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Hosted Buyer Programme

The organiser of CPHI / Hi KOREA aims to set the stage of business between exhibitors and prospective buyers from all over the world. This programme will provide both exhibitors and buyers with a superb opportunity for their successful business. Apply for CPHI / Hi KOREA 2024 Hosted Buyer Programme **by 5th July 2024** to get exclusive benefits.

1. General

- Each company may only avail of 2 people as Hosted Buyers
- Once selected as a Hosted Buyer, you are <u>NOT</u> allowed to change the person in the list to other (Exceptions can be made only when a person of higher position comes)
- Overview of Hosted Buyer Programme process is as follows;



2. Who Qualifies

• An applicant having purchasing power or authority to source pharma, bio, and nutraceutical related products and services

X The purpose of visit is strictly limited to **'purchase discussion**' and any promotional activity for your products is **NOT** allowed

• To qualify, a Hosted Buyer should stay at the event at least 2 days and hold a minimum of 6 verified meetings with CPHI / Hi KOREA 2024 exhibitors

3. A Hosted Buyer will be committed to

 Attend the event and hold at least 6 verified meetings with exhibitors during at least 2 days of staying at CPHI / Hi KOREA 2024

- Hosted Buyers should schedule their meetings via Online Matchmaking Platform in advance (The login details will be sent from the organiser)

- Hosted Buyers should submit at least 6 meeting reports during and after the event
- Attending the meetings onsite may be monitored by staff in the venue to prevent no-show
- Hosted Buyer should be punctual and ready before the meeting has started Buyers not in the meeting on time may have disadvantages when they apply for Hosted Buyer Programme the next year
- Attend **15 20 minutes** interview (video and photo) with the organiser





4. Benefits



 Accommodation for 3 nights at the designated hotel (Breakfast included) Terms and conditions;

- A copy of Hosted Buyer's passport and flight ticket should be submitted to the organiser for the hotel reservation

- Hotel reservation will be made by the organiser
- Hotel change by the Hosted Buyer is <u>NOT</u> allowed

- If the hosted buyer fails to complete commitments above, the hotel fee will be charged to the hosted buyer

- Other personal expenses such as early or late check-in, extended nights and hotel mini-bar are not covered by the organiser

- 2) Registration Counter for VIP
- 3) VIP Badge & VIP lounge
- 4) Lunch Box

5. Required Documents

- **①** Hosted Buyer Programme Application Form (Next page)
- 2 Business Card
- ③ Brochure of your company/products (PDF)
- (4) Copy of Business Certificate
- **(5)** Copy of Passport
- 6 Pre-registration

*** Note that you should check 'YES' for the question on the pre-registration page**

Are you interested in using the 'Online Matchmaking Platform' for FREE to arrange in-person meetings with exhibitors? (You will get an invitation email to the online platform prior 4 weeks the event if you click 'Yes'.) *



🔵 No

- Submission
 - Email: Lindsay.Do@informa.com
 - Contact: Ms. Lindsay Do | Tel: +82-2-6715-5424
- Due date
 - 5th July 2024





Hosted Buyer Programme Application Form

Contact: Ms. Lindsay Do | Tel: +82-2-6715-5424 | Email: Lindsay.Do@informa.com

Due date: 5th July 2024

1. General Information *All fields are mandatory

Business Card	* Please attach your business card and brochure of your company/products			
Busiliess calu	in email when you send this doo	ocument back		
Salutation	First Name	Last Name		
Company Name				
Business Type	🗌 Importer 🛛 Distributor	🗌 Licensee 🛛 🗋 Manufacturer		
	Manufacturing Outsourcing	Others ()		
Address		Zip Code		
Website		Email		
Telephone		Mobile		
Job Title	🗌 Owner / Chairman / CEO / GM	1 Darketing / Communications		
	🗆 Purchasing Management – Buy	yer 🛛 Production / R&D / Quality		
	🗆 Sales	\Box Others ()		
Purchasing	🗆 Final	Senior Decision Maker		
Authority	🗆 Influencer	🗌 None		
	□ Below US\$ 50,000	🗌 Over US\$ 200,000 – 500,000		
Purchasing Budget	🗌 Over US\$ 50,000 – 100,000	□Over US\$ 500,000 and above		
	🗌 Over US\$ 100,000 – 200,000	🗆 None		
What is your comp	any's annual turnover (US\$)?			
	•			
If any, please desci	ribe your current business relation	ionship with Korea		
What kind of produ	ucts are you looking to source at	+ CDHI / Hi 20242		
What kind of products are you looking to source at CPHI / Hi 2024?				
Please describe your purpose of applying for CPHI / Hi 2024 Hosted Buyer Programme				
Do you need an invitation letter for your VISA application?				
Yes				
Did you finish CPHI / Hi 2024 Visitor Pre-registration at the <u>official website</u> ?				
🗆 Yes	🗆 No			





2. Purchasing Details

▶ What type(s) of product(s)/service(s) are you looking for?

Please kindly tick(\vee) appropriate category(ies) and briefly describe product(s)/service(s) belonging to each category in the table below

Product Category	Product(s)/service(s)
🗌 Generic APIs	
Excipients	
Finished Dosage Forms	
Intermediates/Fine/Specialty Chemicals	
Biopharmaceuticals	
Custom Manufacturing	
Laboratory/Analytical Equipment	
Pharmaceutical Machinery & Technology	
Pharmaceutical Packaging	
Pharmaceutical Products	
Food Ingredients Business Segment	
Food Processing/Safety Services	
Health Ingredients	





□ Natural Extracts	
□ Contract Services - Analytical & Lab Services	
Contract Services - Bio Services	
Contract Services - Clinical Trials	

<u>Please Note:</u> Accepted Hosted Buyers are designated according to the organiser's criteria of eligibility, such as function, purchasing authority and purchasing budget. The organiser's decision is final.

 \Box Please tick (\checkmark) here to indicate that the general information and the purchasing details you have provided are true and correct.

Date

Name

Signature

