

Your Gateway to Korea's Pharma & Bio Market



Pharma



Bio



Contract Services



9,800+ Attendees



**80+
Countries & Regions**



370+ Exhibitors



www.cphikorea.com

Organised by



Sponsored by



Korea

Pharma & Bio

Market Insights

R&D Investment & Innovation

The Korean biopharmaceutical industry's talented workforce and heavy investments in R&D are leading to a rapid expansion of the pipeline of new drugs. The number of domestically developed new drugs increased from 30 in 2019 to 38 in 2024, which indicates pharma and biotech companies are competitively investing in R&D.

Strong Government Support

Korea actively backs its pharma and biotech sectors with public funding, policy plans, and infrastructure investment. Its Five-Year Plan (2023) aims to make Korea a top 6 global pharma leader by 2027.

Thriving Biotech Startups

There are over 1,000 biotech startups in Korea and the government actively promotes international collaboration through AI-driven drug development programs, funding, and networking platforms.

\$22B Market

South Korea's pharmaceutical market is worth \$22 billion, ranking 13th globally. Korea is raising its status as a global biopharmaceutical production base.

Global Clinical Trials Hub

Korea ranked fourth globally for pharmaceutical trials, while Seoul – home to a high concentration of top-tier hospitals – has retained its position as Asia's leading city for clinical trials for seven years since 2017

Active Global Partnerships

Many leading Korean pharmaceutical companies are actively collaborating with international partners to co-develop drugs, share research, and expand into global markets.



bio LIVE

Introducing the new 'bioLIVE' zone - a dedicated networking space tailored for the biotech industry!

Why CPHI Korea?

CPHI Korea is the most trusted event in Korea and provides the ideal platform to gain insights and do business with decision makers in the regional market.

01 Meet

9,800+ key buyers and decision makers from Korea and surrounding regions

02 Experience

Unrivalled practical business opportunity at a pharma, bio and nutraceutical focused business platform

03 Learn

About the latest Korean market trends through high-content conference programme & exhibitor seminar

04 Expose

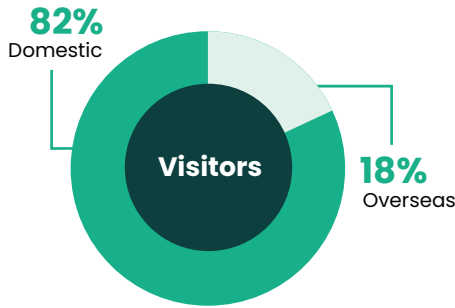
Your brand via diverse online and offline promotional opportunities utilizing the CPHI/Hi network



Who you can expect to meet *2024 facts & figures

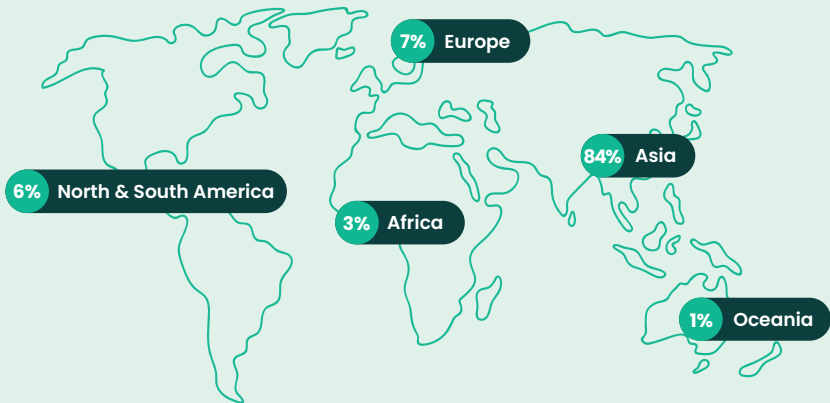


341 Exhibitors
9,483 Visitors



CPHI / Hi Korea 2024 Visitor Profile

82% of visitors were from Korea, the rest of visitors were split as follows



CPHI Korea Top 10 Products of Interest



Visitor Top 10 countries & regions



Purchasing Responsibility







82%

of the Visitors have purchasing power



How to exhibit

4 Events under 1 Roof

 <p>CPHI Korea</p>	 <p>bioLIVE</p>	 <p>PMEC</p>	 <p>Hi Korea</p>
<p>Ingredients</p> <p>APIs & Generic APIs Fine Chemicals Intermediates Excipients Finished Dosage Forms</p>	<p>Contract services</p> <p>Pre-clinical Trials Custom Manufacturing/ CMO Clinical Trials Stages 1-4/ CRO/Clinical data Bio Service</p>	<p>Bio</p> <p>Biotech Bio Pharma Bio Processing Digital Healthcare CRO/CDMO Cold Chain</p>	<p>Pharma Machinery</p> <p>Processing Machinery Laboratory and Analytical Equipment Packaging Materials</p>
			<p>Nutraceuticals</p> <p>Ingredients Finished Products Delivery Formats Testing OEM/ODM</p>

Stand Options & Rates


SPACE ONLY
Min. 18m²

If you are looking to book Space Only, this starts at 18m² onwards.

- Exhibition Space
- Website Listing

SHELL SCHEME
Min. 9m²


- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- Spotlights
- Electricity 1kW
- 1 Socket
- 1 Table & 3 Chairs
- 1 Information Desk & 1 Stool
- 1 Trash Bin
- Website Listing




ex) 9m²

DELUXE
Min. 18m²

- Exhibition Space
- Stand Panels
- Fascia Board
- Carpet
- Spotlights
- Electricity 2kW
- 2 Sockets
- 2 Tables & 6 Chairs
- 1 Trash Bin
- 1 Catalogue Holder
- 1 Information Desk & 1 Stool
- Storage Room
- Website Listing



ex) 18m²



ex) 18m²

* Graphic Images should be provided by the exhibitor
* Meeting room is provided for booths over 24m²


*The booth image is for reference only and is subject to change without prior notice by the Organiser.

CPHI	1 Open Side	2 Open Sides	3 Open Sides	4 Open Sides
SPACE ONLY - Min. 18m ²	\$437/m ²	\$460/m ²	\$472/m ²	\$481/m ²
SHELL SCHEME - Min. 9m ²	\$489/m ²	\$512/m ²	\$523/m ²	\$532/m ²
DELUXE A/B - Min. 18m ²	\$717/m ²	\$738/m ²	\$750/m ²	\$755/m ²

* 10% VAT Excluded / Event Profile Fee (USD 17/m²) included

CPHI Korea Inquiry

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Organised by 

Sponsorship Packages

*The packages below are only available to companies exhibiting in bioLIVE.

Platinum Sponsor(51m²)

Get the best exposure, top-tier branding to put your company in the spotlight.



EXCLUSIVE OPPORTUNITY

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- Meeting Room(5m X 2m) (Optional) P
- 3x Meeting Table Set (3x Tables, 12x Chairs) P
- Electricity 3kW, 3x Socket P
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L)
- 2x Internet Line P
- 1x Monitor (32 inch) P
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour P
- 2x Product Showcase P
- Advertisement LED Panels P
- Video Streaming inside the Platz Hall P
- 1x Ceiling Banner in Hall A
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

P: Additional or upgraded items

Gold Sponsor(24m²)

Stand out. Enjoy better visibility, and more opportunities to engage with investors and decision-makers.



EXCLUSIVE 2 COMPANIES

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- Meeting Room(3m X 2m) (Optional) G
- 3x Meeting Table Set (3x Tables, 9x Chairs) G
- Electricity 2kW, 2x Socket G
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L) G
- 1x Internet Line G
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour
- 1x Product Showcase
- Video Streaming inside the Platz Hall G
- 1x Ceiling Banner in Hall A G
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

G: Additional or upgraded items

Silver Sponsor(18m²)

A great way to join the bioLIVE Zone, showcase your brand, and connect with key industry professionals.



Package

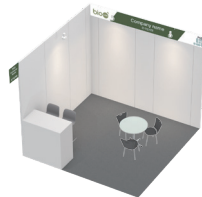
- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- 2x Meeting Table Set (2x Tables, 6x Chairs)
- Electricity 2kW, 2x Socket
- Spotlights
- 1x Barcode Reader
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour
- 1x Product Showcase
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

*Graphic Images should be provided by the exhibitor

Platz Shell Scheme



- Exhibition Space
- Website Listing
- Spotlights
- Electricity 1kW, 1x Socket
- 1x Trash Bin
- 1x Table, 3x Chair, 1x Info Desk, 2x Stool

bioLIVE	1 Open Sides	2 Open Sides	3 Open Sides	4 Open Sides
Platz Shell Scheme (USD/m ²)	\$489	\$512	\$523	\$532

*10% VAT Excluded / Event Profile Fee (USD 17/m²) included

Start-up Package(6m²)

Accelerate your growth with this exclusive opportunity— Available only for startups, join bioLIVE at 50% off the price of a standard 9m² booth! **\$2,500**



Package

- 1x LED Panel
- 1x Meeting Table Set (1x Table, 4x Chairs)
- Electricity 1kW, 1x Socket
- 1x Internet Line
- 1x Trash Bin

Marketing Opportunities

- Website Listing
- Logo & Link on e-newsletter

Additional Benefits

- Seminar Slot 15% Discount

*Startups are companies within 7 years of establishment and only one booth available per company.

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26-28 AUG 2025
COEX, Seoul

Introducing bioLIVE Korea – An exclusive hall that brings Korea’s dynamic bio industry to center stage. This is the platform to unveil your innovative solutions, build strategic alliances, and seize valuable business opportunities. Become a part of Korea's thriving bio industry and tap into unrivaled market potential.



Exclusive Bio Hall

A dedicated hall designed to stand apart with a distinctive and elevated experience.



Showcase & Shine

Take center stage to demonstrate your cutting-edge solutions and products to a highly engaged audience.



Unparalleled Networking

Curated networking and happy hours designed just for you to spark meaningful business connections.

Exhibitor Categories



Biotech



Bio Pharma



Bio Processing



Digital Healthcare (IT Digital)

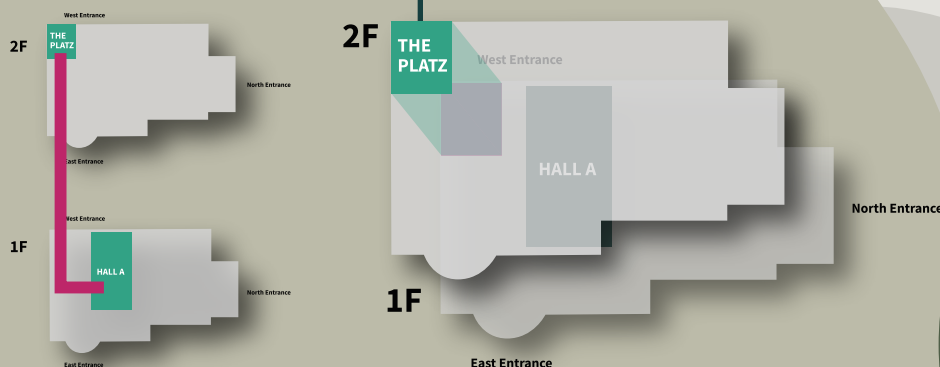


CRO/CDMO



Cold Chain

COEX THE PLATZ (2F)



Interested in bioLIVE?
Contact us!

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