

Post-Show Report

Sustainability at CPHI Frankfurt 2025

28-30 October 2025 | Frankfurt, Germany



FRANKFURT
28-30 OCT 2025



CPHI Frankfurt 2025

CPHI Frankfurt united the global pharma supply chain at the heart of pharma for three record-breaking days of powerful networking, collaboration, and innovation.



60,000+
attendees



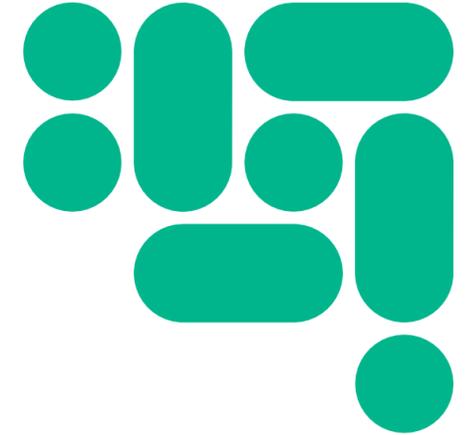
2,400+
exhibitors



166
Exhibitor countries
represented



100+
Content Sessions*
*20+ Sustainability focused



“At CPHI, sustainability is at the heart of everything we do. The Frankfurt event showcased our commitment to driving meaningful change across the pharma industry, bringing together leaders to share insights, innovations, and best practices. Through the Sustainability Collective, we continue to empower our community to collaborate, innovate, and create a more sustainable future for pharma. Together, we’re building connections that activate real potential and deliver lasting impact.”

Silvia Forroova

Director of Partnerships &
Sustainability - Pharma



You said. We did.

How we've been acting on feedback to build a more sustainable CPHI.



You said.

We did!

"Please talk more about public transport options vs. taxi."

In our communication campaigns, we encourage attendees to use **public transportation** to come to event not just within the city but from other countries as well.



"It would be nice to see initiatives promoting eco-friendly materials, and encouraging exhibitors to adopt sustainable practices."

We're in constant dialogue with our exhibitors, and the **Better Stands programme** promotes sustainable stand practices. Come and talk to us about this at the Sustainability Centre.



"At CPHI, I would like to engage with C-suite, sustainability, finance, procurement, R&D, QA, marketing and supply chain."

CPHI Frankfurt will be hosting a range of networking events, including a targeted **Sustainability Networking Event**, to help professionals come together from all parts of the pharma supply chain.



"We would like to see better and timely waste recycling onsite."

Waste at CPHI Frankfurt is collected in one container, but **sorted and recycled after the show by waste specialists**, further reducing the amount of improper trash disposal.



"Sustainability solutions related to pharma business should also find a separate place in exhibition."

We are introducing a brand new **Sustainable Solutions Supplier Zone** at CPHI Frankfurt, which you can find in **Hall 4.0!**



"We want more case studies and trends which will help companies create benchmarks."

We are continuously working on adding more **case studies**. The latest you can find on CPHI Online.



Our sustainability commitments:

Running an environmentally responsible event



We have continued bringing our exhibitors on our Better Stands journey, to reduce waste by building reusable, long-lasting stands. Our **Sustainability Centre** showcased this concept firsthand as it was an example of a reusable **Better Stand**.



All the gangways, features, shell and MSD stands at the show were laid with **Cradle to Cradle Certified**[®] carpet – which is the most sustainable carpet product on the market. We also took action to remove carpet where we deemed it unnecessary saving 1,800 sq m² of material.



We have encouraged attendees and exhibitors to travel as sustainably as possible to the event and have produced a **travel map** detailing the CO₂ emissions involved in various transport options. (More detail on next slide.)



Messe Frankfurt's three **photovoltaic systems** generate 1.9GWh of electricity and the venue itself uses 100% green electricity.

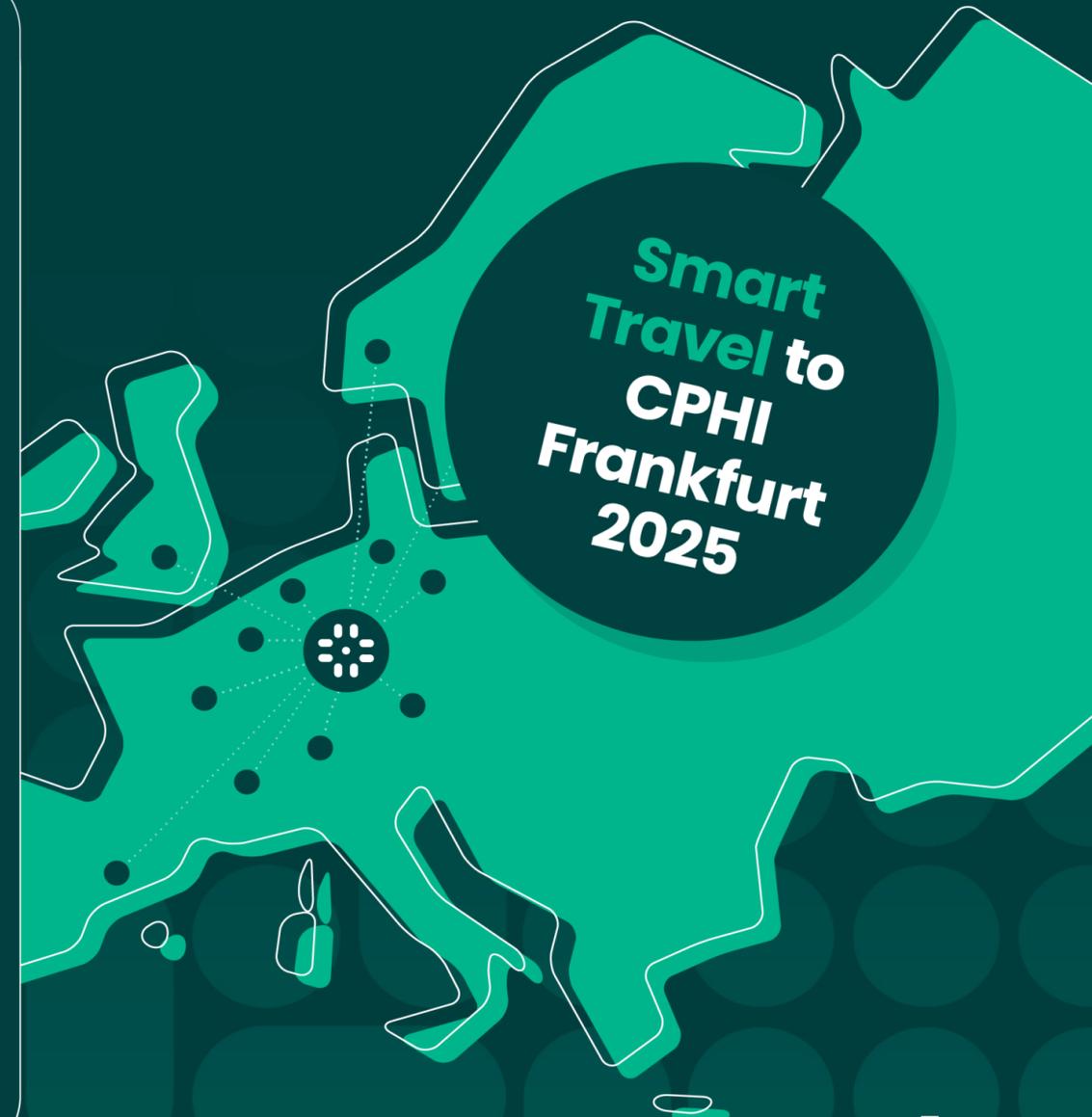


Our sustainability commitments:

Running an environmentally responsible event

Take the train to Frankfurt for a smoother, more relaxed journey and help **reduce your carbon footprint.**

Journey time & carbon impact per mode of travel to Frankfurt from nearby hubs		Flight 	Rail 	Car 
Amsterdam	TIME	3 hrs 50 min	5 hrs 45 min	5 hrs 40 min
	CARBON	74.1 kg CO2e	2.3 kg CO2e	92.2 kg CO2e
Barcelona	TIME	4 hrs 40 min	12 hrs 46 min	13 hrs
	CARBON	222.9 kg CO2e	7.1 kg CO2e	277.8 kg CO2e
Berlin	TIME	3 hrs 55 min	5 hrs 15 min	5 hrs 45 min
	CARBON	86.3 kg CO2e	2.8 kg CO2e	114.8 kg CO2e
Brussels	TIME	3 hrs 40 min	4 hrs 28 min	4 hrs 30 min
	CARBON	64.2 kg CO2e	2.2 kg CO2e	83.5 kg CO2e
Hamburg	TIME	3 hrs 45 min	4 hrs 41 min	6 hrs
	CARBON	80.1 kg CO2e	2.8 kg CO2e	100.4 kg CO2e
London	TIME	7 hrs	7 hrs	9 hrs 10 min
	CARBON	130.1 kg CO2e	4.3 kg CO2e	160.3 kg CO2e
Lyon	TIME	4 hrs	8 hrs 15 min	6 hrs 50 min
	CARBON	114.5 kg CO2e	5.9 kg CO2e	146.1 kg CO2e
Munich	TIME	3 hrs 33 min	4 hrs 31 min	4 hrs 44 min
	CARBON	61.9 kg CO2e	2.3 kg CO2e	83.5 kg CO2e
Paris	TIME	3 hrs 55 min	5 hrs 5 min	5 hrs 43 min
	CARBON	97.4 kg CO2e	3.2 kg CO2e	119.8 kg CO2e
Zurich	TIME	3 hrs 40 min	5 hrs 15 min	5 hrs
	CARBON	61.8 kg CO2e	2.3 kg CO2e	85.6 kg CO2e



Our sustainability commitments:

Running an environmentally responsible event



We saw a 31% increase in our **Start-Ups** at CPHI Frankfurt compared to 2024.



The 2nd edition of the **Mentorship Programme** brought together 23 mentors, and 44 mentees.



Mental health and wellbeing are a top priority, with the event offering various spaces such as the prayer room, lactation room, and extra Games Zone locations, 14 hydration stations, and immersive activities to promote rest and self-care.

- A **new seating area** created in the Galleria, offering seating for 250 attendees and a space to relax. 9 further seating areas across the venue.
- Videos about **meditation**, breathing exercises, and visualizations were played in all 6 theatres
- Distributed 20,000 **water bottles**, preventing approximately 3,520 single-use plastic bottles daily, with a total volume of 1,760 liters consumed.



Our sustainability commitments:

Inspiring sustainable development



At CPHI Frankfurt, we had the largest content programme ever – 8 conference tracks/summits across the 3 days with over 260 speakers. The **Sustainable Futures Theatre** proved to be one of the most popular stages at the event, attracting 1,005 (519 unique) attendees across 3 days.



1st ever Spotlight Stage housed the inaugural Sustainability Industry Power Hour and our ContentConnect: Sustainability roundtable discussion. The Power Hour was a series of 5-minute talks from industry sustainability organizations Alliance to Zero, BioPhorum, CiPPPA, HPRC, PSCI, SHC, and SMI.



Our **Sustainability Centre** showcased the design possibilities of the Better Stands programme and played host to three days of valuable sustainability conversations. The number of visitors to the Sustainability Centre increased by 274% compared to 2024. This year, we celebrated our 1-year anniversary of the [CPHI Sustainability Collective](#)



We promoted the launch of the **Pharmaceutical Sustainability Ecosystem Map** from CPHI Sustainability Collective on CPHI Online: 'Introducing the Pharmaceutical Sustainability Ecosystem from CPHI'.



CPHI Sustainability Collective celebrates its first year!

At this year's **CPHI Sustainability Networking Party**, we celebrated the 1-year anniversary of the CPHI Sustainability Collective, a collective push towards a more sustainable future for the pharma industry.

We're proud to announce that 120+ members have already joined the CPHI Sustainability Collective, representing a diverse group of leaders, experts, and organisations.



To join the Collective scan the code here

Donations

We continued with the programme of incentivising people to choose vegetarian meals.

“For every vegetarian meal purchased, we'll donate EUR 1 to an organisation supplying food to people in need” - communicated via strut cards at every fixed catering unit in both German and English. It marked the first time we put signage in local language, which reached a wider audience.



Better Stands

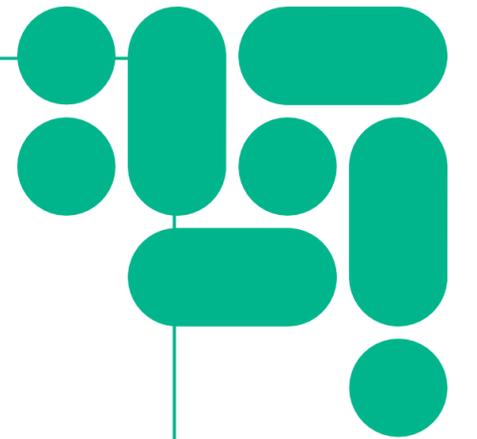
Moving away from disposable stands together.

The **Better Stands** programme aims to unite and encourage exhibitors to move away from disposable, single-use stands at events, in favor of **reusable and safer structures**.

We believe that by working in collaboration we can **eliminate the waste** connected to single use, space-only stands – while still delivering world-class designs that have a second life after the show closes its doors.

By moving away from the use of disposable stands we are improving the ease, safety, and sustainability of the exhibitor experience at events.

CPH Frankfurt 'Better Stands' results for space-only stands:



Thank you to our Sustainability Partners



FRANKFURT
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MILAN
6-8 OCT 2026

Join our sustainability efforts in Milan!

Fiera Milano, Italy

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