

Your Gateway to Korea's Bio Market!

26 - 28 AUG 2025 | COEX, Seoul



Co-located with **CPHI** Korea

Korea's Pharma & Bio Market Insights

Market Overview

Korea's bio industry grew at an average annual growth rate of 8.2%, which is more than double the growth rate of Korea's GDP (3.8%). The market size is ranking 13th globally, but Korea is raising its status as a global biopharmaceutical production base.

Open Innovation

Many leading Korean pharmaceutical companies are actively collaborating with international partners to co-develop drugs and expand into global markets. Korea's biotech start-ups are also rapidly growing, with many of them university spin-offs.

Strong R&D

Korean biopharmaceutical industries are rapidly expanding the pipeline of new drugs. The number of domestically developed new drugs increased from 30 in 2019 to 38 in 2024 and the number is expected to continue rising in the coming years.

Government Support

Korea actively backs its pharma and biotech sectors with public funding, policy plans, and infrastructure investment. The government is supporting international collaboration through AI-driven drug development programs, funding, and networking platforms.



9,800+ Visitors



370+ Exhibitors

BOOK YOUR STAND NOW!



cphikorea.com

Organised by



informa markets

KoBIA
Korea Biomedicine Industry Association
한국바이오회

Contact us

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CPHI
Korea

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Introducing bioLIVE Korea – An exclusive hall that brings Korea's dynamic bio industry to center stage. This is the platform to unveil your innovative solutions, build strategic alliances, and seize valuable business opportunities. Become a part of Korea's thriving bio industry and tap into unrivaled market potential.



Exclusive Bio Hall

A dedicated hall designed to stand apart with a distinctive and elevated experience.



Showcase & Shine

Take center stage to demonstrate your cutting-edge solutions and products to a highly engaged audience.



Unparalleled Networking

Curated networking and happy hours designed just for you to spark meaningful business connections.

Exhibitor Categories



Biotech



Bio Pharma



Bio Processing



Digital Healthcare
(IT Digital)

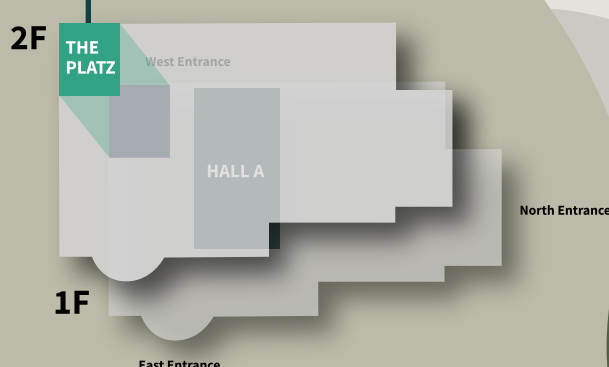
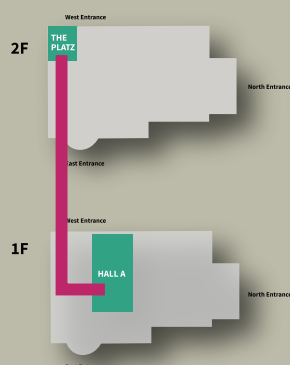


CRO/CDMO



Cold Chain

COEX THE PLATZ (2F)



Interested in bioLIVE?
Contact us!

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Sponsorship Packages

*The packages below are only available to companies exhibiting in bioLIVE.

Platinum Sponsor(51m²)

Get the best exposure, top-tier branding to put your company in the spotlight.



EXCLUSIVE OPPORTUNITY

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- Meeting Room(5m X 2m) (Optional) (P)
- 3x Meeting Table Set (3x Tables, 12x Chairs) (P)
- Electricity 3kW, 3x Socket (P)
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L)
- 2x Internet Line (P)
- 1x Monitor (32 inch) (P)
- 2x Brochure Rack

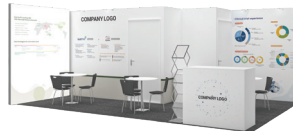
Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour (P)
- 2x Product Showcase (P)
- Advertisement LED Panels (P)
- Video Streaming inside the Platz Hall (P)
- 1x Ceiling Banner in Hall A
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

(P): Additional or upgraded items

Gold Sponsor(24m²)

Stand out. Enjoy better visibility, and more opportunities to engage with investors and decision-makers.



EXCLUSIVE 2 COMPANIES

Package

- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- Meeting Room(3m X 2m) (Optional) (G)
- 3x Meeting Table Set (3x Tables, 9x Chairs) (G)
- Electricity 2kW, 2x Socket (G)
- Spotlights
- 1x Barcode Reader
- 1x Refrigerator (80L) (G)
- 1x Internet Line (G)
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour
- 1x Product Showcase
- Video Streaming inside the Platz Hall (G)
- 1x Ceiling Banner in Hall A (G)
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

(G): Additional or upgraded items

Silver Sponsor(18m²)

A great way to join the bioLIVE Zone, showcase your brand, and connect with key industry professionals.



Package

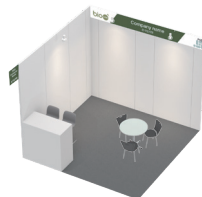
- Logo on Fascia Board
- Graphic Printing
- Furniture Package (1x Info Desk, 2x Stool, 1x Trash Bin, Carpet)
- Logo on Info Desk
- Storage Room(1m X 1m) (Optional)
- 2x Meeting Table Set (2x Tables, 6x Chairs)
- Electricity 2kW, 2x Socket
- Spotlights
- 1x Barcode Reader
- 2x Brochure Rack

Marketing Opportunities

- Website Listing
- Sponsor Logo on Official Website
- Happy Hour
- 1x Product Showcase
- 1x Logo & Link on e-newsletter
- 1x Stand Locator
- 1x Seminar Slot

*Graphic Images should be provided by the exhibitor

Platz Shell Scheme



- Exhibition Space
- Website Listing
- Spotlights
- Electricity 1kW, 1x Socket
- 1x Trash Bin
- 1x Table, 3x Chair, 1x Info Desk, 2x Stool

bioLIVE	1 Open Sides	2 Open Sides	3 Open Sides	4 Open Sides
Platz Shell Scheme (USD/m ²)	\$489	\$512	\$523	\$532

*10% VAT Excluded / Event Profile Fee (USD 17/m²) included

Start-up Package(6m²)

Accelerate your growth with this exclusive opportunity— Available only for startups, join bioLIVE at 50% off the price of a standard 9m² booth! **\$2,500**



Package

- 1x LED Panel
- 1x Meeting Table Set (1x Table, 4x Chairs)
- Electricity 1kW, 1x Socket
- 1x Internet Line
- 1x Trash Bin

Marketing Opportunities

- Website Listing
- Logo & Link on e-newsletter

Additional Benefits

- Seminar Slot 15% Discount

*Startups are companies within 7 years of establishment and only one booth available per company.

*The booth image is for reference only and is subject to change without prior notice by the Organiser.