

# Expanding into the Americas? Here are the key pharma trends:

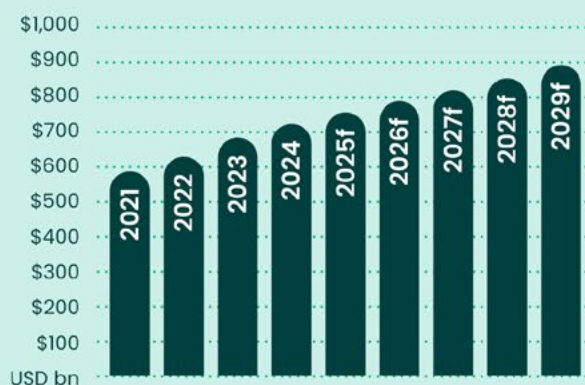
## US pharma market – the largest in the world (2024)

- Valued at **\$720.8 bn**
- Expected growth of **4.2%**
- Projected value in sales (2025): **\$751 bn**

## The US pharma market is known for:

- The **largest market for biopharmaceuticals**
  - Accounting for 1/3 of the global market
  - World leader in biopharmaceutical R&D
- Innovation and a **world-leading R&D base** with 20% of companies' revenue invested in additional R&D
- **CDMO** is projected to account for ~35% of the global market size

## Pharmaceutical sales



The **Latin America pharma** market is set to be the **world's fastest growing market** over the next few years (10.1%)



The **entire Americas region** is projected to grow **43.8%** by 2028



**Imports to the US** – expected to grow by 5.9% in the next 5 years up to \$200.1 bn

## Emerging Sectors

**1,200+ biotech companies**

**Biopharmaceuticals**, including monoclonal antibodies and cell-based therapies

**Biosimilars**: forecasted to increase value at \$20–49 bn in 2027

**Biologics** account for almost half of drug spending (46%)

**Precision  
and  
regenerative  
medicine**

**The United  
States is the  
world's leader in  
biotechnology  
innovation**

**Immunotherapy**  
particularly in the  
field of oncology  
(accounts for 38%  
of new products)

**Supply Chain  
Resilience  
& Diversi-  
fication**

**Big Data  
Analytics and  
AI** used in drug  
discovery, clinical  
trials, and  
patient care

**Learn how  
we can help  
you access  
the market:**

**Register today**

