



Your essential 2025 Travel Guide

May 20–22, 2025 | Philadelphia, USA

Packed with useful
insights and
exclusive discounts
– saving you time
and money while
also helping you get
the most out of Philly
during your time at
CPHI Americas 2025!





May 20-22, 2025
Philadelphia, USA

Register now



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Thank you...

for choosing CPHI Americas as your event to connect with leading pharma professionals from across the entire Americas region and beyond.

As many of you will be traveling from far and wide to attend our event, we want to support you with travel tips, sustainability insights and exclusive discounts to help make your journey to Philadelphia and your time here as rewarding as possible.

Philadelphia is already famous for its delicious Cheesesteaks, its historic backstory and being the city of brotherly love – it is also a key location for pharmaceuticals.



A Thriving Ecosystem of Startups and Established Companies

The Rise of Biotech: How Philadelphia Became the Hub of Pharmaceutical Innovation 

Philadelphia is home to leading biotechnology and pharmaceutical companies, including **GlaxoSmithKline**, **Merck**, and **Bristol-Myers Squibb**.

Their presence provides mentorship, funding, and collaboration for emerging startups like **Spark Therapeutics**, known for gene therapy, and **Iovance Biotherapeutics**, a leader in cell therapy.

The Pennsylvania Biotechnology Center in Doylestown offers essential resources and networking for new companies.

Additionally, a strong network of venture capital firms fuel innovation, supporting startups and fostering a competitive environment for research and development.



Sustainable travel options

When planning your trip, we encourage you to consider the most sustainable ways to join us.

This could include booking one of our [recommended hotels](#) (all within walking distance of the venue), using public transportation to navigate the city, and, whenever possible, choosing trains or buses over flights.



We understand that finding sustainable travel options may not be feasible for everyone. For those who need to fly, there are still ways to minimize your environmental impact:

Simple actions such as using a refillable water bottle, opting for vegetarian meals, and making mindful, sustainable choices can all contribute to a greener journey.

Look out for
this symbol for
sustainability
insights



Getting to Philly

- Philadelphia, **the second-largest city on the East Coast**, boasts a vibrant downtown (Center City) and is easily accessible from anywhere in the U.S.
- Located in the **heart of the Northeast Corridor**, it's just 80 miles from New York City, 120 miles from Washington, D.C., and 55 miles from the New Jersey shore.
- With nearly 25% of the U.S. population within a **six-hour drive**, Philadelphia offers award-winning restaurants, world-class arts, and the nation's most historic square mile. It is also an established pharma hub for the Americas region.
- **Prefer not to drive?** Amtrak, Greyhound, and Megabus connect Philly to major cities, while Philadelphia International Airport (PHL) provides **flights to over 130 destinations** worldwide.



Whether you're flying, driving, or riding the rails, the **City of Brotherly Love is ready to welcome you!**

Airline Discount Codes

For those joining us at CPHI Americas 2025 and who need to fly in, we do have some handy discount codes to help keep costs down.

*no booking fee



Air Canada

Discount/Promotion Code: **RP99WRG1**

Details:

- 5% off standard fares, 10% off flex fares and higher (North America travel).
- 10% off standard fares and higher (international travel).

How to Book:

Visit [Air Canada](#) and enter the promotion code in the search panel.



Southwest Airlines

Discount/Company ID: **FLRH**

Details:

- 1–5% discount (depending on fare class).
- Free name changes up to 24 hours before departure (same itinerary).
- Bonus Rapid Rewards.

Travel Dates:

17–25 May 2025

How to Book:

Use this [SWABIZ® link](#)



United Airlines

Discount/Promotion Code: **ZPXA111422**

Details:

- 2–10% discount (depending on fare class).

How to Book:

- Visit [United Airlines](#) and enter the promotion code in the “Promotions and Certificates” box. Select “United or United Express Flights” when searching.
- Call the United Meetings Reservations Desk at (800) 426-1122*.



Delta Air Lines

Discount/Promotion Code: **NM42M**

Details:

- Domestic: 2–10% off Delta and Delta CodeShare flights (depending on booking class).
- International: 3–25% off Delta and Delta CodeShare flights (based on route and class):
 - Asia/Australia Transpacific: 3–20% off.
 - Haneda Japan Transpacific: 8–25% off.

How to Book:

- Visit [Delta Air Lines](#) and use the Meeting Event Code.
- Call Delta Meeting Network® at (800) 328-1111 (Monday–Friday, 7:00 a.m. – 7:30 p.m. CST).

No service fee for phone bookings.

Staying in Philly

Hotels around show dates tend to fill up quickly. Book now!

To secure the best price for your hotel, we've once again teamed up with **OnPeak** to offer you exclusive discounted rates for your stay.

By booking through **OnPeak**, you'll have access to a variety of preferred hotels and room options to suit everyone at a negotiated price.

Attendee Hotel Booking



Exhibitor Hotel Booking



OnPeak also work with environmentally conscious hotels, allowing you to stay within a short walking distance of the convention center.

Our hotel options not only give you a great place to stay but also reduce journeys in and out of the city each day!

Beware of scams!

Please disregard any emails or messages from unapproved vendors and book exclusively with our trusted partner, **OnPeak**, to ensure safety for your stay in Philadelphia.

Getting Around Philadelphia

You can walk to the Pennsylvania Convention Center if you book your hotel with OnPeak and if you stay after you can continue to enjoy Philadelphia on foot.

Philly offers a variety of eco-friendly, convenient ways to explore its historic sites, vibrant neighborhoods, and top attractions – no car required.

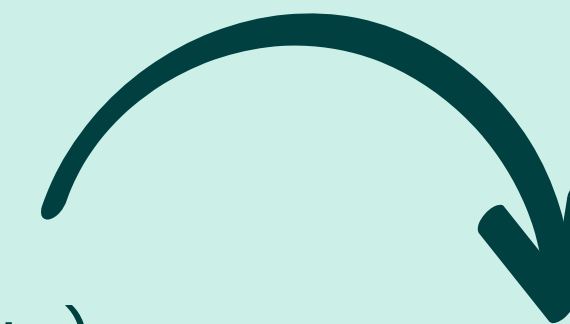


Walkable Philly



Philadelphia is one of the most walkable cities in the U.S., with:

- A compact downtown (Center City) featuring a simple street grid.
- Scenic walking trails along the *Schuylkill River* and *Delaware River*.
- Iconic public squares like *Rittenhouse* and *Logan Square*, perfect for breaks between sights.



Look for **Walk! Philadelphia** directional signs and uniformed Community Service Representatives (CSRs) throughout the city to help you navigate.

Bike – Friendly City



With over 340 miles of bike lanes & trails, Philadelphia is perfect for cyclists.

- Use the *Indego Bike Share* program for easy, short-term rentals starting at \$4.50 per ride.
- Bikes are available 24/7 at 250+ docking stations across the city.



Getting Around Philadelphia

PHLASH Downtown Loop

The colorful *PHLASH* buses are an affordable way to explore the city:

- \$2 per ride or \$5 for an all-day pass.
- Operates seasonally, with daily service in May.



SEPTA Public Transit



Philadelphia's public transportation system, **SEPTA**, connects the city and surrounding counties with subways, buses, trolleys, and trains. It's affordable, accessible, and bike-friendly. Key options include:

- **Broad Street Line (subway):** Convenient for getting around Center City
- **Regional Rail:** For trips to neighborhoods like Chestnut Hill & Manayunk



Car Options



Did you know you can request an **Electric Vehicle** when booking your car rental? This could **reduce the environmental impact** for those that need a car.



For those of us who choose or need to drive we have some discounts available on car rental.

AVIS

[Avis Car Rental](#)

Discount / Promotion AWD Code:

J157623

 **Budget**

[Budget Car Rental](#)

Discount / Promotion BCD Code:

S274076

When calling Budget at 1 (800) 525-7537 / When calling Avis at 1 (800) 331-1600 to make reservations, attendees should provide our reservations agents with this BCD / AWD number to ensure they receive the best available car rental rates. They can also book online at [Avis.com](#) or [Budget.com](#) and enter the discount number to receive the same great rates.

Reminder: All rentals are subject to a driver's license check and all drivers should be 25 or older with a major credit card in their name. Drivers between the ages of 21-24 will incur an underage fee of \$27 a day. All rentals are subject to change until confirmed by location and based on availability.

Making the Most of your time Philly

Philadelphia isn't just a pharma hub – it's also a destination city.

If your schedule allows, consider staying a few extra days to explore its rich history and vibrant culture. You can also pick up some great deals and discounts to make your adventures in Philadelphia more affordable.

Must-Try Experiences



Taste the Cheesesteaks:

Sample this iconic dish at *Pat's* or *Geno's*.



Dive into History:

Visit *Independence Hall* and the *Liberty Bell*.



Stroll Through Museums:

Check out the *Philadelphia Museum of Art* and the *Franklin Institute*.

Save on Dining & more

Discover PHL Deals



Team Recommendations

Hear firsthand from the CPHI team on exactly what you should do while visiting Philadelphia:

"Make some time to grab one of the hop on hop off bus tours. The best way to spend a day in Philly and see all sights at your own pace."

"Reading Terminal Market has the most amazing food & drink options to explore – the soft baked pretzels were amazing!"

"If you love history like me you have to go to the liberty bell and find out more about the history of the City."

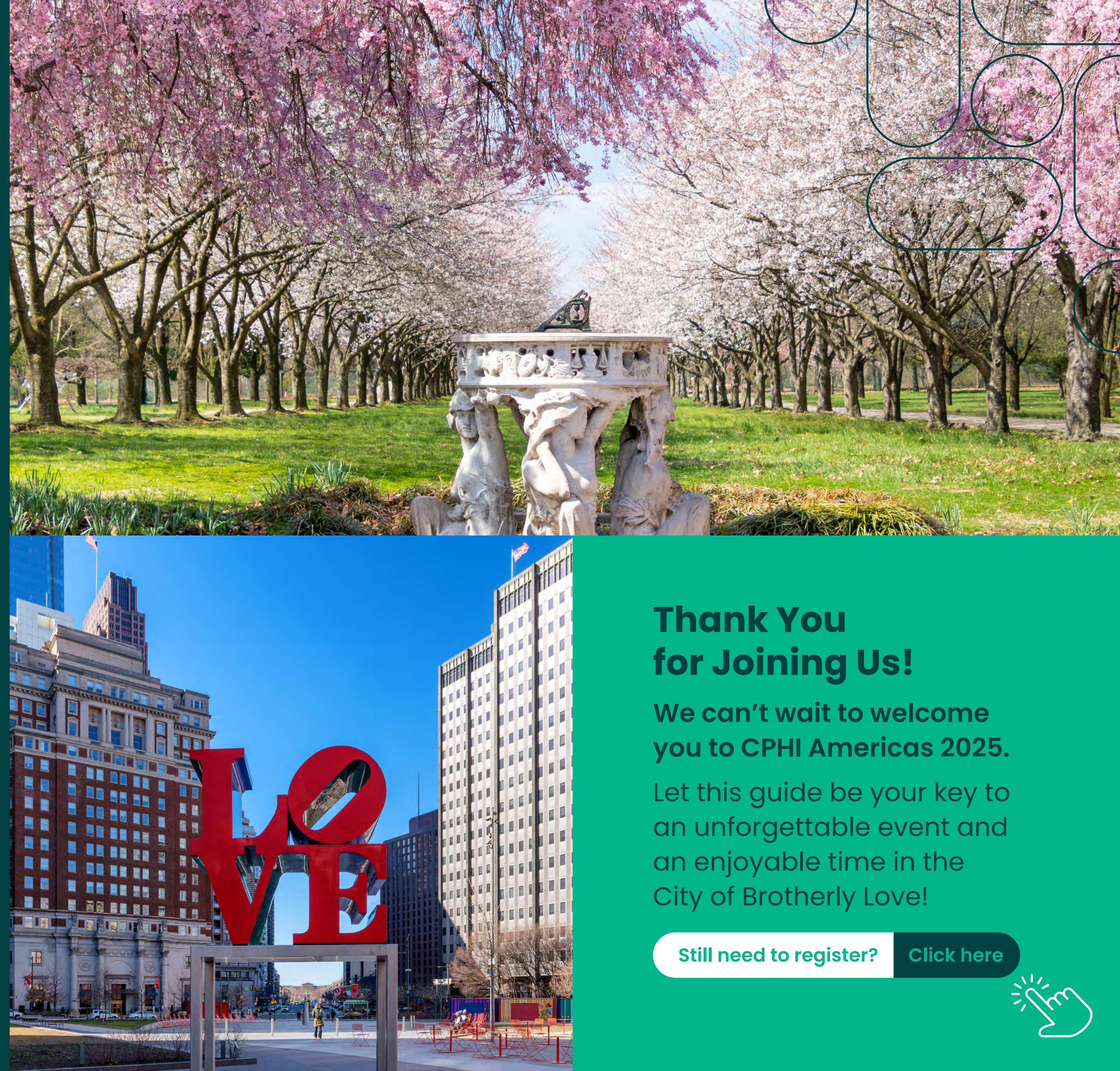
Sustainability Matters



Join us in making
your journey greener:

- Book hotels within walking distance.
- Use refillable water bottles and choose vegetarian meals.
- Opt for public transportation or shared rides.

Together, we can minimize our environmental impact while enjoying all that Philadelphia has to offer.



Thank You for Joining Us!

We can't wait to welcome
you to CPHI Americas 2025.

Let this guide be your key to
an unforgettable event and
an enjoyable time in the
City of Brotherly Love!

Still need to register?

[Click here](#)

