CPHI by informa

MIDDLE EAST

26-28 April 2027

Riyadh Exhibition & Convention Centre
Malham, Riyadh, Saudi Arabia

The world's leading pharma event has arrived at Saudi Arabia

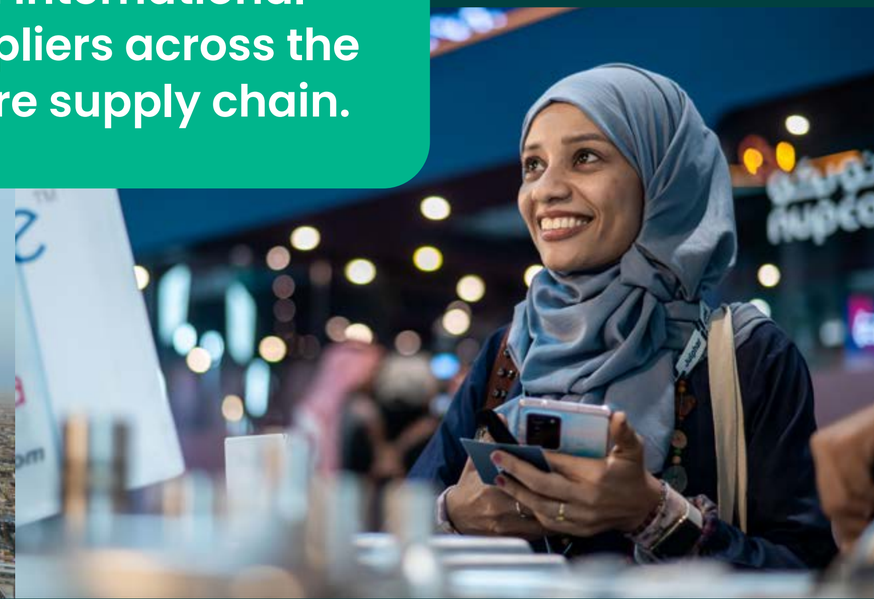
CPHI Middle East is the premier pharmaceutical event in the region, connecting regional manufacturers with international suppliers across the entire supply chain.

Under the patronage of the Ministry of Health

وزارة الصحة
Ministry of Health







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The Saudi Arabian pharma market, why now?



Global Vision for 2030

Saudi Arabia's Vision 2030, focusing on diversifying the economy in healthcare and pharmaceuticals, aligns with Expo 2030's global reach. This partnership enhances innovation in the sector and positions Saudi Arabia as a key hub for pharmaceutical events on the global stage.

Market Expansion

The Saudi pharmaceutical market is projected to grow significantly, with a CAGR of 9.6% (±2.5%) between 2024 and 2028, reaching SAR 67.7billion by 2028.

Demand for Pharmaceuticals

Increasing demand for advanced pharmaceuticals in Saudi Arabia creates opportunities for global partnerships and distribution creates opportunities for global partnerships and distribution.

Economic Growth

With its rapidly diversifying economy, Saudi Arabia offers immense opportunities for the pharmaceutical industry, supported by increased healthcare spending and reforms.

Opportunities for all

Saudi Arabia, central to the MENA region's fifth-largest pharmaceutical market, draws global interest with its 10% growth rate. CPHI Middle East connects global suppliers across various sectors with regional players, enhancing business opportunities and emphasising the region's global pharmaceutical importance.





Pharmaceutical forecasts for Saudi Arabia by 2027:

14.78
pharmaceutical sales, USDbn

55.44
pharmaceutical sales, SARbn

1,422
pharmaceutical sales, SAR per capita

379.1
pharmaceutical sales, USD per capita

1.19
pharmaceutical sales, % of GDP

27.7
pharmaceutical sales, % of health expenditure

Fitch Solutions Forecast. ***Source:*** *WHO*

The strengths of Saudi Arabia

Post-COVID economic recovery with demographic growth. Saudi Arabia stands as the leading economy and pharma market, setting the benchmark for Gulf nations.

> **Advancements in local R&D and manufacturing are poised to decrease import dependency and boost exports from the Kingdom. Cross-sector collaboration among academia, government, and local to global companies is key to this progress.**



GCC Economic Growth Forecast	3.2% in 2024, 3.6% in 2025 with a 4.6% Rise in Non-Oil Sectors
Major Markets	Saudi Arabia and UAE Dominate Regional Pharma (59% and 21%).
Import Dominance	Over 80% of Regional Pharma Sales from Imports
Market Composition	75% from Patented and OTC Pharmaceuticals

CPHI Middle East 2024

The world's largest pharma debut event in history

"Innovation in the pharmaceutical industry is at the forefront of the Kingdom's objectives to enhance individual and community health"

H. E. Fahad Al-Jalajel
Minister of Health Saudi Arabia



31,000+
attendees

400+
exhibitors

100+
participating countries

180+
speakers

4
theatres

16
start ups

300+
international speakers

$2.7bn
in deals signed

75% of exhibitors rebooked onsite, with more than 50% at least doubling their stand

CPHI Middle East 2027 at a glance

Visitors in attendance	60,000+
Exhibiting companies	1000+
Countries represented	110+

Our exhibition, rich in educational content and innovation, promotes government interaction and networking, promising valuable connections and a high – caliber attendee base.

Join us at CPHI Middle East for a focussed exploration of pharmaceutical sectors:

- Ingredients
- Contract Services
- Machinery
- Packaging
- Finished Dosage Formulation
- Biopharma



Sourcing

Explore innovative pharma solutions from top Middle Eastern innovators to enhance your business and strategic growth.

Learning

Gain insights from top experts and new industry voices at our conference, positioning you at the forefront of Middle Eastern pharma trends.

Networking

Connect with industry peers online and in-person to uncover business opportunities, collaborate on goals, and tackle challenges.

Who you can expect to meet

CPHI Middle East, positioned at the forefront of Middle Eastern pharmaceuticals, invites global participants to a hub of innovation and collaboration. This key event serves as a vital platform for shaping the future of healthcare, fostering international partnerships and industry advancement.



Visitors from over 100 countries include:

- Saudi Arabia
- Iraq
- Egypt
- UAE
- China
- UK
- India
- Jordan
- France
- Pakistan
- Iran
- Germany

Visitor departments include:

- Purchasing/Procurement
- Research & Development
- Production
- Regulatory Affairs/QA/QC General Management Engineering
- Marketing/Communications/ PR Sales/Business Development
- Chemical Development
- Clinical Development
- Laboratory

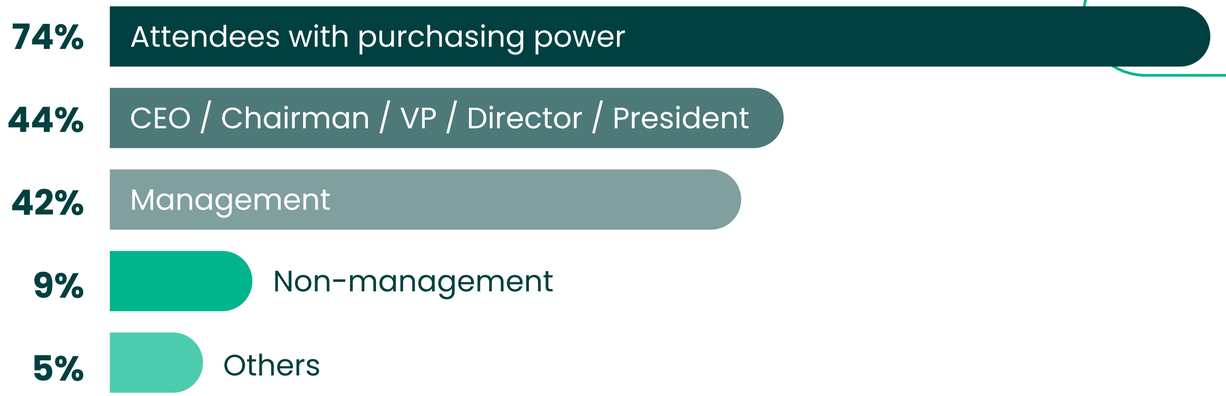




“CPHI Middle East has brought together key stakeholders from across the global pharmaceutical industry, for the first time in KSA. CPHI Middle East is showcasing the region’s immense potential and serves as a catalyst for growth in the pharmaceutical sector, essentially driving the national biotech strategy.”

IVO De Maddalena
NEOM Biotechnology, Global Industrial Partnerships

Visitor job positions



Top primary business activities

- Top primary business activities
- Pharmaceutical Company (Generic finished products)
- Pharmaceutical Company (Innovator finished products)
- Ingredients Distributor/Buyer
- Distributor
- API Producer
- Consultancy
- Packaging materials Finished Formulation Products Distributor/Buyer
- Marketing Services Provider Bio pharmaceutical

Top 5 reasons to attend



1 Extensive Networking

Connect with global and regional pharmaceutical leaders and decision-makers.



2 Market Access

Gain direct access to Saudi Arabia's rapidly growing pharmaceutical market and broader MENA region.



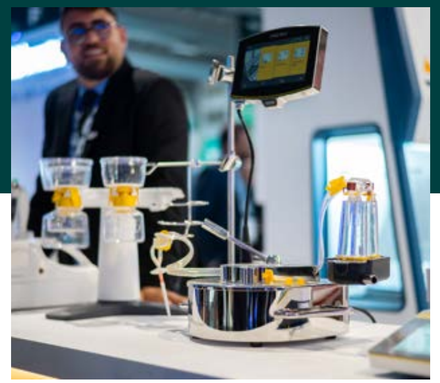
3 Industry Insights

Stay updated with the latest pharmaceutical innovations, trends, and regulatory developments.



4 Sourcing Products

Through our diverse exhibitors, explore a comprehensive range of products and services spanning the entire pharmaceutical supply chain.



5 Vision 2030 Synergy

Align with Saudi Arabia's economic diversification and healthcare sector development goals.

VISION رؤيـــة 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Covering the entire pharma supply chain

Fine & Specialty Chemicals
Providers focus on high-quality, compliant components for pharmaceutical formulations.

Packaging & Machinery
Cutting-edge, sustainable packaging solutions integrating modern technologies.

Bio Processing and Manufacturing
Precision biotechnology for pharmaceutical production, emphasising quality and scalability.

Manufacturing Ingredients
Essential bulk drug substances and excipients for diverse pharmaceutical products.

Drug Discovery
Advanced R&D using AI and machine learning for new drug development.

Contract Services
Comprehensive outsourcing solutions including research, clinical trials, and regulatory support.

Drug Development
Covers pre-clinical to market launch stages, ensuring efficacy, safety, and regulatory compliance.

Manufacturing of Finished Dosage
Production of final drug forms, adhering to GMP standards and operational efficiency.

Who we are

Tahaluf Global Events

Tahaluf connects businesses globally, providing access to over 500 brands, exhibitions, and a wealth of digital content and data solutions under the Informa Markets umbrella. This initiative is designed to stimulate trade, foster innovation, and facilitate growth in specialised markets.



2023

Organiser Team of the Year for Black Hat MEA

AEO Excellence Awards

The team's outstanding organisational skills and seamless event execution garnered this prestigious award, showcasing their commitment and teamwork.

2024

Marketing campaign of the year for LEAP, Best International Event Launch CityScape Global

AEO Excellence Awards

A testament to our team's dedication in bringing world-class events to the Kingdom of Saudi Arabia!

2024

Technology event of the year for LEAP

Gulf Business Awards

A true reflection of the hard work and collaboration that went into making LEAP a platform for real innovation.

2024

Inc. Arabia's 30 Women of Influence

Tahaluf's Senior Vice President, ***Annabelle Mander,*** has been featured in Inc. Magazine Arabia's *"30 Women of Influence",* alongside other prominent female leaders in the region.

CPHI Global Events

CPHI has a packed calendar of events across the globe, uniting the best minds in pharma for face-to-face connections.

Whatever your sector or region, we are your gateway to the heart of Pharma!



CPHI Japan
9-11 April 2025
Tokyo, Japan



CPHI Americas
20-22 May 2025
Philadelphia, USA



CPHI & PMEC China
24-26 June 2025
Shanghai, China



CPHI South East Asia
16-18 July 2025
Kuala Lumpur, Malaysia



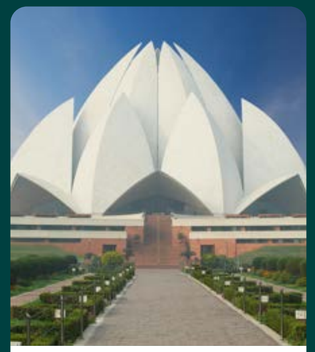
CPHI Korea
26-28 August 2025
Seoul, Korea



CPHI & PMEC Shenzhen
1-3 September 2025
Shenzhen, China



CPHI Frankfurt
28-30 October 2025
Frankfurt, Germany



CPHI & PMEC India
25-27 November 2025
Delhi NCR, India



CPHI Middle East
26-28 April 2027
Riyadh, Saudi Arabia



Pharmapack
21-22 January 2026
Paris, France

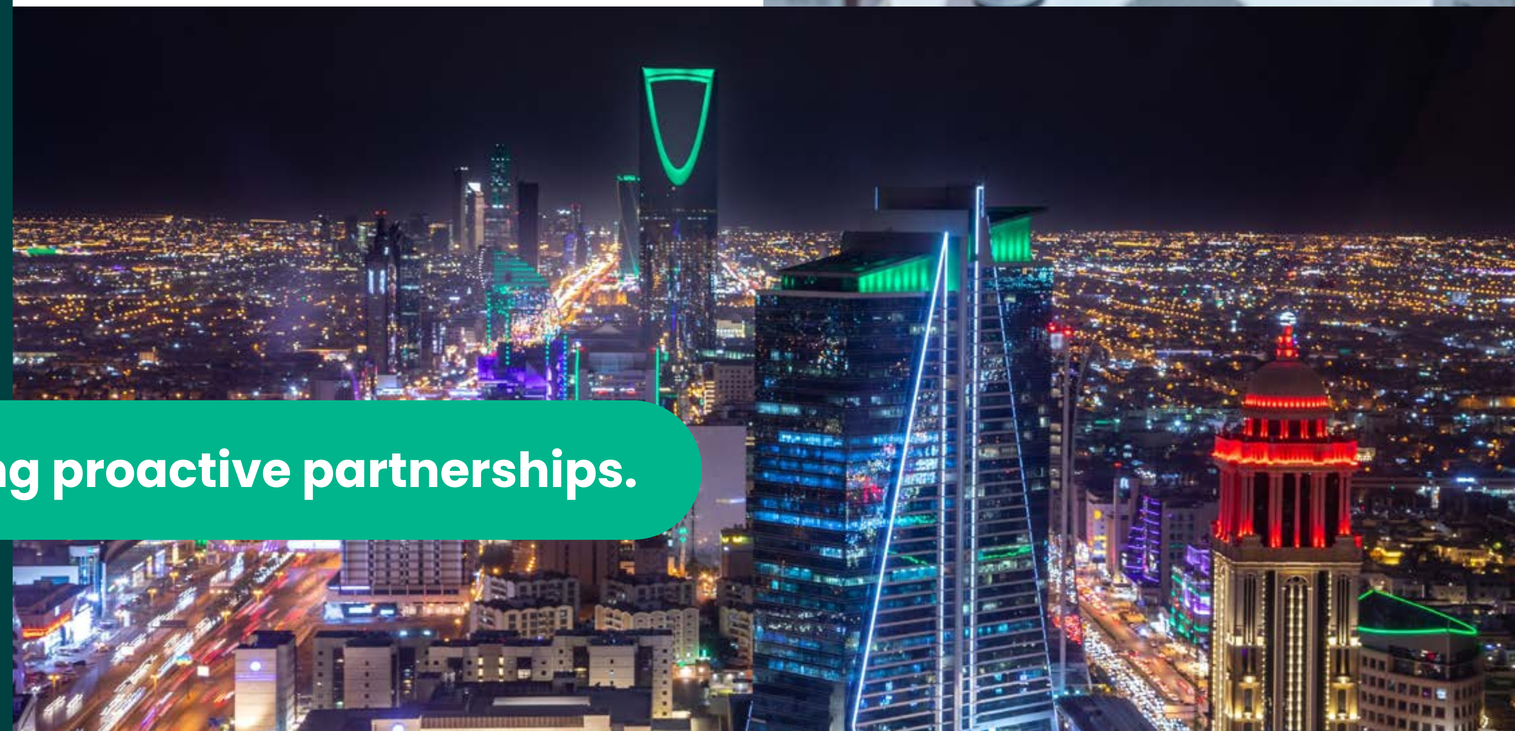
A global brand leader

Everyone working in pharma plays their part in improving the world's health while building sustainable businesses.

At the beating heart of a dynamic industry, we create more connections and, critically, we make them count. From expanding our 'go-to' events and conferences, to growing our online community and providing data-enabled marketing solutions, we're activating more potential by pushing the boundaries of opportunity, sustainability and growth.

Real progress only comes from effective collaboration, and by learning, connecting and developing across people, places and products.





At CPHI, we believe in actively inspiring proactive partnerships.

Secure your partnership with CPHI Middle East now!

Don’t Miss the Opportunity to Connect with Global Pharmaceutical Leaders! Please reach out to us for more information.

FOR MIDDLE EAST & AFRICA:



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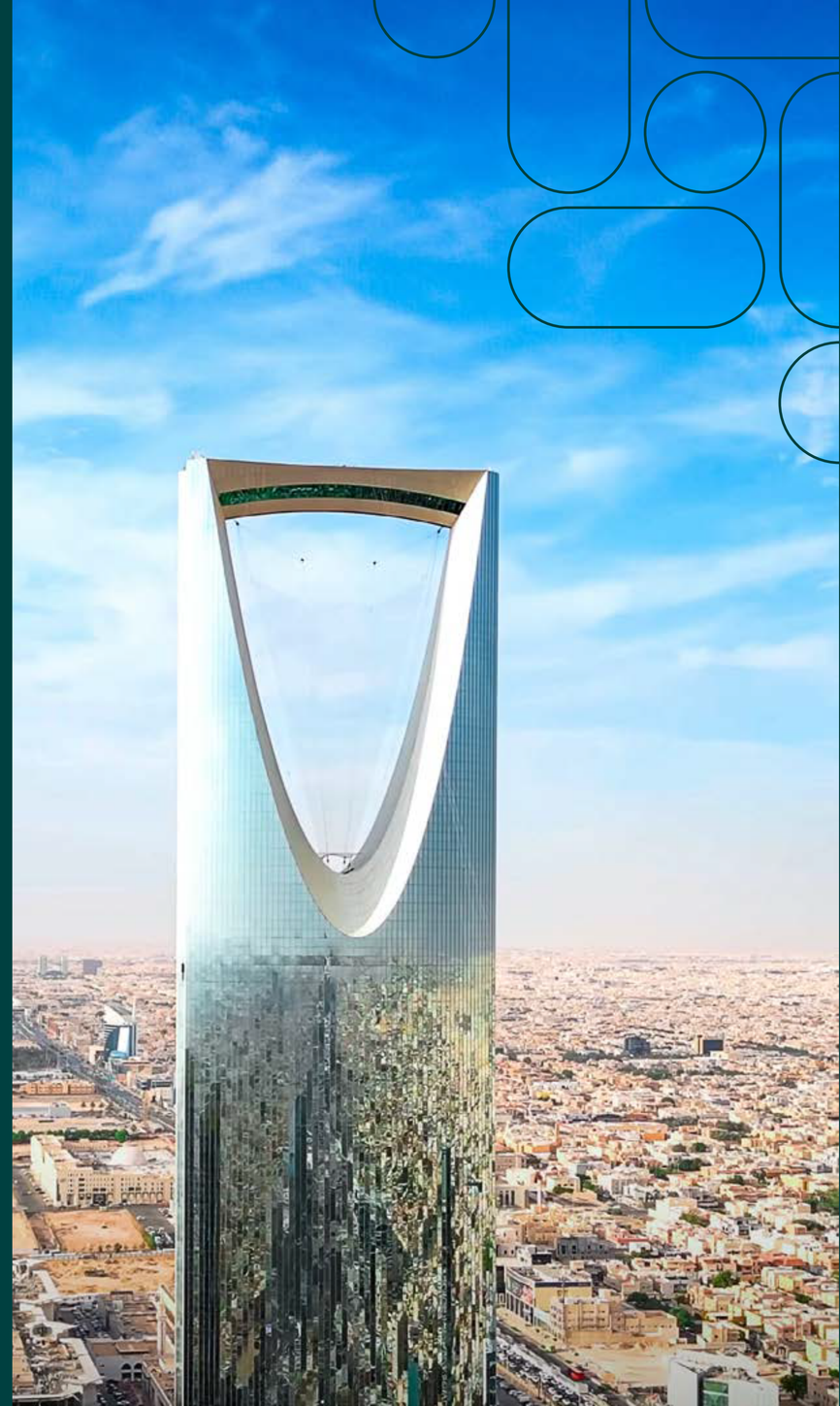
FOR REST OF THE WORLD:



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Stand Form

Visit our website



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At the heart of Pharma