / corporate video played on CPHI TV (minimum three times a day)
- Still ads to be displayed (minimum three times a day)

**Cost: INR 2,00,000 / USD 2,500**







## INFO HUB

### Description

Info hubs are digital displays strategically positioned at numerous high-traffic points within the venue. These hubs allow visitors to easily access floor plans, lists of exhibitors, and details of events scheduled over the course of the three-day event. Your company logo and booth number will be prominently featured on the display screen, ensuring visibility that cannot be overlooked.

- Company logo and booth number on display screen
- Booth highlighted on interactive floor plan
- Booth highlighted on printed floor plan on-site

**Qty : 10**

**Size : 16 x 9 Ratio**

**Cost : INR 4,00,000 / USD 5,000  
(across all screens)**

## CFB LED WALL SIDE PANELS



### Description

Elevate your brand's presence at event with our captivating LED Wall branding! Command attention and leave a lasting impression on your audience as our dynamic LED panels deliver impactful visuals that reinforce your brand's message. Create an unforgettable experience that resonates with attendees and sets your brand apart from the crowd!.

**Size: 16 x 9 Ratio**

**Cost: INR 6,00,000 / USD 7,500**



## MOBILE APP BRANDING

### Description

#### Login Page: Pop-Up Banner

Capture the attention of our user base with an exclusive advertising opportunity that guarantees visibility and impact. Our sponsored pop-up banner is the perfect way to promote your brand, product, or service to a highly targeted audience. The pop-up banner will appear the moment user clicks on CPHI India app even before logging in.

Imagine your brand being the first interaction users have upon entering the app, with eye-catching graphics and targeted messaging designed to resonate with our engaged audience.

**Size: 552 X 720 pixels**

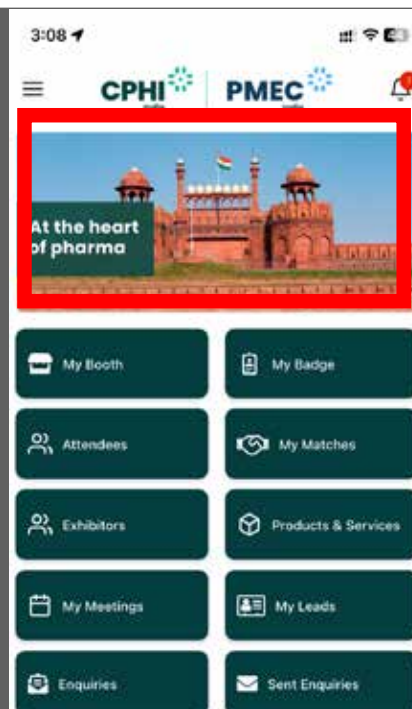
**Cost: INR 3,50,000 / USD 4,375**

#### Home Page Banner:

The home page banner is a visually engaging feature on our mobile application, designed to capture the attention of users immediately upon logging in the app. This banner offers sponsors an unparalleled opportunity for maximum visibility and engagement. By partnering with us, your brand can enjoy prominent exposure and become an integral part of our vibrant user experience, ensuring that your message stands out and drives significant interaction.

**Size: 1082 X 480 pixels**

**Cost: INR 2,50,000 / USD 3,125**



# Video & Photography

*Onsite Video & Photography Packages*

**CPHI**   
India

**PMEC**   
India





# Photography & Video Packages

## Photography Package

### PACKAGE 1

(25 edited photos) taken onsite during CPHI & PMEC India – Photo link provided 1 – week post-event (this can be a collection of edited photos **(team, booth, interactions, etc.)**)

**Cost: INR 50,000 | USD 650**

### PACKAGE 2

25 (edited photos) taken onsite during CPHI & PMEC India – Photo link provided onsite at the end of the day (this can be a collection of edited photos of team, booth, interactions, etc.) for use by client for marketing purposes.

Additional 25 (edited photos) taken onsite during CPHI & PMEC India – Photo link provided 1 week post-event (this can be a collection of edited photos **(team, booth, interactions, etc.)**)

Live promotion during the show days – 1 post per day ("visit stand #) posted on event social media channels and tagged with event hashtags.

**Cost: INR 75,000 | USD 1,000**

## Video Package

### PACKAGE 1

1 x minute short video (testimonial, product pitch, company promotion, etc.) – edited by the team onsite and provided by end of the day for the client's own marketing purposes

Live promotion during the show days – 1 post per day ("visit stand #) posted on event social media channels and tagged with event hashtags.

**Cost: INR 80,000 | USD 1,050**

### PACKAGE 2

5 x minute audio visual (product, testimonial, company promotion, etc.) – edited on-site and provided to clients post show for their marketing purposes

1 x minute short video (testimonial, product pitch, company promotion, etc.) – edited by the team onsite and provided by end of the day for the client's own marketing purposes

Live promotion during the show days – 1 post per day ("visit stand #) posted on event social media channels and tagged with event hashtags.

**Cost: INR 1,50,000 | USD 1,950**

# Concurrent Opportunities

*Partnership For Progress*

**CPHI**   
India

**PMEC**   
India



# AWARDS 2024



## INDIA PHARMA AWARDS

### Description:

**IndiaPharma Awards will bring the CPHI audience together on the first night of the event to celebrate innovation across the pharma supply chain.**

We have an exclusive sponsorship package available, which will guarantee significant exposure pre-show, during the event and post-show. A great opportunity to gain visibility for your brand in front of a captive, targeted audience and to align your organization with industry innovation.

### **A Unique Opportunity:**

Headline sponsorship of the India Pharma Awards, a networking event for 300 attendees taking place at IEML on the first night of CPHI India

### **Boost Your Brand:**

- Your organization's logo included wherever the India Pharma Awards is mentioned; including on-site signage, the India Pharma Awards website, in email campaigns promoting the awards, event write-ups, and social media posts.
- The India Pharma Awards is an exceptional PR opportunity. With prominent industry figures in attendance – attendees will include members of the Awards jury and stakeholders from across the industry.
- Invite your clients and partners – you'll receive 50 event passes to the event.
- Option to have a representative of your organization give a welcome speech at the Awards

**Cost: INR 15,00,000 / USD 19,000**

# CEO ROUNDTABLE – INDIA PHARMA WEEK



## Description

A closed-door CEO Roundtable has been eminently successful as a strategic gathering of CEOs of leading Pharma companies who deep dive into thought-provoking discussions on pharma developments in India.

## PARTNERSHIP DELIVERABLES:

### Pre Event Deliverables: Your Logo on Event Website

- Your description on the Event Website
- 2 Email Announcements with Company/Product specific details
- Your MD's Video testimonial on the Event Website.
- Your Company Web Banner on the CEO Roundtable website

### During the Event Deliverables:

- Special reserved Seat for your MD at the Round table.
- RoundTable – Be a Part of the strategic discussion on the future of the Pharma Industry Space. In this closed doo meeting the experts will deep dive into critical areas of the pharma industry which will help curate an exclusive whitepaper to be published after the roundtable.
- Your logo on event branding

## POST EVENT DELIVERABLES:

- 1 page mention about your company in the White Paper
- Profile of your CEO in Whitepaper
- Video Bytes during the Event to be incorporated in our postshow

## **Cost:**

**INR 10,00,000 / USD 12,500**



# WOMEN IN PHARMA – INDIA PHARMA WEEK

## Description

An initiative aimed at acknowledging and celebrating the significant and continued contribution of women to the pharmaceutical industry. The summit brings together women luminaries from the world of pharma, biopharma and life sciences.

## PARTNERSHIP DELIVERABLES

### Thought Leadership:

1. **CHAIRING** – Your company will be represented by a senior level 'Chairperson' on both the days of the event and will open and close the conference, introduce keynote speakers and moderate the sessions through expert insights. The Chairperson's profile & credentials will be incorporated in the brochure cover page and will be a part of all direct mail, sales and on event promotional activities.
2. **PRESENTATION SESSION** – You will be allocated 'one 20-minute session' on the conference agenda for a key spokesperson from your company to speak on a business related issue or a Case Study co-presentation with a client. Questions and answers can be moderated post these sessions. This session could be conducted on any of the conference day on topics within the agenda or as per your expertise and choice.

### Networking:

1. **Table Top Exhibit** – You will be allocated a prime space in the pre-conference area where you may set up a Table Top Exhibit (6ft x 4ft) for the entire length of the conference. This space will act as a focal point for your marketing initiatives, enabling you to centralize your networking, and demonstrate your products & services to the conference delegates.

2. You will receive Six (6) Delegate Passes to the conference for clients, prospects or additional staff members.

### Brand Recognition & Positioning:

1. **Backdrop** – Your company logo will be positioned in the main podium backdrop throughout the main conference, workshop & Learning Lab thereby creating a strong visual presence in the event.
2. You may strategically place your company standees in the, pre-conference area giving you a constant profile for the two days.
3. You may also distribute your company brochures, highlighting the products and services offered by your organization as well as the contact details of your key people and provide us with material and literature that will be displayed at the venue.
4. Your partnership will be acknowledged in on-site delegate booklet. Your company name, profile and website will be positioned EXCLUSIVELY on a separate partner acknowledgement page exclusive to the sponsors.

**Cost: INR 10,00,000 / USD 12,500**



# Contact Us

## For partnership opportunities

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